



WELCOME TO THE

FASCINATING WORLD

OF SAARVASRI HERBS (SHPL)

G HAR G HAR SAARVASRI - HAR G HAR SAARVASRI



Outstanding
October

MY PLAN - FREEDOM PLAN

GHAR GHAR SAARVASRI - HAR GHAR SAARVASRI

WE OFFER AN AMAZING OPPORTUNITY FOR ORDINARY PEOPLE TO

BECOME EXTRA-ORDINARY



ASSOCIATE WITH THE **MARKET LEADER**



WELCOME TO INDIA'S
FASTEST GROWING
DIRECT SELLING COMPANY

BE A PART OF THE 3 MAJOR TRENDS

1. Health & Wellness
2. Consumer Network
3. Direct Selling Business



BUILD A LEGITIMATE CAREER WITH SHPL TO FULFIL YOUR DREAMS & ASPIRATIONS

SAARVASRI STORY



PHASE 1

- ❖ Incorporated on 20 Sept 2013 with a Humble Beginning
- ❖ Operated from its Headquarters in Kolkata, West Bengal
- ❖ Engaged in Contract Manufacturing of Wellness Products
- ❖ Marketed through Traditional Sales Network in East India
- ❖ Quality Products, Affordable Prices with Amazing Results

PHASE 2

- ❖ Entered into Direct Selling Business Model on 20 May 2018
- ❖ Now, the Fastest Growing Vibrant Consumer Network in India
- ❖ Over 8 Lakhs Independent Business Owners (IBOs) & Growing
- ❖ Over 330 World-Class Products across 8 Product Categories
- ❖ Stepped into the 7th Year of Spectacular Presence & Growth

SAARVASRI VISION



To offer a wide range of
World-Class Quality Products
To Our Esteemed Customers
At An Affordable Price
and offer a
Legitimate Entrepreneurship
Opportunity to
Awaken The Giant Within You
and Support You to
Explore Life To The Fullest



SAARVASRI MISSION



To be one amongst the
**Top 5 Direct Selling
Companies**
of India by FY 2025-26



- ❖ Be the Most Respected Leading Direct Selling Company
- ❖ With Professional, Clean and Transparent Management
- ❖ Offering Finest Quality Products with Affordable Pricing
- ❖ Committed to Adhere to The CP Direct Selling Rules 2021
- ❖ SHPL Education: World-Class Training & Support System

SAARVASRI PROMOTERS



GOPAL KUNDU, CMD



SUBASH SAHU, CFO



PRASANTA KUNDU, COO

PROFESSIONAL ADVISORS
(CS / CA / LAWYER)

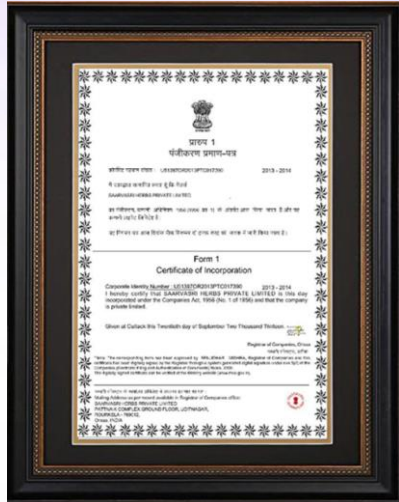
DEDICATED & PROFESSIONAL
TEAM OF YOUNGSTERS

IN-HOUSE WEB SITE AND
SOFTWARE DESIGNING TEAM

MULTILINGUAL TRAINERS
PRODUCT & BUSINESS TRAINING

EFFICIENT LOGISTIC SERVICES
CUSTOMER SUPPORT SERVICES

STATUTORY COMPLIANCE



CERTIFICATE OF INCORPORATION



PAN (PERMANENT ACCOUNT NUMBER)



GST (GOODS & SERVICES TAX) CERTIFICATE



ISO 22000-2005 (FOOD SAFETY MANAGEMENT)



ISO 9001-2015 (QUALITY MANAGEMENT)



ORGANIC CERTIFICATE



IEC (IMPORT EXPORT CERTIFICATE)



WHO-GMP (GOOD MANUFACTURING PRACTICES)



FSSAI (FOOD SAFETY & STANDARDS AUTHORITY OF INDIA)



ISO 13485: 2016 (MEDICAL DEVICES SAFETY CERTIFICATE)



FDA (FOOD & DRUG ADMINISTRATION)



KOSHER (FOOD QUALITY UNDER KASHRUT)

AWARDS & RECOGNITION



RAJIV GANDHI ICON AWARD 2022

EMERGING COMPANY OF THE YEAR 2022

ENTREPRENEURSHIP EXCELLENCE 2023

OUTSTANDING COMPANY OF THE YEAR 2023

INSPIRATIONAL COMPANY OF THE YEAR 2024

MOST TRUSTED BRAND OF THE YEAR 2024



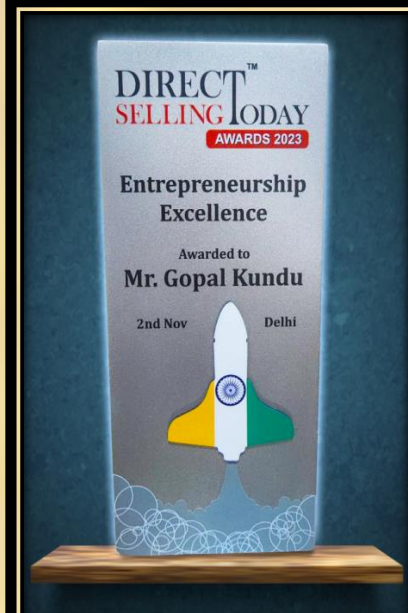
FY 2021 - 22



FY 2022 - 23



FY 2023 - 24



NUTRILIFE: OWN MANUFACTURING FACILITY



- ❖ Vast Experience of the Latest Manufacturing Trends
- ❖ Manufacturing Finest Quality Premium SHPL Products
- ❖ Manufacturing Dietary Supplements & Ayurveda
- ❖ Juices, Syrups, Capsules, Tablets, Ointments etc.
- ❖ Over 50 Professional & Dedicated Full Time Employees
- ❖ Better Quality Control and Self Manufacturing Speed

ENTER AYURVEDA MANUFACTURING



GOVERNMENT OF WEST BENGAL, HEALTH & FAMILY WELFARE DEPARTMENT
DIRECTORATE OF ISM DRUGS CONTROL, WEST BENGAL
FORM- 25- D
(See rule 154 of Drugs & Cosmetics Rules, 1954)

Serial No. ...
Date of Issue: 19/09/2024

is / are hereby Licensed to manufacture the following Ayurvedic, Siddha or Unani drugs
situated at Vill. Bodai, P.O. Jughberia, P.S. New Barrack, Dist. North 24 Parganas,
Pin-700110.

under the direction and supervision of the following competent technical Staff : -
(a) Competent Technical staff (Names). Mfg: Miss Rebi Mondal, B. Pharm
Testing: Shalu Mustafa, M. Sc (Chem).

