



EXPERIENCE THE TRUE POWER OF
FREEDOM



**BE A PART OF THE
FASTEST GROWING
CONSUMER NETWORK OF INDIA**

GHAR GHAR SAARVASRI – HAR GHAR SAARVASRI

ABOUT SHPL

Incorporated on 20 Sep 2013, Saarvasri Herbs Pvt Ltd (SHPL) started its business operations from Kolkata, with a grand vision of providing world-class health and wellness solutions to common people through traditional distribution network. Inspired by the resounding response for its products, SHPL launched its Direct Selling business on 20 May 2018 to expand faster. Today, SHPL has majestically stepped into its 12th glorious year, has shifted its registered office to Delhi, has multiple corporate offices in Delhi, Mumbai, Kolkata, Guwahati and Bengaluru, expanded its consumer network pan-India literally in every Indian state and UT and has essentially emerged as one of the fastest-growing consumer networks of India offering over 300 products and services through direct selling. SHPL has truly arrived.

OUR STRENGTHS

- ✓ 12th Glorious Year of Successful Business Operations
- ✓ 7th Incredible Year of Direct Selling Business
- ✓ Visionary, Hardworking and Ethical Promoters
- ✓ Professional & Well Experienced Top Management
- ✓ Strong Network of Corporate and Regional Offices
- ✓ Over 300 Need-based and Value-for-Money Products
- ✓ Excellent Packaging and Right Pricing with Amazing Benefits
- ✓ Legitimate & Ethical Business Opportunity with Career Plan
- ✓ World-Class Online & Offline Education and Support System

COME, JOIN HANDS WITH THE MARKET LEADER. LET US CREATE A SUSTAINABLE NETWORK OF CONSUMER REVOLUTION.

MARCHING AHEAD

SHPL is deeply committed to offer innovative and value-for-money consumer products and services on an ongoing basis and reach-out to every household in India.

We are looking out for ethical, ambitious, hardworking and disciplined individuals to join hands with us and take forward this noble corporate mission of ours. We assure you limitless personal fulfilment and professional accomplishments with time and financial freedom.

SALIENT FEATURES

- ✓ We Adhere to All Statutory Compliance
- ✓ Provide Ethical & Value-based Leadership
- ✓ Offer World-Class Products with Right Pricing
- ✓ Offer a Legitimate Business Opportunity
- ✓ Conduct Business as per The CP (DS) Rules 2021

SHPL VISION

Our vision is to offer a wide range of world-class products to our esteemed customers at an affordable price and offer a legitimate entrepreneurship opportunity to awaken the giant within them and help them explore life to the fullest.

SHPL MISSION

Our mission is to become one of the top 5 Direct Selling companies of India by FY 2025-26.

Through exemplary leadership and relentless hard work, we are committed to offer world-class quality products and services by forging a meaningful partnership with our top leadership and a vibrant consumer network. We reckon, we have laid a strong foundation to create India's most vibrant consumer network and we are fully determined to walk the talk in the years to come.



SHPL offers a wide range of value for money products across multiple categories with world-class packaging, affordable pricing and importantly amazing health results and benefits along with attractive promotional offers from time to time.


SHPL PRODUCTS



HEALTH & WELLNESS

Curated from the Reservoir of Mother Nature


161 Products



PERSONAL CARE

Indulge in Grace and Gorgeous Glow

90+ Products



HOME CARE

For a Neat, Clean & Tidy Home

15 Products



KITCHEN CARE

Healthy Essential at Your Fingertips

25 Products



AGRO CARE

For Fertile Crop with Golden Harvest


15 Products



ANIMAL CARE

Finest Solutions With Human Touch

05 Products



BABY CARE

Pamper Your Bundle of Joy with Care

02 Products



LIFESTYLE PRODUCTS

Thoughtful lifestyle for a new YOU

08 Products



SHPL FREEDOM PLAN

World-class SHPL products, offered to you at an attractive price, will not only help you save substantial amount of money on a month-on-month basis, you can also opt for a no-obligation business opportunity out of your own choice and willingness. SHPL invites you to associate with it in 2 different ways:

01

SIGN UP AS A PREFERRED CUSTOMER (PC)

- ✓ Indian Citizen / Any Age / No KYC Compliance
- ✓ No Registration / Membership Fees whatsoever
- ✓ Free Online Registration / Buy Products of Own Choice

