



**REDEFINE SUCCESS**



**TOWARDS BEING THE BEST  
AND THE BIGGEST IN INDIA**

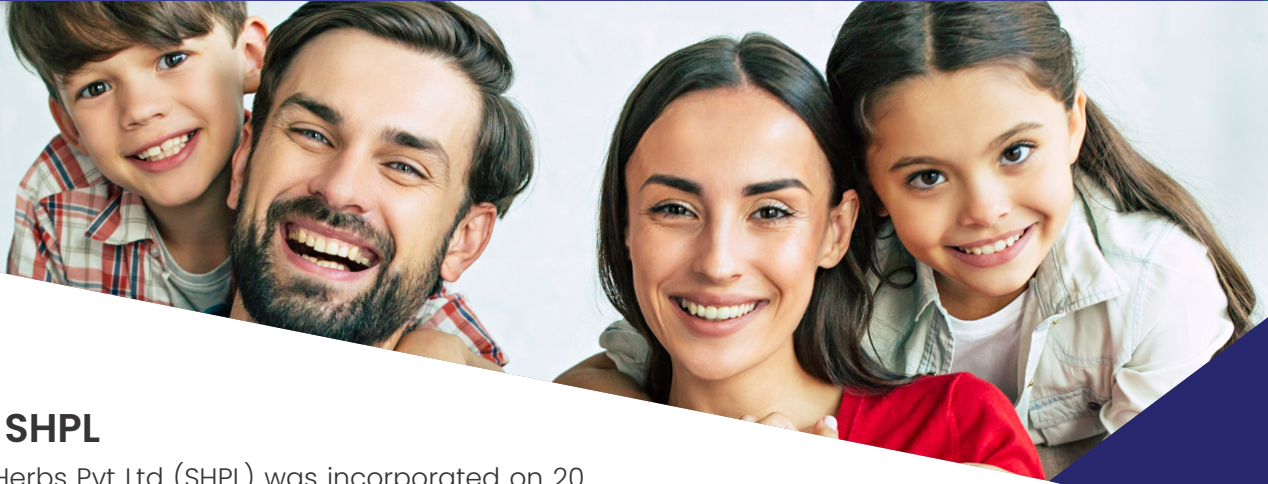


Be a Part of the  
**FASTEST-GROWING**  
Consumer Network  
In India

**SAARVASRI HERBS PVT LTD.**  
[www.myshpl.com](http://www.myshpl.com)



# ABOUT SHPL



## ABOUT SHPL

Saarvasri Herbs Pvt Ltd (SHPL) was incorporated on 20 Sept 2013 with a grand vision of providing world-class health & wellness products via traditional distribution. Inspired by the resounding response, it launched its Direct Selling business on 20 May 2018. Today, it has majestically stepped into its 11th glorious year of operations with multiple corporate offices in Delhi, Kolkata, Mumbai, Guwahati and Bengaluru with pan India presence and emerged as one of the fastest-growing consumer networks of India, offering 300+ products through direct selling.

## COMPANY VISION

To offer a wide range of world-class products to our valued customers at an affordable price and offer a legitimate entrepreneurship opportunity to awaken the giant within them and help them explore life to the fullest.

## COMPANY VISION

To become one of the top 5 Direct Selling companies of India by FY 2025-26.

## NUTRILIFE – OWN MANUFACTURING FACILITY

Our sister-concern Nutrilife Solutions Pvt Ltd. is at the forefront of manufacturing premium quality world-class products with modern technology and contemporary wisdom of the ever-growing health & wellness sector.



## STATUTORY COMPLIANCE

Needless to mention, adhering to the laws of the land is our top priority. Following a robust taxation regimen has won us appreciation from the Ministry of Finance, Govt of India.



## AWARDS & RECOGNITION

Apart from winning the hearts of our valued customers, we take pride in our corporate achievements too. We are recognized with many prestigious awards & recognitions.