(b) Name of drugs categorized as per Schedule T (each item to be separately Specified) with Specific
Product Code / OR Code for each approved drug. *As per list of approved drugs enclosed with...*
2 The Licence shall be in force from 19/09/2024

3. The Licence is subject to the conditions stated below and to such other conditions as may be specified
in the Rules for the time being in force under the Drugs and Cosmetics Act 1940.

Date: 19/09/2024

Signature: *[Signature]*
Designation: Director, Directorate of ISM Drugs Control, Govt. of West Bengal

CONDITIONS OF LICENCE:
1. Any change in the Technical staff named in the licence shall be forthwith reported to the Licensing Authority.
2. This Licence shall be deemed to extend to such additional States as the Licensee may indicate to the Licensing Authority from time to time, and as may be endorsed by the Licensing Authority.
3. The Licensee shall inform the Licensing Authority in writing in the event of any change in the constitution of the firm operating under the License. Where any change in the constitution of the firm when place, the current License shall be deemed to be valid for a maximum period of three months from the date on which the change takes place unless, in the meantime, a fresh License has been taken from the Licensing Authority in the name of the firm with the changed constitution.
4. The Licensee unless sooner suspended or cancelled shall remain valid perpetually. However, the compliance with the conditions of License and the provisions of the Drugs and Cosmetics Act, 1940 (73 of 1940) and the drugs rules, 1954 shall be assessed not less than once in five years or as needed on a per risk based approach.
5. The Licensee is issued only after fulfillment of the requirements of Good Manufacturing Practices (GMP) of Ayurvedic Siddha or Unani drugs as laid down in schedule T of the Drugs Rules, 1954.

GOVERNMENT OF WEST BENGAL
Department of Health & Family Welfare
Directorate of ISM Drugs Control
3rd Floor, 205, Vivekananda Road, Kolkata - 700006
NO. DISMDC/AY-1893/23 (G.M.P./AY/amp-453/24) Date 19/09/2024

Form 26-E-1 [See Rule 155-B]
CERTIFICATE OF GOOD MANUFACTURING PRACTICES (GMP)
TO MANUFACTURE AYURVEDA, SIDDHA OR UNANI DRUGS.

Certified that manufacturing unit Licensee, namely
M/s Nutrilife Solution Pvt. Ltd.

situated at Vill. Bodai, P.O. Jughberia, P.S. New Barrack, Dist. North 24 Parganas,
Pin-700110.
State WEST BENGAL Licence No. AL-1015- M has complied with the
requirement of Good Manufacturing Practices of Ayurveda/Siddha/Unani drugs as
laid down in Schedule "T" of the Drugs and Cosmetic Rules, 1945.
This certificate is valid for the period from 19/09/2024 to 18/09/2029.
The Good Manufacturing Practices (GMP) is valid for the various dosage forms or
Rasauhadhis as follows:

1. "Churna"
2. "Tablet"
3. "Capsule"
4. "Ointment"
5. "Taila/Oil"
6. "Bhak/Brap"

[Signature]
Director, Directorate of ISM Drugs Control,
Govt. of West Bengal



PAN INDIA PRESENCE – 5 REGIONS



NORTH REGION



STATES & UTs (11)

- ➔ Jammu & Kashmir
- ➔ Ladakh
- ➔ Himachal Pradesh
- ➔ Punjab
- ➔ Rajasthan
- ➔ Haryana
- ➔ Chandigarh
- ➔ Delhi
- ➔ Uttarakhand
- ➔ Uttar Pradesh
- ➔ Madhya Pradesh



EAST REGION



STATES & UTs (5)

- ➔ Bihar
- ➔ Chhattisgarh
- ➔ West Bengal
- ➔ Jharkhand
- ➔ Odisha

NORTH EAST REGION



STATES & UTs (8)

- ➔ Arunachal Pradesh
- ➔ Assam
- ➔ Manipur
- ➔ Meghalaya
- ➔ Mizoram
- ➔ Nagaland
- ➔ Tripura
- ➔ Sikkim

WEST REGION



STATES & UTs (4)

- ➔ Maharashtra
- ➔ Goa
- ➔ Gujarat
- ➔ D & NH and D & D

SOUTH REGION



STATES & UTs (8)

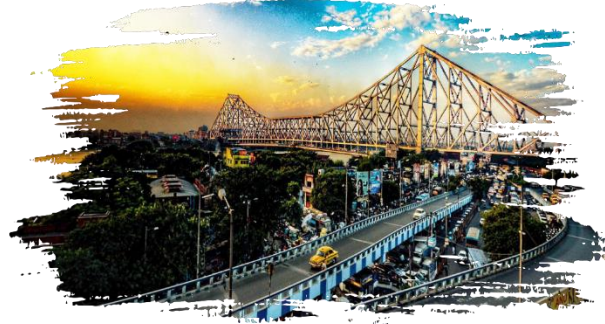
- ➔ Andhra Pradesh
- ➔ Karnataka
- ➔ Kerala
- ➔ Tamil Nadu
- ➔ Telangana
- ➔ Puducherry
- ➔ Lakshadweep
- ➔ Andaman & Nicobar

SHPL CORPORATE OFFICES



NORTH REGION – DELHI

Saarvasri Herbs Pvt Ltd
Plot No A 236, Pocket-2, Sector-17
Dwarka, New Delhi 110078



EAST REGION – KOLKATA

Saarvasri Herbs Pvt Ltd
8/286, Ground Floor, Block K10, VIP Road,
Kaikhali, Kolkata 700052, West Bengal



