



HELLO  
NOVEMBER





WELCOME TO THE

**FASCINATING WORLD**

OF SAARVASRI HERBS (SHPL)

**G HAR G HAR SAARVASRI - HAR G HAR SAARVASRI**

WE OFFER AN AMAZING OPPORTUNITY FOR ORDINARY PEOPLE TO

**BECOME EXTRA-ORDINARY**



# ASSOCIATE WITH THE **MARKET LEADER**



WELCOME TO INDIA'S  
**FASTEST GROWING**  
DIRECT SELLING COMPANY

**BE A PART OF THE 3 MAJOR TRENDS**

1. Health & Wellness
2. Consumer Network
3. Direct Selling Business



**BUILD A LEGITIMATE CAREER WITH SHPL TO FULFIL YOUR DREAMS & ASPIRATIONS**

## PHASE 1

- ❖ Incorporated on 20 Sept 2013 with a Humble Beginning
- ❖ Operated from its Headquarters in Kolkata, West Bengal
- ❖ Engaged in Contract Manufacturing of Wellness Products
- ❖ Marketed through Traditional Sales Network in East India
- ❖ Quality Products, Affordable Prices with Amazing Results

## PHASE 2

- ❖ Entered into Direct Selling Business Model on 20 May 2018
- ❖ Now, the Fastest Growing Vibrant Consumer Network in India
- ❖ Over 8 Lakhs Independent Business Owners (IBOs) & Growing
- ❖ Over 330 World-Class Products across 8 Product Categories
- ❖ Stepped into the 7<sup>th</sup> Year of Spectacular Presence & Growth

# SAARVASRI VISION



To offer a wide range of  
**World-Class Quality Products**  
To Our Esteemed Customers  
**At An Affordable Price**  
and offer a  
**Legitimate Entrepreneurship**  
Opportunity to  
**Awaken The Giant Within You**  
and Support You to  
**Explore Life To The Fullest**



# SAARVASRI MISSION



To be one amongst the  
**Top 5 Direct Selling  
Companies**  
of India by FY 2025-26



- ❖ Be the Most Respected Leading Direct Selling Company
- ❖ With Professional, Clean and Transparent Management
- ❖ Offering Finest Quality Products with Affordable Pricing
- ❖ Committed to Adhere to The CP Direct Selling Rules 2021
- ❖ SHPL Education: World-Class Training & Support System

# SAARVASRI PROMOTERS



**GOPAL KUNDU, CMD**



**SUBASH SAHU, CFO**



**PRASANTA KUNDU, COO**

**PROFESSIONAL ADVISORS**  
(CS / CA / LAWYER)

**DEDICATED & PROFESSIONAL**  
TEAM OF YOUNGSTERS

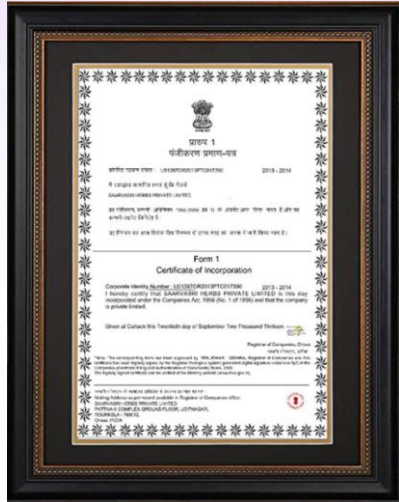
**IN-HOUSE WEB SITE AND**  
SOFTWARE DESIGNING TEAM