02

CHOOSE TO BECOME AN INDEPENDENT BUSINESS OWNER (IBO)

- ✓ Indian Citizen / Aged 18+ / Mandatory KYC Compliance
- ✓ No Registration / Membership Fees whatsoever
- ✓ Online IBO Application / Agree to Terms & Conditions

PURCHASE
PRODUCTS
OF YOUR
OWN
CHOICE

NO
FIXED PRODUCT
PACKAGE
NO
FIXED AMOUNT

PURCHASE
PRODUCTS
AT MRP
BUY 1 GET 1
FREE

- ▶ You may order products online or pick up from the nearest SHPL gallery.
- ▶ Delivery Charges: ₹ 100/- for orders below 1,000 BV and FREE for orders above 1,000 BV.
- ▶ No delivery charges for pickup from the gallery.
- ▶ To be eligible for commission min. 500 Personal FBV is mandatory.

12 EXCITING INCOME TYPES

SHPL offers a lucrative comp-plan with 95% BV allocation for payout that can not only give you an exciting weekly and monthly income but also an incredible opportunity to achieve prestigious SHPL Ranks with exciting Lifetime Rewards, without any time limit, whatsoever.

01 Instant Retail Profit (IRP)

Buy SHPL Products at MRP under First Purchase (FBV) or Re-Purchase (RBV) and save up to 50% on Personal / Family consumption or 100% when retailed at MRP, with 'Buy 1 Get 1 Free' offer. **Money saved is money earned.**

BUY 1 GET 1 FREE

Consistency Offer (CNC)

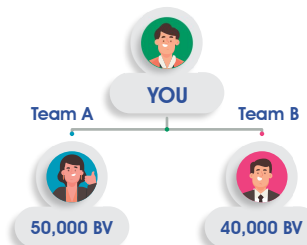
Buy 1,000 Personal RBV worth of any SHPL Products of your choice in multiple invoices between 1st to 14th of a calendar month and stand a chance to win attractive prizes amongst 25 / 50 lucky winners. Also get selected SHPL Products worth MRP ₹ 1,500, ₹ 5,000 and ₹ 15,000/- for maintaining this for 3, 6 and 12 months consistently.



02 Team Matching Bonus (TMB)

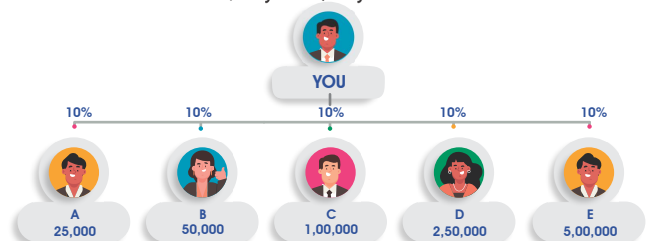
With 40% allocation of the company's total Weekly BV (FBV + RBV), earn 10% Team Matching Bonus on a Pair of 3,000 Matching BV and multiples thereof, up to ₹ 3 Lakhs per week, subject to your personal FBV slab.

2 Direct referrals, irrespective of their FBV, placement and level, are mandatory to qualify.



03 Team Building Bonus (TBB)

With an allocation of 4%, get 10% of the Team Matching Bonus (TMB) of all your Directly sponsored IBOs, week after week. An IBO can refer any number of direct referrals, anytime, anywhere in India.



04 Team Mentoring Bonus (TMEB)

With 20% total allocation, get 5% of Company's Total Monthly BV, upon achieving 15,000 Matching BV in a single calendar month. With the balance 15% allocation, get 3% TMEB each, up to 2,50,000 matching BV, in various BV slabs, in a single calendar month.

1 STAR ACHIEVER

07 Family Travel Bonus (FTB)

Get another 3% of Company's Total Monthly BV upon achieving 75,000 Matching BV in a single calendar month.
You are now at 12% Level.

4 STAR ACHIEVER

05 Business Development Bonus (BDB)

Get another 3% of Company's Total Monthly BV upon achieving 30,000 Matching BV in a single calendar month.
You are now at 6% Level.

2 STAR ACHIEVER

08 Luxury Car Bonus (LCB)

Get another 3% of Company's Total Monthly BV upon achieving 1,50,000 Matching BV in a single calendar month.
You are now at 15% Level.

5 STAR ACHIEVER

06 Child Education Bonus (CEB)

Get another 3% of Company's Total Monthly BV upon achieving 50,000 Matching BV in a single calendar month.
You are now at 9% Level.