NE REGION – GUWAHATI

Saarvasri Herbs Pvt Ltd
Village Chakardeo, (Daochatal), Gorkha
Road, Nepali Para, Guwahati 781035, Assam



WEST REGION – MUMBAI

Saarvasri Herbs Pvt Ltd
608, Corporate Annex, Sonawala
Cross Road, Goregaon East
Mumbai 400063, Maharashtra



SOUTH REGION – BENGALURU

Saarvasri Herbs Pvt Ltd
No. 6, Huskur Road, Dasanapura, Hobli,
Makali, Bangalore 562123, Karnataka



1. HEALTH & WELLNESS



Curated from the
Reservoir of Mother Nature

162
PRODUCTS

- ✓ Wellness Capsules
- ✓ Wellness Tablets
- ✓ Wellness Juices
- ✓ Wellness Syrups
- ✓ Wellness Drops
- ✓ Wellness Powders
- ✓ Wellness Soft Gels
- ✓ Wellness Gummies
- ✓ Wellness Candies
- ✓ Ayurvedic Tablets
- ✓ Herbal Tea
- ✓ Health Oils & Balms



2. PERSONAL CARE



Indulge in Grace and
Gorgeous Glow

- ✓ Hair Care
- ✓ Oral Care
- ✓ Skin Care
- ✓ Body Spray
- ✓ Personal Hygiene
- ✓ Colour Cosmetics



97

PRODUCTS



3. HOME CARE



For a Neat, Clean & Tidy Home

15
PRODUCTS



4. KITCHEN CARE



Healthy Essential at
Your Fingertips

25
PRODUCTS



5. BABY CARE



Healthy Essential at
Your Fingertips

2
PRODUCTS



6. AGRO CARE



For Fertile Crop with
Golden Harvest

19
PRODUCTS



7. ANIMAL CARE



Finest Solutions With
Human Touch

05
PRODUCTS



8. LIFESTYLE PRODUCTS



Thoughtful lifestyle
for a new YOU

07
PRODUCTS





SHPL FREEDOM PLAN

CREATING MASSIVE WAVES PAN INDIA WITH 14 EXCITING INCOME TYPES

HOW TO ASSOCIATE WITH SHPL?



STEP 1 : REGISTER ONLINE FOR ABSOLUTELY FREE

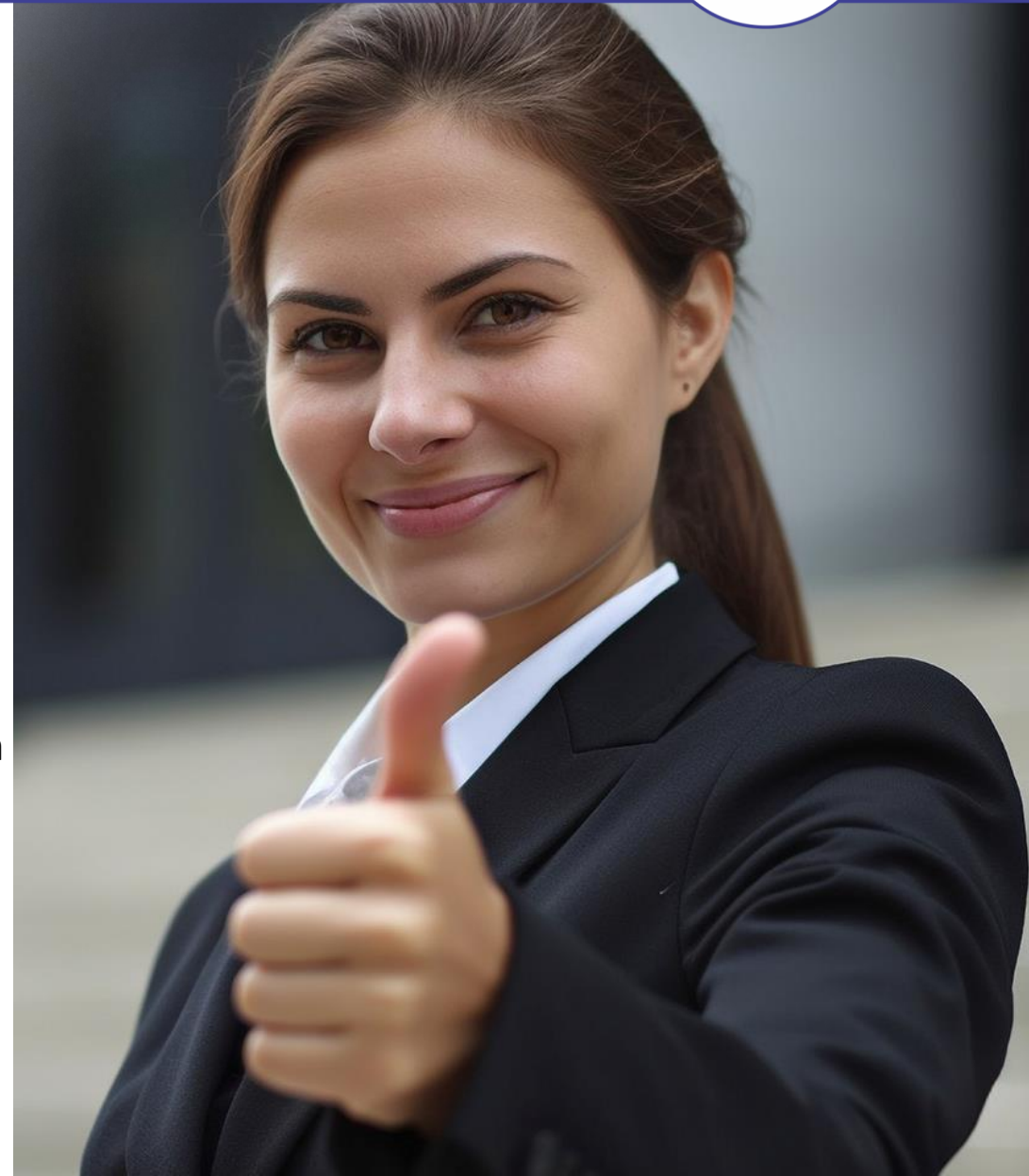
- ❖ Register Online as a Preferred Customer (PC)
- ❖ Registration is Absolutely Free; 1 PAN = 1 Registration Only
- ❖ Furnish Personal Details, Delivery Address & GST Number (Optional)
- ❖ Get SHPL User ID and Password to access Online Back Office (OBO)