**MULTILINGUAL TRAINERS**  
PRODUCT & BUSINESS TRAINING

**EFFICIENT LOGISTIC SERVICES**  
CUSTOMER SUPPORT SERVICES



# STATUTORY COMPLIANCE



**CERTIFICATE OF INCORPORATION**



**PAN (PERMANENT ACCOUNT NUMBER)**



**GST (GOODS & SERVICES TAX) CERTIFICATE**



**ISO 22000-2005 (FOOD SAFETY MANAGEMENT)**



**ISO 9001-2015 (QUALITY MANAGEMENT)**



**ORGANIC CERTIFICATE**



**IEC (IMPORT EXPORT CERTIFICATE)**



**WHO-GMP (GOOD MANUFACTURING PRACTICES)**



**FSSAI (FOOD SAFETY & STANDARDS AUTHORITY OF INDIA)**



**ISO 13485: 2016 (MEDICAL DEVICES SAFETY CERTIFICATE)**



**FDA (FOOD & DRUG ADMINISTRATION)**



**KOSHER (FOOD QUALITY UNDER KASHRUT)**

# GST APPRECIATION CERTIFICATES



**FY 2021-22**



**FY 2022-23**



**FY 2023-24**

For 3 consecutive years, The Ministry of Finance, Department of Revenue, Central Board of Direct Taxes, Government of India has awarded the **Certificate of Appreciation** to Saarvasri Herbs Pvt Ltd (SHPL) for paying GST on time, month after month.

# PAN INDIA PRESENCE – 5 REGIONS



## NORTH REGION



### STATES & UTs (11)

- Jammu & Kashmir
- Ladakh
- Himachal Pradesh
- Punjab
- Rajasthan
- Haryana
- Chandigarh
- Delhi
- Uttarakhand
- Uttar Pradesh
- Madhya Pradesh



## EAST REGION



### STATES & UTs (5)

- Bihar
- Chhattisgarh
- West Bengal
- Jharkhand
- Odisha

## NORTH EAST REGION



### STATES & UTs (8)

- Arunachal Pradesh
- Assam
- Manipur
- Meghalaya
- Mizoram
- Nagaland
- Tripura
- Sikkim

## WEST REGION



### STATES & UTs (4)

- Maharashtra
- Goa
- Gujarat
- D & NH and D & D

## SOUTH REGION



### STATES & UTs (8)

- Andhra Pradesh
- Karnataka
- Kerala
- Tamil Nadu
- Telangana
- Puducherry
- Lakshadweep
- Andaman & Nicobar

# SHPL CORPORATE OFFICES



## REGISTERED OFFICE

**NORTH  
REGION  
DELHI**



### Saarvasri Herbs Pvt Ltd

Plot No.- A 236, Pocket-2,  
Sector-17 Dwarka  
New Delhi 110078

## CORPORATE OFFICE

**EAST  
REGION  
KOLKATA**



### Saarvasri Herbs Pvt Ltd

8/286, Ground Floor, Block K10,  
VIP Road, Kaikhali, Kolkata 700052  
West Bengal

**WEST  
REGION  
MUMBAI**

### Saarvasri Herbs Pvt Ltd

608, Corporate Annex,  
Behind Udyog Bhavan,  
Goregaon East, Mumbai 400063  
Maharashtra

Shop No.17, Broadway Shopping  
Center, Dr. B. A. Road  
Dadar (E), Mumbai - 400014  
Maharashtra

**NORTH-E  
REGION  
GUWAHATI**



### Saarvasri Herbs Pvt Ltd

Madhuban Plaza, Lal  
Ganesh Road, Lokhra,  
Guwahati 781040,  
Kamrup District, Assam

Village Chakardeo, Mikir Para  
(Daochatal) Gorkha Road,  
Nepali Para, Near Dipar Bil,  
Kamrup -781035, Assam

**SOUTH  
REGION  
BANGALORE**

### Saarvasri Herbs Pvt Ltd

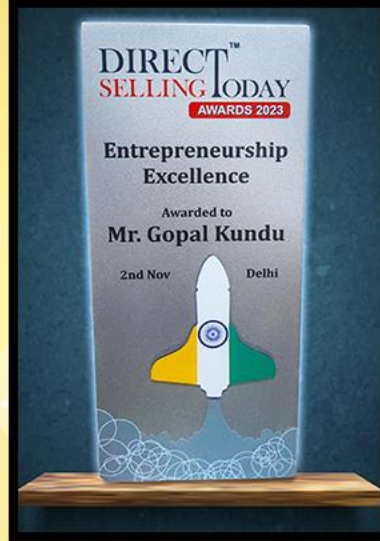
No.6/4, Makali,  
Dasanapura Hobali,  
Bengaluru North Taluka,  
Bengaluru 562162, Karnataka