Rajiv Gandhi Icon Award



Emerging Company of the Year 2022



Entrepreneurship Excellence Award



Outstanding Company 2023



# AMAZING WORLD OF SHPL PRODUCTS

## HEALTH & WELLNESS

Curated from the  
Reservoir of Mother Nature

150+  
Products

## PERSONAL CARE

Indulge in Grace and  
Gorgeous Glow

90+  
Products

## HOME CARE

For a Neat, Clean  
& Tidy Home

15  
Products

## KITCHEN CARE

Healthy Essential at  
Your Fingertips

25  
Products

## AGRO CARE

For Fertile Crop with  
Golden Harvest

15  
Products

## ANIMAL CARE

Finest Solutions With  
Human Touch

05  
Products

## LIFESTYLE PRODUCTS

Thoughtful lifestyle  
for a new YOU

08  
Products

## WE ENSURE CUSTOMER DELIGHT

With our **BUY 1 GET 1 OFFER**  
we mesmerize our valued  
customers with delight  
and fulfilment.

**BUY 1 GET 1  
FREE**



# BUILD YOUR CAREER WITH SHPL

You can optionally choose to associate with SHPL in 2 different ways:

## 01

### SIGN UP AS A PREFERRED CUSTOMER (PC)

Any Indian citizen, irrespective of the age can register online absolutely free. Simply buy SHPL products of your own choice with Special Offers.

## 02

### BECOME AN INDEPENDENT BUSINESS OWNER (IBO)

Upon satisfaction of SHPL products, voluntarily become an IBO as per the terms and conditions of SHPL business plan. You must be an Indian citizen aged 18+ with valid KYC documents.

## AMAZING SHPL BUSINESS PLAN

SHPL offers a lucrative comp-plan with weekly and monthly pay-outs with two- team structure with carry forward business volume and an opportunity to achieve prestigious SHPL Ranks with fully paid international tours.

### 1 Instant Retail Profit (IRP)

Buy any SHPL products at MRP with a tempting 'Buy 1 Get 1 Free' offer and earn Instant Retail Profit up to 100%.



### 2 Consistency (CNC) Offer



Buy any SHPL Products worth 1,000 PBV in multiple invoices between 1<sup>st</sup> to 14<sup>th</sup> of every calendar month and stand a chance to win attractive prizes. Get selected SHPL Free Products worth Rs. 1,500, Rs. 5,000 and Rs. 15,000/- for doing this for 3, 6 and 12 months.

### 3 Family Saver Scheme (FSB)

Get 2% of the Company's Total Monthly BV disbursed to IBOs diseased due to accident, subject to maintaining Consistency Offer for a min. of 3 last months.



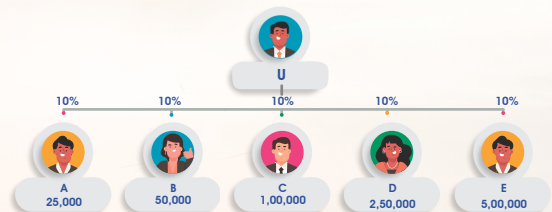
### 4 Team Matching Bonus (TMB)

Earn 10% Matching BV, up to Rs. 1.25 Lakhs per week. Your PBV is added in the weaker leg and unmatched BV is carried forward without any time limit.



### 5 Team Building Bonus (TBB)

Get 10% of the Team Matching Bonus (TMB) of all your Directly sponsored IBOs. You can refer any number of direct referrals, anytime, anywhere in India.



### 6 Team Consultancy Bonus (TCB)

Get 10% of the Company's Total Monthly BV paid proportionately amongst all IBOs with 25,000 MBV in a calendar month, up to a max. 100 Units per month.



## 7 Team Mentoring Bonus (TMEB)

Get 5% of Company's Total Monthly Business Volume (BV) upon being a **Diamond Achiever with 15,000 Matching BV** in a calendar month, subject to **300 Personal BV (PBV)**.

## 8 Business Development Bonus (BDB)

Get 3% of Company's Total Monthly BV upon being an **Executive Diamond Achiever with 30,000 Matching BV** in a calendar month, subject to **500 PBV**. You are now at 5% Level.

| SHPL RANK                   | SELF BV | MATCHING TEAM BV | DIAMOND ACHIEVER 5% | EXECUTIVE DIAMOND 5% | ROYAL DIAMOND 8% | CROWN DIAMOND 11% | EXE. CROWN DIAMOND 14% | CROWN AMBASSADOR 17% |
|-----------------------------|---------|------------------|---------------------|----------------------|------------------|-------------------|------------------------|----------------------|
| Team Mentoring Bonus (TMEB) | 300     | 15,000           | 5%                  | 2%                   | 2%               | 2%                | 2%                     | 2%                   |
| Business D'ment Bonus (BDB) | 500     | 30,000           | -                   | 3%                   | 3%               | 3%                | 3%                     | 3%                   |
| Child Education Bonus (CEC) | 600     | 50,000           | -                   | -                    | 3%               | 3%                | 3%                     | 3%                   |
| Family Travel Bonus (FTB)   | 700     | 75,000           | -                   | -                    | -                | 3%                | 3%                     | 3%                   |
| Luxury Car Bonus (LCB)      | 800     | 1,50,000         | -                   | -                    | -                | -                 | 3%                     | 3%                   |
| Dream House Bonus (DHB)     | 1000    | 2,50,000         | -                   | -                    | -                | -                 | -                      | 3%                   |