STEP 2 : ACTIVATE YOUR ID WITH FIRST PURCHASE

- ❖ Buy SHPL Products; It Activates Your Lifetime SHPL Distributorship
- ❖ Buy Products of your Choice – No Fixed Packages or Fixed Amount
- ❖ Buy SHPL Products under Various FBV Slabs for Amazing Benefits
- ❖ Complete Your KYC Compliance to Earn Sales Bonuses & Commission

STEP 3 : KEEP BUYING PRODUCTS WITH RE-PURCHASE

- ❖ Change Your Shop - Change Your Brand; Bring Home SHPL Products
- ❖ Keep Buying SHPL Products for Personal Use and for Retailing
- ❖ Make Attractive Personal Savings and Earn Huge Retail Profits
- ❖ Join the Consumer Revolution by being an Informed Customer



1. INSTANT RETAIL PROFIT (IRP)



BUY FINEST QUALITY SHPL PRODUCTS AT MRP
MAKE 50% PERSONAL SAVING
EARN 100% RETAIL PROFIT

Buy 1 Get 1
FREE!

ILLUSTRATION

BUY 1 S-PULSE @ MRP Rs.2500

GET 2 S-PULSE of MRP Rs.5000

PERSONAL SAVING: 50%

RETAIL PROFIT: 100%

When you have Hundreds and Thousands of People in your Sales Network Buying SHPL Products through **First Purchase** or **Re-Purchase**, month after month, for their Personal Use or for Genuine Retailing, you accumulate Huge BV (Business Volume) Giving you Exciting Networking Income on a Weekly and Monthly basis.



2. CONSISTENCY (CNC) OFFER



Buy Minimum 1,000 Personal RBV worth of any SHPL Products of your choice in multiple invoices, in multiples of 1,000 RBV, between 1 – 14 of Every Month and stand a chance to win Exciting Prizes amongst 25 / 50 Lucky Winners through an Online Lucky Draw

OFFER VALID FOR 3, 6 AND 12 ROLLING MONTHS

3-MONTH CHALLENGE

Purchase 1,000 Self RBV worth of SHPL Products before 14th of each month in multiple invoices for 3 consecutive months

GET SHPL PRODUCTS WORTH
MRP. 1500/-
ABSOLUTELY FREE

6-MONTH CHALLENGE

Purchase 1,000 Self RBV worth of SHPL Products before 14th of each month in multiple invoices for 6 consecutive months

GET SHPL PRODUCTS WORTH
MRP. 5000/-
ABSOLUTELY FREE

12-MONTH CHALLENGE

Purchase 1,000 Self RBV worth of SHPL Products before 14th of each month in multiple invoices for 12 consecutive months

GET SHPL PRODUCTS WORTH
MRP. 15000/-
ABSOLUTELY FREE

Multiple invoices totaling above 1,000 Personal RBV must be dated before 14th of a specific calendar month for existing IBOs # For New IBOs, the Consistency Offer Purchase in the first month is valid up to the last day of the calendar month of the activation with 1,000 Personal FBV & above; However, they will NOT be considered for the Online Lucky Draw in the month of Activation # Invoices with Business Tools will NOT be considered # Invoices comprising of any other Promotional Offers including any kind of Combo Packs bill will NOT be considered # The discretion to decide which products will be issued FREE under CNC offer lies with the Company Management # No BV will be awarded against Free Products # Regular Mandatory Self Purchase requirement of 'Leadership Bonus' from Crown Ambassador will be considered for Consistency Offer # Only Highest Achievement will be Awarded.



Outstanding
October

CONSISTENCY
Offer

Buy 1,000 Personal RBV (Re-Purchase Business Volume) worth of any SHPL Products of your choice in single or multiple invoices between 1 – 14 October 2024 and stand a chance to win a

SHPL EXECUTIVE LEATHER BAG
Worth MRP ₹ 6000/-
ABSOLUTELY FREE | HOME DELIEVRED



Note: First Purchase Business Volume (FBV) of both existing and new IBOs will not be considered for the CNC Lucky Draw.
Winners will be declared in the reverse order i.e. 25th winner first and 1st winner last through a transparent online lucky draw.

25
LUCKY
WINNERS



ONLINE LUCKY DRAW ON WED, 6 NOV 2024 @ 8:00 PM

3. TEAM MATCHING BONUS (TMB)



Buy Any SHPL Products of your Choice for **Personal Use** or for **Retailing**, which Activates your ID, making you an SHPL IBO.

Earn **10% Team Matching Bonus** per week with a weekly cap of up to **Rs.3 Lakhs** based on your One-time Personal First Purchase BV slab

BUY 1 GET 1 FREE

2 DIRECT MANDATORY

3000 : 3000 BV = 1 PAIR

NO UPGRADE OPTION

SL.NO.	FIRST PURCHASE SLAB		WEEKLY CAP	MONTHLY EARNING POTENTIAL
	FROM	TO		
1	500	2,999	Rs.1,25,000	Rs.05,00,000
2	3,000	5,999	Rs.1,50,000	Rs.06,00,000
3	6,000	8,999	Rs.2,00,000	Rs.08,00,000
4	9,000	>>>	Rs.3,00,000	Rs.12,00,000

TERMS & CONDITIONS: By default, existing IBOs are eligible for 10% TMB slab with Rs.1.25 Lakhs weekly cap # The First Billing of every new PC will be considered as First Purchase (FBV) # All subsequent orders will be counted as Re-Purchase (RBV) # No Upgrade option in FBV is available # Effective 1 Aug 2024, two Direct Referrals, irrespective of their Personal FBV are mandatory to Qualify for TMB # The placement of Direct Referrals is immaterial; they can be in any level or in the same Leg # Weekly sales closing will be on every 7th, 14th, 21st & last day of the month # No minimum Payout or Wallet Concept # PAN Linked to Aadhar KYC is mandatory # 5% TDS applicable # Unmatched BVs will be carried forward in both legs, up to 3,000 BV in any one leg & Beyond 3,000 in the other leg # TMB will be paid on 40% Max. Payout Policy # Trimming is applicable, if need be. # Self Re-purchase will be considered in the weaker leg.