# AWARDS & RECOGNITIONS



▶ **RAJIV GANDHI  
ICON AWARD 2022**

▶ **ENTREPRENEURSHIP  
EXCELLENCE 2023**



▶ **MOST TRUSTED BRAND  
OF THE YEAR 2024**



▶ **EMERGING COMPANY  
OF THE YEAR 2022**

▶ **OUTSTANDING COMPANY  
OF THE YEAR 2023**



▶ **INSPIRATIONAL COMPANY  
OF THE YEAR 2024**

▶ **FASTEST GROWING  
COMPANY OF THE YEAR 2024**



# NUTRILIFE: OWN MANUFACTURING FACILITY



- ❖ Vast Experience of the Latest Manufacturing Trends
- ❖ Manufacturing Finest Quality Premium SHPL Products
- ❖ Manufacturing Dietary Supplements & Ayurveda
- ❖ Juices, Syrups, Capsules, Tablets, Ointments etc.
- ❖ Over 50 Professional & Dedicated Full Time Employees
- ❖ Better Quality Control and Self Manufacturing Speed

# ENTER AYURVEDA MANUFACTURING



GOVERNMENT OF WEST BENGAL, HEALTH & FAMILY WELFARE DEPARTMENT  
DIRECTORATE OF ISM DRUGS CONTROL, WEST BENGAL  
FORM- 25- D  
(See rule 154 of Drugs & Cosmetics Rules, 1954)

Serial No. ...

is/are hereby Licensed to manufacture the following Ayurvedic, Siddha or Unani drugs situated at Vill. Bodai, P.O. Jughberia, P.S. New Barrack, Dist. North 24 Parganas, Pin-700110.

under the direction and supervision of the following competent technical Staff :  
(a) Competent Technical staff (Names). Mfg: Miss Rebi Mondal, B. Pharm  
Testing: Shalu Mustafa, M. Sc (Chem).

(b) Name of drugs categorized as per Schedule T (each item to be separately Specified) with Specific Product Code / OR Code for each approved drug. *As per list of approved drugs enclosed with this licence.*

Date: 19/09/2024

Signature: *[Signature]*  
Designation: Director, Directorate of ISM Drugs Control, Govt. of West Bengal

**CONDITIONS OF LICENCE:**

- Any change in the Technical staff named in this licence shall be forthwith reported to the Licensing Authority.
- This Licence shall be deemed to extend to such additional States as the Licensee may indicate to the Licensing Authority from time to time, and as may be endorsed by the Licensing Authority.
- The Licensee shall inform the Licensing Authority in writing in the event of any change in the constitution of the firm appearing under the License. Where any change in the constitution of the firm takes place, the current License shall be deemed to be valid for a maximum period of three months from the date on which the change takes place unless, in the meantime, a fresh License has been taken from the Licensing Authority in the name of the firm with the changed constitution.
- The Licensee unless sooner suspended or cancelled shall remain valid perpetually. However, the compliance with the conditions of License and the provisions of the Drugs and Cosmetics Act, 1940 (73 of 1940) and the drugs rules, 1954 shall be assessed not less than once in five years or as needed on a per risk based approach.
- The Licensee is issued only after fulfillment of the requirements of Good Manufacturing Practices (GMP) of Ayurvedic Siddha or Unani drugs as laid down in schedule T of the Drugs Rules, 1954.

GOVERNMENT OF WEST BENGAL  
Department of Health & Family Welfare  
Directorate of ISM Drugs Control  
3rd Floor, 205, Vivekananda Road, Kolkata - 700006  
NO. DISMDC/AY-1893/23 (G.M.P./AY/amp-453/24) Date 19/09/2024

**Form 26-E-1 [See Rule 155-B]**  
**CERTIFICATE OF GOOD MANUFACTURING PRACTICES (GMP)**  
**TO MANUFACTURE AYURVEDA, SIDDHA OR UNANI DRUGS.**

Certified that manufacturing unit Licensee, namely  
M/s Nutrilife Solution Pvt. Ltd.

situated at Vill. Bodai, P.O. Jughberia, P.S. New Barrack, Dist. North 24 Parganas, Pin-700110.  
State WEST BENGAL Licence No. AL-1015-M has complied with the requirement of Good Manufacturing Practices of Ayurveda/Siddha/Unani drugs as laid down in Schedule "T" of the Drugs and Cosmetic Rules, 1945.