## 9 Child Education Bonus (CEB)

Get 3% of Company's Total Monthly BV upon being a **Royal Diamond Achiever with 50,000 Matching BV** in a calendar month, subject to **600 PBV**. You are now at 8% Level.

## 10 Family Travel Bonus (FTB)

Get 3% of Company's Total Monthly BV upon being a **Crown Diamond Achiever with 75,000 Matching BV** in a calendar month, subject to **700 PBV**. You are now at 11% Level.

## 11 Luxury Car Bonus (LCB)

Get 3% of Company's Total Monthly BV upon being an **Executive Crown Diamond Achiever with 1,50,000 MBV** in a calendar month, subject to **800 PBV**. You are now at 14% Level.

## 12 Dream House Bonus (DHB)

Get 3% of Company's Total Monthly BV upon being a **Crown Ambassador with 2,50,000 MBV** in a calendar month, subject to **1,000 PBV**. You are at 17% Level.



## 13

### Royalty Club Bonus (RCB)

Get 3% of the Company's Total Monthly Business Volume distributed proportionately amongst all Qualified Crown Ambassadors based on the no. of Qualified Crown Ambassadors in the first 3 compressed levels.



## 14

### Super Performance Bonus (SPB)

Get 2% of the Company's Total Monthly Business Volume distributed proportionately amongst all SHPL IBOs who achieve a minimum of 25 Lakhs Matching BV in a calendar month.





# FULLY-PAID INTERNATIONAL TOURS

## DOUBLE CROWN AMBASSADOR

5,00,000 MATCHING BV IN A SINGLE MONTH  
OR 25,00,000 CUMULATIVE MATCHING BV

**4N/5D THAILAND TOUR**



## TRIPLE CROWN AMBASSADOR

10,00,000 MATCHING BV IN A SINGLE MONTH  
OR 50,00,000 CUMULATIVE MATCHING BV

**4N/5D DUBAI TOUR**



## UNIVERSAL CROWN AMBASSADOR

25,00,000 MATCHING BV IN A SINGLE MONTH  
OR 1.25 CR CUMULATIVE MATCHING BV

**STAR CRUISE**



## DOUBLE UNIVERSAL CROWN AMBASSADOR

50,00,000 MATCHING BV IN A SINGLE MONTH  
OR 2.5 CR CUMULATIVE MATCHING BV

**4N/5D SWITZERLAND TOUR**



## PRESIDENTIAL CLUB DIRECTOR

1,00,00,000 MATCHING BV IN A SINGLE MONTH  
OR OR 5 CR CUMULATIVE MATCHING BV

**7N/8D EUROPE TOUR**



## ROYAL PRESIDENTIAL CLUB DIRECTOR

2,50,00,000 MATCHING BV IN A SINGLE MONTH  
OR 10 CR CUMULATIVE MATCHING BV

**7N/8D USA / AUSTRALIA TOUR**



## SHPL BRAND AMBASSADOR

5,00,00,000 MATCHING BV IN A SINGLE MONTH  
OR OR 20 CR CUMULATIVE MATCHING BV

**12N/13D WORLD TOUR**



## SHPL EDUCATION : TRAINING & SUPPORT SYSTEM

INTRODUCTION TO  
**SAARVASRI**  
OPPORTUNITY (ISO)

**BOP**  
MASTERCLASS

**NDO**  
NEW DISTRIBUTOR ORIENTATION

FULL-DAY  
**WINNERS WORKSHOP**  
STRATEGY - SYSTEM - INSPIRATION

**LEADERS**  
MEET

BUSINESS BUILDER  
**WORKSHOP**

**RTP**  
RESIDENTIAL TRAINING PROGRAM

THE 4N / 5D 'GO UNIVERSAL'  
INTERNATIONAL TOUR

# I ♥ SHPL

CONNECT WITH ME