YOUR PERSONAL BV



YOU

3000 BV : 3000 BV = 1 PAIR



LEFT



RIGHT

CLOSING: 7, 14, 21 & LAST DAY OF MONTH



SHPL CLUB 9K

Activating SHPL World-class & Value-for-Money Product Distributorship by being an Independent Business Owner (IBO) with 9,000 Personal FBV makes you an associate of the prestigious

SHPL CLUB 9K

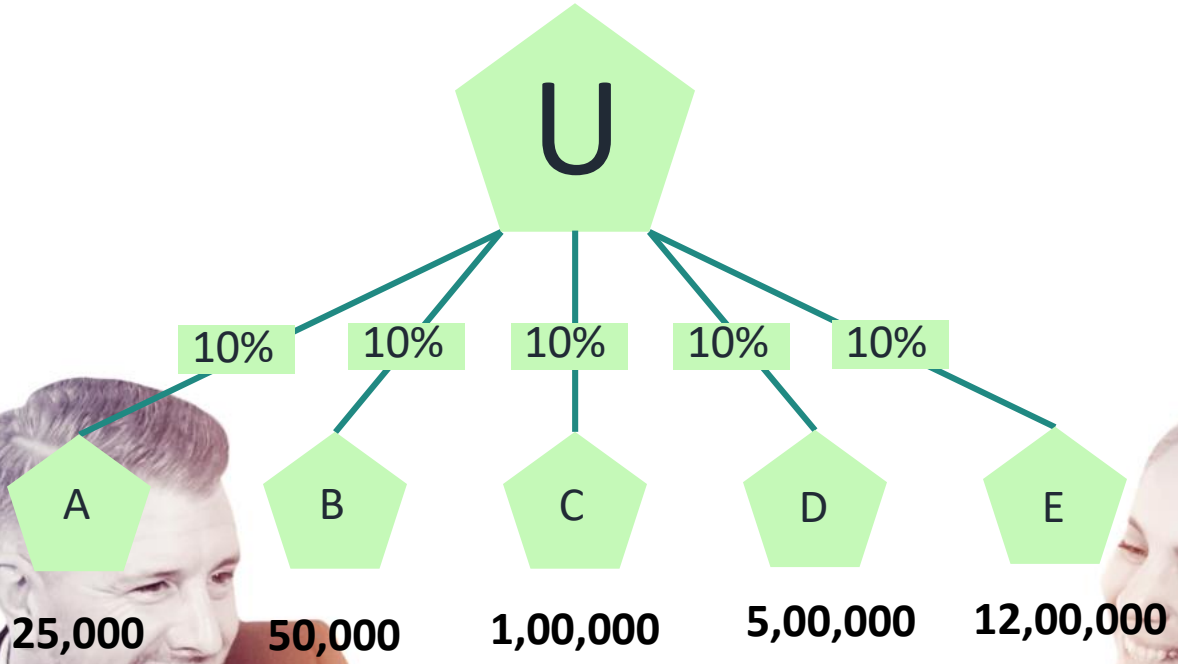
- ✓ Prestigious Club
- ✓ One-Time Activation
- ✓ Commitment
- ✓ Dedication
- ✓ Duplication



HAVE YOU DONE YOUR 9K FBV?

TAKE ACTION TODAY!

4. TEAM BUILDING BONUS (TBB)



EARN 10%
OF THE TEAM MATCHING BONUS (TMB)
OF ALL YOUR DIRECT REFERRALS IN L1

EARN LEADERSHIP BONUS (LSB)



5). ACHIEVE MONTHLY
15,000 MATCHING BV



EARN AN EXCITING
5% TEAM
MENTORING BONUS
GET PAID MONTHLY

6). ACHIEVE MONTHLY
30,000 MATCHING BV



3% TMEB
3% BUSINESS
DEVELOPMENT BONUS
YOU ARE NOW AT 6% LEVEL

7). ACHIEVE MONTHLY
50,000 MATCHING BV



3% TMEB + 3% BDB
3% CHILD
EDUCATION BONUS
YOU ARE NOW AT 9% LEVEL

LEADERSHIP BONUS (LSB)



8). ACHIEVE MONTHLY
75,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB
3% FAMILY
TRAVEL BONUS
YOU ARE NOW AT 12% LEVEL

9). ACHIEVE MONTHLY
1,50,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB + 3% FTB
3% LUXURY
CAR BONUS
YOU ARE NOW AT 15% LEVEL

10). ACHIEVE MONTHLY
2,50,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB + 3% FTB + 3% LCB
3% DREAM
HOUSE BONUS
YOU ARE NOW AT 18% LEVEL