This certificate is valid for the period from 19/09/2024 to 18/09/2029.  
The Good Manufacturing Practices (GMP) is valid for the various dosage forms or Rasasushadhis as follows:

- "Churna"
- "Tablet"
- "Capsule"
- "Ointment"
- "Taila/Oil"
- "Banak/Grup"

*[Signature]*  
Director, Directorate of ISM Drugs Control, Govt. of West Bengal



# 1. HEALTH & WELLNESS



Curated from the  
Reservoir of Mother Nature

**165**  
PRODUCTS

- ✓ Wellness Capsules
- ✓ Wellness Tablets
- ✓ Wellness Juices
- ✓ Wellness Syrups
- ✓ Wellness Drops
- ✓ Wellness Powders
- ✓ Wellness Soft Gels
- ✓ Wellness Gummies
- ✓ Wellness Candies
- ✓ Ayurvedic Tablets
- ✓ Herbal Tea
- ✓ Health Oils & Balms





## 2. PERSONAL CARE



Indulge in Grace and  
Gorgeous Glow

- ✓ Hair Care
- ✓ Oral Care
- ✓ Skin Care
- ✓ Body Spray
- ✓ Personal Hygiene
- ✓ Colour Cosmetics



100

PRODUCTS



# 3. HOME CARE



For a Neat, Clean & Tidy Home

14  
PRODUCTS



# 4. KITCHEN CARE



Healthy Essential at  
Your Fingertips

27  
PRODUCTS



# 5. BABY CARE



Healthy Essential at  
Your Fingertips

2  
PRODUCTS



# 6. AGRO CARE



For Fertile Crop with  
Golden Harvest

19  
PRODUCTS



# 7. ANIMAL CARE



Finest Solutions With  
Human Touch

**05**  
PRODUCTS



# 8. LIFESTYLE PRODUCTS



Thoughtful lifestyle  
for a new YOU

07  
PRODUCTS





# SHPL FREEDOM PLAN

CREATING MASSIVE WAVES PAN INDIA WITH 12 EXCITING INCOME TYPES



# HOW TO ASSOCIATE WITH SHPL?



## STEP 1 : REGISTER ONLINE FOR ABSOLUTELY FREE

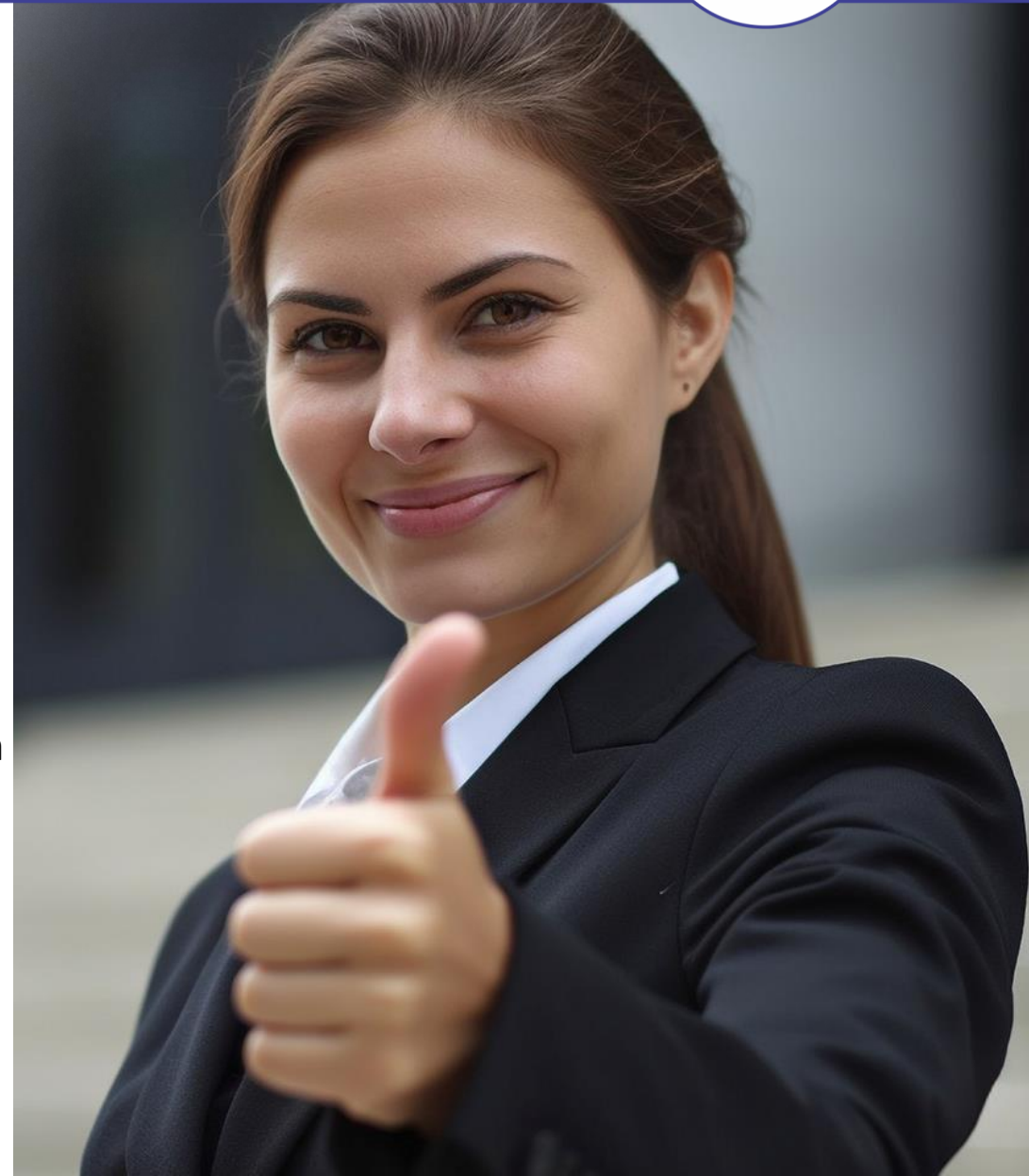
- ❖ Register Online as a Preferred Customer (PC)
- ❖ Registration is Absolutely Free; 1 PAN = 1 Registration Only