3 STAR ACHIEVER

09 Dream House Bonus (DHB)

Get 3% of Company's Total Monthly BV upon achieving 2,50,000 Matching BV in a single calendar month.
You are now at 18% Level.

6 STAR ACHIEVER

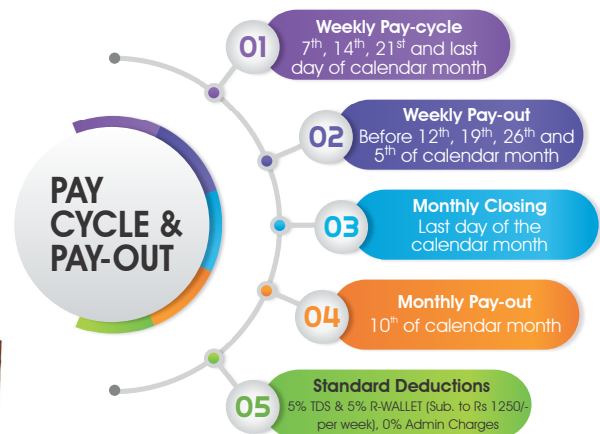
SHPL RANKS	SELF RBV	TEAM BV MATCHING	1-STAR ACHIEVER 5%	2-STAR ACHIEVER 6%	3-STAR ACHIEVER 9%	4-STAR ACHIEVER 12%	5-STAR ACHIEVER 15%	6-STAR ACHIEVER 18%
Team Mentoring Bonus (TMEB)	-	15,000	5%	3%	3%	3%	3%	3%
Business Development Bonus (BDB)	-	30,000	-	3%	3%	3%	3%	3%
Child Education Bonus (CEB)	-	50,000	-	-	3%	3%	3%	3%
Family Travel Bonus (FTB)	-	75,000	-	-	-	3%	3%	3%
Luxury Car Bonus (LCB)	-	1,50,000	-	-	-	-	3%	3%
Dream House Bonus (DHB)	1000	2,50,000	-	-	-	-	-	3%

10 Royalty Club Bonus (RCB)

Get 3% of the Company's Total Monthly BV distributed proportionately amongst 6-Star Achievers (IBO's who achieve 2,50,000 matching BV in a single calendar month) based on the number of such Qualified IBO's in 3 compressed levels.

11 Super Performance Bonus (SPB)

Get an additional 2% of the Company's Total Monthly BV distributed proportionately amongst all IBOs who achieve 25 Lakhs Matching BV in a single calendar month.



12 Ranks, Rewards & Recognition (RRR)

Achieve as many as 15 Prestigious SHPL Ranks, right from Diamond (D) up to Royal Chairman's Club Director (RCCD), based on the Cumulative Group Matching BV (FBV + RBV), without any time limit, and get rewarded with amazing gifts, business tools, training events, luxury cars, fully paid foreign tours, luxury flat and a luxury villa.



DIAMOND ACHIEVER

75,000

CUMMULATIVE MATCHING BV

SHPL GET-STARTED TOOL KIT

SHPL Back Pack + SHPL T-Shirt + SHPL Cap
+ SHPL Tie with Tie Pin + SHPL Lapel Pin
+ SHPL Business Tools



EXECUTIVE DIAMOND

1,50,000

CUMMULATIVE MATCHING BV

SHPL PREMIUM GIFT HAMPER

SHPL Gold-Plated Bio-Magnetic Couple
Wrist Watch + Suit Length + Shirt Piece
+ Pant Piece + Alkaline Water Bottle