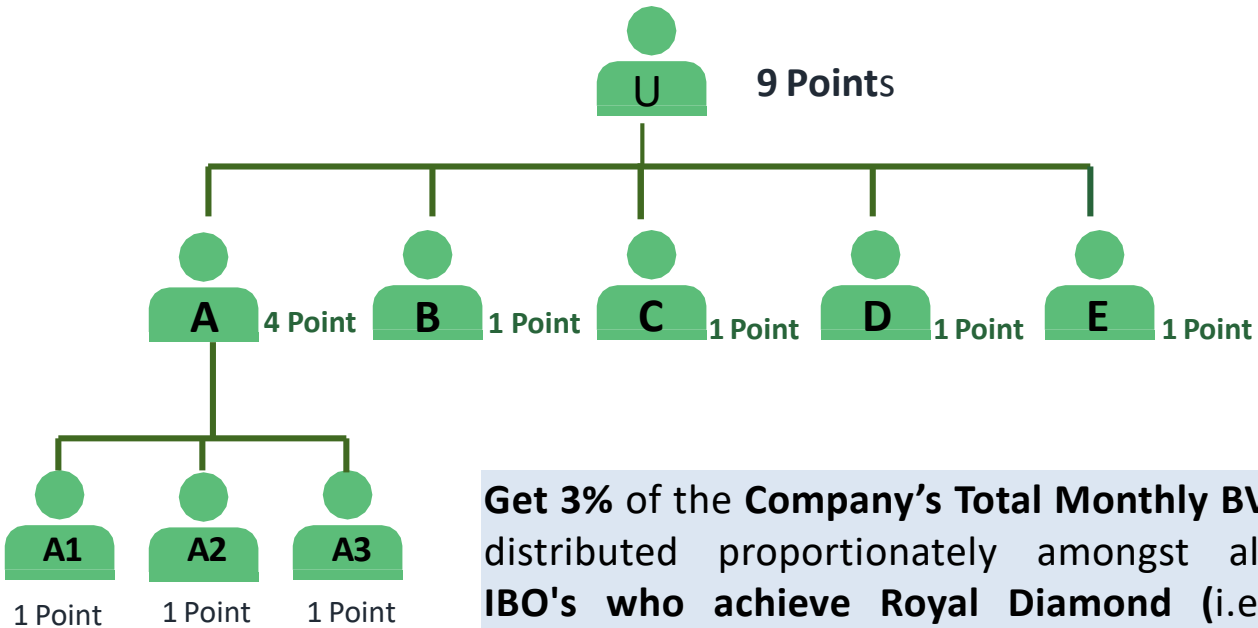
LEADERSHIP BONUS (LSB) SUMMARY



- ❖ 35% of the Monthly Total Company BV will be allocated to Distribute **Leadership Bonus (LSB)**
- ❖ LSB is paid amongst IBOs who achieve **Silver (15K BV)** to **Royal Diamond (2.5L BV)** in a Single Calendar Month

RANK	SELF RBV	TEAM BV MATCHING	SILVER 5%	GOLD 6%	PLATINUM 9%	DIAMOND 12%	EXE. DIAMOND 15%	ROYAL DIAMOND 18%	MATCHING BV CAPPING
TMEB (20%) Team Mentoring Bonus	-	15,000	5%	3%	3%	3%	3%	3%	10,00,000
BDB (3%) Business Development	-	30,000	-	3%	3%	3%	3%	3%	10,00,000
CEC (3%) Child Education Bonus	-	50,000	-	-	3%	3%	3%	3%	15,00,000
FTB (3%) Family Travel Bonus	-	75,000	-	-	-	3%	3%	3%	25,00,000
LCB (3%) Luxury Car Bonus	-	1,50,000	-	-	-	-	3%	3%	50,00,000
DHB (3%) Dream House Bonus	1000	2,50,000	-	-	-	-	-	3%	1,00,00,000

11. ROYALTY CLUB BONUS (RCB)



Get 3% of the Company's Total Monthly BV distributed proportionately amongst all IBO's who achieve Royal Diamond (i.e. 2,50,000 matching BV in a single calendar month) based on the number of such Qualified IBO's in 3 compressed levels.

FOB UNIT VALUE CALCULATION

$$1 \text{ RCB Unit Value} = \frac{\text{Total Company BV of the Month} \times 3\%}{\text{Total RCB Units Per Month}}$$



12. SUPER PERFORMANCE BONUS (SPB)



- ❖ 2% of Company's Total BV Per Month will be allocated for SPB, to be paid Monthly
- ❖ Eligibility: 25,00,000 Fresh BV & multiples thereof in a single month will be considered as 1 SPB

SPB UNIT VALUE CALCULATION

$$1 \text{ SPB Unit Value} = \frac{\text{Total Company BV of the Month} \times 2\%}{\text{Total SPB Units Per Month}}$$

CONSISTENCY
IS THE KEY!



13. PEAK PERFORMANCE BONUS (PPB)



- ❖ 1% of Company's Total BV Per Month will be allocated for PPB, to be paid Monthly
- ❖ Eligibility: 1 Crore Fresh MBV & multiples thereof in a single month will be considered as 1 PPB

SPB UNIT VALUE CALCULATION

$$1 \text{ PPB Unit Value} = \frac{\text{Total Company BV of the Month} \times 1\%}{\text{Total PPB Units Per Month}}$$

PEAK PERFORMANCE





MANDATORY SELF RE-PURCHASE



SL. NO.	RANK	P-RBV
#	Sliver	-
#	Gold	-
#	Platinum	-
1	Diamond (D)	-
2	Executive Diamond (ED)	-
3	Royal Diamond (RD)	1,000
4	Crown Diamond (CD)	1,000
5	Executive Crown Diamond (ECD)	1,000
6	Crown Ambassador (CA)	1,000
7	Double Crown Ambassador (DCA)	1,000
8	Triple Crown Ambassador (TCA)	1,000
9	Universal Crown Ambassador (UCA)	1,000
10	Double Universal Crown Ambassador (DUCA)	1,000
11	Presidential Club Director (PCD)	1,000
12	Royal Presidential Club Director (RPCD)	1,000
13	SHPL Brand Ambassador (SBA)	1,000
14	Chairmans Club Director (CCD)	1,000
15	Royal Chairmans Club Director (RCCD)	1,000

BOTTOM LINE - DO CNC OFFER WITH 1000 P-RBV



EXCITING NEWS!

- ❖ ALL SHPL RANKS ARE NOW **CUMMULATIVE**
- ❖ THERE IS ABSOLUTELY **NO TIME-LIMIT**
- ❖ ALL SHPL RANKS HAVE **EXCITING REWARDS**
- ❖ EXISTING IBO RANKS ARE BEING **ADVANCED**
- ❖ REVISED REWARDS **START FROM 1 AUG 2024**

14. RANKS, REWARDS & RECOGNITION (RRR)



ACHIEVE **75,000**
CUMMULATIVE MATCHING BV

DIAMOND ACHIEVER



SHPL GET STARTED TOOL KIT

SHPL Back Pack + SHPL T-Shirt + SHPL Cap
+ SHPL Tie with Tie Pin + SHPL Lapel Pin +
SHPL Business Tools

ACHIEVE **1,50,000**
CUMMULATIVE MATCHING BV

EXECUTIVE DIAMOND



SHPL PREMIUM GIFT HAMPER

SHPL Gold-Plated Bio-Magnetic Couple
Wrist Watch + Suit Length + Shirt Piece
+ Pant Piece + Alkaline Water Bottle

ACHIEVE **2,50,000**
CUMMULATIVE MATCHING BV

ROYAL DIAMOND



LEADERSHIP DEVELOPMENT PROGRAM

2N/3D LDP cum- DOMESTIC TOUR
@ Various Locations with Rewards &
Rank Recognition (Trophy + Certificate)