- ❖ Furnish Personal Details, Delivery Address & GST Number (Optional)
- ❖ Get SHPL User ID and Password to access Online Back Office (OBO)

## STEP 2 : ACTIVATE YOUR ID WITH FIRST PURCHASE

- ❖ Buy SHPL Products; It Activates Your Lifetime SHPL Distributorship
- ❖ Buy Products of your Choice – No Fixed Packages or Fixed Amount
- ❖ Buy SHPL Products under Various FBV Slabs for Amazing Benefits
- ❖ Complete Your KYC Compliance to Earn Sales Bonuses & Commission

## STEP 3 : KEEP BUYING PRODUCTS WITH RE-PURCHASE

- ❖ Change Your Shop - Change Your Brand; Bring Home SHPL Products
- ❖ Keep Buying SHPL Products for Personal Use and for Retailing
- ❖ Make Attractive Personal Savings and Earn Huge Retail Profits
- ❖ Join the Consumer Revolution by being an Informed Customer



# LUCRATIVE PAY-OUT



## 12 EXCITING INCOMES

- |  |               |
|--|---------------|
| 1. Instant Retail Profit (IRP)         | : 100% on MRP |
| # Consistency Offer Benefits (CNC)     | : 01% of BV   |
| 2. Team Matching Bonus (TMB)           | : 40% of BV   |
| 3. Team Building Bonus (TBB)           | : 04% of BV   |
| 4. Team Mentoring Bonus (TMEB)         | : 20% of BV   |
| 5. Business Development Bonus (BDB)    | : 03% of BV   |
| 6. Child Education Bonus (CEB)         | : 03% of BV   |
| 7. Family Travel Bonus (FTB)           | : 03% of BV   |
| 8. Luxury Car Bonus (LCB)              | : 03% of BV   |
| 9. Dream House Bonus (DHB)             | : 03% of BV   |
| 10. Royalty Club Bonus (RCB)           | : 03% of BV   |
| 11. Super Performance Bonus (SPB)      | : 02% of BV   |
| 12. Ranks, Rewards & Recognition (RRR) | : 10% of BV   |