ROYAL DIAMOND

2,50,000

CUMMULATIVE MATCHING BV

2N/3D LDP-cum-Domestic
Tour @ Various Locations with
Rank Recognition



CROWN DIAMOND

3,75,000

CUMMULATIVE MATCHING BV

BRANDED SMARTPHONE

worth MRP ₹ 12,500/-



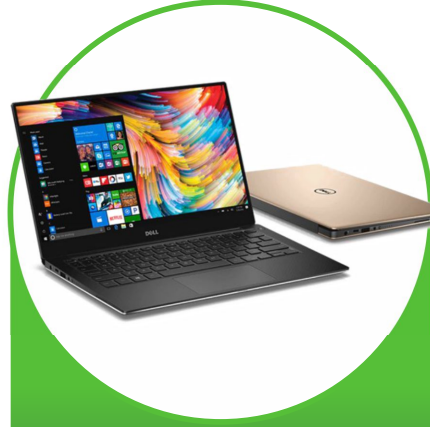
EX. CROWN DIAMOND

7,50,000

CUMMULATIVE MATCHING BV

BRANDED LED TV

worth MRP ₹ 25,000/-



CROWN AMBASSADOR

12,50,000

CUMMULATIVE MATCHING BV

BRANDED LAPTOP

worth MRP ₹ 50,000/-

DOUBLE CROWN AMBASSADOR

25,00,000

CUMMULATIVE MATCHING BY

4N/5D THAILAND TOUR

₹ 25,000/- CASH

OR 10,000 THB, WHICHEVER IS LOWER



TRIPLE CROWN AMBASSADOR

50,00,000

CUMMULATIVE MATCHING BY

4N/5D DUBAI TOUR

₹ 66,000/- CASH

OR 3,000 AED WHICHEVER IS LOWER

UNIVERSAL CROWN AMBASSADOR

1,25,00,000

CUMMULATIVE MATCHING BY

3N/4D CRUISE TOUR

ALONG WITH CASH BONUS OF

₹ 2,50,000/-

DOUBLE UNIVERSAL CROWN AMBASSADOR

2,50,00,000

CUMMULATIVE MATCHING BY

4N/5D SWITZERLAND TOUR

ALONG WITH SMALL CAR WORTH

₹ 5,00,000/-

PRESIDENTIAL CLUB DIRECTOR

5,00,00,000

CUMMULATIVE MATCHING BY

7N/8D EUROPE TOUR

ALONG WITH SEDAN WORTH

₹ 12,50,000/-

ROYAL PRESIDENTIAL CLUB DIRECTOR

10,00,00,000

CUMMULATIVE MATCHING BY

7N/8D USA OR AUS TOUR

ALONG WITH YOUR FAVORITE SUV WORTH

₹ 25,00,000/-



SHPL BRAND AMBASSADOR

20,00,00,000
CUMMULATIVE MATCHING BV

12N/13D WORLD TOUR

ALONG WITH MERCEDES BENZ WORTH
₹ 50,00,000/-



CHAIRMAN'S CLUB DIRECTOR

50,00,00,000
CUMMULATIVE MATCHING BV

LUXURY FLAT

WORTH
₹ 1,25,00,000/-



ROYAL CHAIRMAN'S CLUB DIRECTOR

100,00,00,000
CUMMULATIVE MATCHING BV

ULTRA-LUXURY VILLA

WORTH
₹ 2,50,00,000/-



NOTE: Rewards will be awarded during SHPL LDPs (Leadership Training Programs) or home delivered, as per the situation # Cash rewards from UCA onwards will be disbursed in the subsequent month along with the monthly pay out after standard deductions. # International tours can neither be encashed with cash nor can be transferred.

I ♥ SHPL

INTRODUCTION TO
SAARVASRI
OPPORTUNITY (ISO)

BOP
MASTERCLASS

NDO
NEW DISTRIBUTOR ORIENTATION

WINNERS WORKSHOP
FULL-DAY
STRATEGY - SYSTEM - INSPIRATION

**LEADERS
MEET**

**BUSINESS BUILDER
WORKSHOP**

RTP
RESIDENTIAL TRAINING PROGRAM

**THE 4N / 5D 'GO UNIVERSAL'
INTERNATIONAL TOUR**



DELHI

Saarvasri Herbs Pvt Ltd
Plot No.- A 236, Pocket-2,
Sector-17 Dwarka,
New Delhi 110078

KOLKATA

Saarvasri Herbs Pvt Ltd
8/286, Ground Floor, Block K10,
VIP Road, Kaikhali, Kolkata 700052
West Bengal

MUMBAI

Saarvasri Herbs Pvt Ltd
608, Corporate Annex, Behind
Udyog Bhavan, Goregaon East,
Mumbai 400063, Maharashtra

BENGALURU

Saarvasri Herbs Pvt Ltd
No. 6, Huskur Road, Dasanapura,
Hubli, Makali, Bangalore 562123,
Karnataka

GUWAHATI

Saarvasri Herbs Pvt Ltd
Village Chakardeo, (Daochatal),
Gorkha Road, Nepali Para, Near
to Dipar Bil, Guwahati 781035,
Assam

www.myshpl.com