LIFETIME REWARDS WITH **NO TIME LIMIT**



ACHIEVE **3,75,000**
CUMMULATIVE MATCHING BV

CROWN DIAMOND



BRANDED SMARTPHONE
WORTH MRP Rs. 12,500/-
CANNOT BE REDEEMED AGAINST CASH

ACHIEVE **7,50,000**
CUMMULATIVE MATCHING BV

EXECUTIVE CR. DIAMOND



BRANDED LED TV
WORTH MRP Rs. 25,000/-
CANNOT BE REDEEMED AGAINST CASH

ACHIEVE **12,50,000**
CUMMULATIVE MATCHING BV

CROWN AMBASSADOR



BRANDED LAPTOP
WORTH MRP Rs. 50,000/-
CANNOT BE REDEEMED AGAINST CASH

ENJOY THE LUXURY AT YOUR OWN SPEED



ACHIEVE **25,00,000**

CUMMULATIVE MATCHING BV

**DOUBLE CROWN
AMBASSADOR**

**4N/5D
THAILAND
TOUR**

ACHIEVE **50,00,000**

CUMMULATIVE MATCHING BV

**TRIPLE
CROWN
AMBASSADOR**

4N/5D DUBAI TOUR

Rs.25,000/- CASH

PAID IN CASH LESS 5% TDS

Rs.66,000/- CASH

PAID IN CASH LESS 5% TDS

CREATE YOUR **SUCCESS STORY WITH PRIDE**



ACHIEVE **1,25,00,000**

CUMMULATIVE MATCHING BV

UNIVERSAL
CROWN AMBASSADOR

ACHIEVE **2,50,00,000**

CUMMULATIVE MATCHING BV

DOUBLE UNIVERSL
CROWN AMBASSADOR



3N/4D CRUISE TOUR

CASH REWARD OF

Rs.2,50,000/-

PAID IN CASH LESS 5% TDS

4N/5D
SWITZERLAND TOUR



SMALL CAR WORTH

Rs.5,00,000/-

PAID IN CASH LESS 5% TDS

EXPLORE THE WORLD IN JOSH & STYLE



ACHIEVE **5,00,00,000**

CUMMULATIVE MATCHING BV

**PRESIDENTIAL
CLUB DIRECTOR**



**7N/8D
EUROPE TOUR**

CHOOSE SEDAN WORTH

Rs.12,50,000/-

PAID IN CASH LESS 5% TDS

ACHIEVE **10,00,00,000**

CUMMULATIVE MATCHING BV

**ROYAL PRESIDENTIAL
CLUB DIRECTOR**



YOUR FAVOURITE SUV WORTH

Rs.25,00,000/-

PAID IN CASH LESS 5% TDS

**7N/8D
USA OR AUS TOUR**

REACH THE PINACCLE OF SUCCESS



ACHIEVE 20,00,00,000

CUMMULATIVE MATCHING BV

SHPL BRAND AMBASSADOR

WITH

12N/13D WORLD TOUR

MERCEDES BENZ WORTH **Rs. 50,00,000/-**

PAID IN CASH LESS 5% TDS



REDEFINE SUCCESS WITH **QUALITY LIVING**



ACHIEVE 50,00,00,000
CUMMULATIVE MATCHING BV

CHAIRMAN'S CLUB DIRECTOR

LUXURY FLAT WORTH Rs. 1,25,00,000/-
PAID IN CASH LESS 5% TDS

INDULGE IN LUXURIOUS LIFESTYLE



**ACHIEVE 100,00,00,000
CUMMULATIVE MATCHING BV**

**ROYAL CHAIRMAN'S
CLUB DIRECTOR**

ULTRA- LUXURY VILLA WORTH Rs. 2,50,00,000/-

PAID IN CASH LESS 5% TDS

LUCRATIVE PAY-OUT



14 EXCITING INCOMES

- | | |
|---|--------------------|
| 1. Instant Retail Profit (IRP) | : 100% on MRP |
| 2. Consistency Offer Benefits (CNC) | : 01% of BV |
| 3. Team Matching Bonus (TMB) | : 40% of BV |
| 4. Team Building Bonus (TBB) | : 04% of BV |
| 5. Team Mentoring Bonus (TMEB) | : 20% of BV |
| 6. Business Development Bonus (BDB) | : 03% of BV |
| 7. Child Education Bonus (CEB) | : 03% of BV |
| 8. Family Travel Bonus (FTB) | : 03% of BV |
| 9. Luxury Car Bonus (LCB) | : 03% of BV |
| 10. Dream House Bonus (DHB) | : 03% of BV |
| 11. Royalty Club Bonus (RCB) | : 03% of BV |
| 12. Super Performance Bonus (SPB) | : 02% of BV |
| 13. Peak Performance Bonus (PPB) | : 01% of BV |
| 14. Ranks, Rewards & Recognition (RRR) | : 10% of BV |

96% PAY-OUT DISTRIBUTION

SHPL EDUCATION : TRAINING SYSTEM



INTRODUCTION TO
SAARVASRI
OPPORTUNITY (ISO)

BOP
MASTERCLASS

NDO
NEW DISTRIBUTOR ORIENTATION

BUSINESS BUILDER
WORKSHOP

LEADERS
MEET

FULL-DAY
WINNERS WORKSHOP
STRATEGY ~ SYSTEM ~ INSPIRATION

RAC
RANK ACHIEVER CELEBRATION

1M/2D
RTP
RESIDENTIAL TRAINING PROGRAM


THE 4N / 5D 'GO UNIVERSAL'
INTERNATIONAL TOUR




SHPL
EDUCATION



SHPL EDUCATION – PANEL OF TRAINERS



STAN SERRAO
Business Coach



SARVJEET SINGH
VP, Business Development



ROHIT KUMAR
VP, Business Development



SUBHASHISH SARKAR
Sr. Product Trainer



RIDDHI SHAH
Senior Nutritionist



ANUSHA SEN
Beauty Product Trainer



TARUN TEJA
Agro Product Trainer



P V RAJKUMAR
SHPL Product Trainer



FIRST
2 night **3** days

LDP IN GOA

RIGOROUS LEADERSHIP DEVELOPMENT PROGRAM
(ONLY FOR ROYAL DIAMOND RANK ACHIEVERS UNDER FREEDOM PLAN)

10:00 AM, 6 DEC – 6:00 PM, 8 DEC 2024
PARADISE VILLAGE BEACH RESORT
CALANGUTE, GOA

ROYAL DIAMOND RANK WITH 2.5 LAKH CUMMULATIVE MBV FROM 1 AUG – 30 NOV 2024
NON-QUALIFIED PAY & PARTICIPATE DALEGATES ARE STRICTLY NOT ALLOWED # ATTENDANCE MANDATORY # NON-TRANSFERABLE

**QUALIFICATION
CRITERIA**

MUSIC ★ MASTI ★ SHARING ★ TRAINING ★ LEARNING

FLY TO DAZZLING DUBAI



4N/5D FULLY PAID DUBAI TOUR

EX. MUMBAI

QUALIFICATION CRITERIA

**ALL TCA RANK ACHIEVERS
QUALIFIED BEFORE 31 JULY 2024**

10L MBV IN A SINGLE MONTH **OR**
50L CUMMULATIVE MATCHING BV
(Cash Reward of Rs. 66K Not Included)

**ALL TCA REWARD ACHIEVERS
FROM 1 AUG 2024 - 31 JAN 2025**

RANK REWARD OF FREEDOM PLAN
50L CUMMULATIVE MATCHING BV
(Eligible for Cash Reward of Rs. 66K)

in
FEB 2025



SHPL - ALL SET TO BE THE BEST & THE BIGGEST IN INDIA



OUTSTANDING OCTOBER OFFER



OFFER IS VALID FOR NEW IBOS ONLY

Buy One-Time 9,000 Personal FBV worth of SHPL Products of your choice between 1 – 31 October 2024 and get a

BIO MAGNETIC WATER ENERGY PAD & HEAD BELT WORTH MRP ₹ 4,500



WELCOME TO SHPL CLUB 9K WITH THIS OUTSTANDING OFFER



STAR PERFORMER CONTEST

Buy one-time 9,000 Personal FBV worth of any SHPL Products of your choice between 1 – 31 October 2024 and refer Minimum 2 Direct Referrals of 9,000 FBV onwards and get

**10% STAR PERFORMER BONUS (₹ 900/-)
ON EVERY DIRECT REFERRAL**

OFFER IS VALID FOR EXISTING AS WELL AS NEW IBOs

Outstanding
October

STAR PERFORMER REWARDS FOR TOP 10 ACHIEVERS



HONDA ACTIVA (₹ 75K)

1st PRIZE



2nd PRIZE

BRANDED LAPTOP (₹ 35K)



3rd PRIZE

LED TV (₹ 20K)



4th PRIZE

BRANDED
FRIDGE (₹ 15K)



5-10th
PRIZE

BRANDED
SMARTPHONE (₹ 10K)

SUPER PERFORMERS BECOME FUTURE SUPER STARS



STAR PERFORMER CONTEST

YOU
9000 FBV
Existing OR New IBO



₹ 900

BONUS ON EVERY DIRECT

STAR PERFORMER BONUS

First 2 Direct = ₹ 1,800

3rd Direct = ₹ 2,700 (Total)

4th Direct = ₹ 3,600 (Total)

5th Direct = ₹ 4,500 (Total)

10th Direct = ₹ 9,000 (Total)

STAR PERFORMER REWARDS FOR TOP 10 ACHIEVERS



Honda Activa (75K)



Branded Laptop (35K)



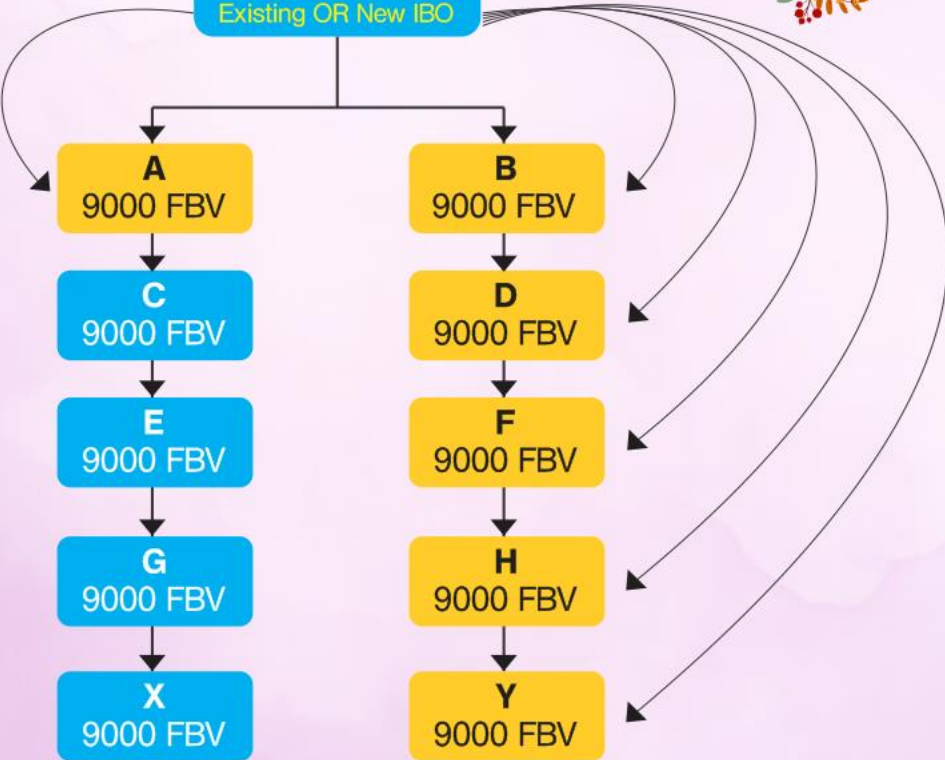
LED TV (20K)



Branded Smartphone (10K)



Branded Fridge (15K)



Placement in any team (Leg) or in any level

Star Performer Bonus will be transferred along with the monthly payout on 10 Nov 2024

OFFER CLOSES ON 31 OCT 2024



SHPL

www.myshpl.com



Thank You!