**95% PAY-OUT DISTRIBUTION**

# 1. INSTANT RETAIL PROFIT (IRP)



BUY FINEST QUALITY SHPL PRODUCTS AT MRP  
**MAKE 50% PERSONAL SAVING**  
**EARN 100% RETAIL PROFIT**

**Buy 1 Get 1**  
**FREE!**

ILLUSTRATION

BUY 1 S-PULSE @ MRP Rs.2500

GET 2 S-PULSE of MRP Rs.5000

PERSONAL SAVING: 50%

RETAIL PROFIT: 100%

When you have Hundreds and Thousands of People in your Sales Network Buying SHPL Products through **First Purchase** or **Re-Purchase**, month after month, for their Personal Use or for Genuine Retailing, you accumulate Huge BV (Business Volume) Giving you Exciting Networking Income on a Weekly and Monthly basis.



# CONSISTENCY (CNC) OFFER



Buy Minimum 1,000 Personal RBV worth of any SHPL Products of your choice in multiple invoices, in multiples of 1,000 RBV, between 1 – 14 of Every Month and stand a chance to win Exciting Prizes amongst 25 / 50 Lucky Winners through an Online Lucky Draw

**OFFER VALID FOR 3, 6 AND 12 ROLLING MONTHS**

## 3-MONTH CHALLENGE

Purchase 1,000 Self RBV worth of SHPL Products before 14<sup>th</sup> of each month in multiple invoices for 3 consecutive months

GET SHPL PRODUCTS WORTH  
**MRP. 1500/-**  
**ABSOLUTELY FREE**

## 6-MONTH CHALLENGE

Purchase 1,000 Self RBV worth of SHPL Products before 14<sup>th</sup> of each month in multiple invoices for 6 consecutive months

GET SHPL PRODUCTS WORTH  
**MRP. 5000/-**  
**ABSOLUTELY FREE**

## 12-MONTH CHALLENGE

Purchase 1,000 Self RBV worth of SHPL Products before 14<sup>th</sup> of each month in multiple invoices for 12 consecutive months

GET SHPL PRODUCTS WORTH  
**MRP. 15000/-**  
**ABSOLUTELY FREE**

Multiple invoices totaling above 1,000 Personal RBV must be dated before 14<sup>th</sup> of a specific calendar month for existing IBOs # For New IBOs, the Consistency Offer Purchase in the first month is valid up to the last day of the calendar month of the activation with 1,000 Personal FBV & above; However, they will NOT be considered for the Online Lucky Draw in the month of Activation # Invoices with Business Tools will NOT be considered # Invoices comprising of any other Promotional Offers including any kind of Combo Packs bill will NOT be considered # The discretion to decide which products will be issued FREE under CNC offer lies with the Company Management # No BV will be awarded against Free Products # Regular Mandatory Self Purchase requirement of 'Leadership Bonus' from Crown Ambassador will be considered for Consistency Offer # Only Highest Achievement will be Awarded.



Buy 1,000 Personal RBV (Re-Purchase Business Volume) worth of any SHPL Products of your choice in single or multiple invoices between **3 – 16 November 2024** and stand a chance to win a

**SHPL EXECUTIVE LEATHER BAG**  
**Worth MRP ₹ 6000/-**  
**ABSOLUTELY FREE | HOME DELIEVRED**



**CONSISTENCY**  
*Offer*

**Note:** First Purchase Business Volume (FBV) of both existing and new IBOs will not be considered for the CNC Lucky Draw.  
# Winners will be declared in the reverse order i.e. 25<sup>th</sup> winner first and 1<sup>st</sup> winner last through a transparent online lucky draw.



**ONLINE LUCKY DRAW ON WED, 11 DEC 2024 @ 8:00 PM**

# 2. TEAM MATCHING BONUS (TMB)



Buy Any SHPL Products of your Choice for **Personal Use** or for **Retailing**, which Activates your ID, making you an SHPL IBO.

Earn **10% Team Matching Bonus** per week with a weekly cap of up to **Rs.3 Lakhs** based on your One-time Personal First Purchase BV slab

**BUY 1 GET 1 FREE**

**2 DIRECT MANDATORY**

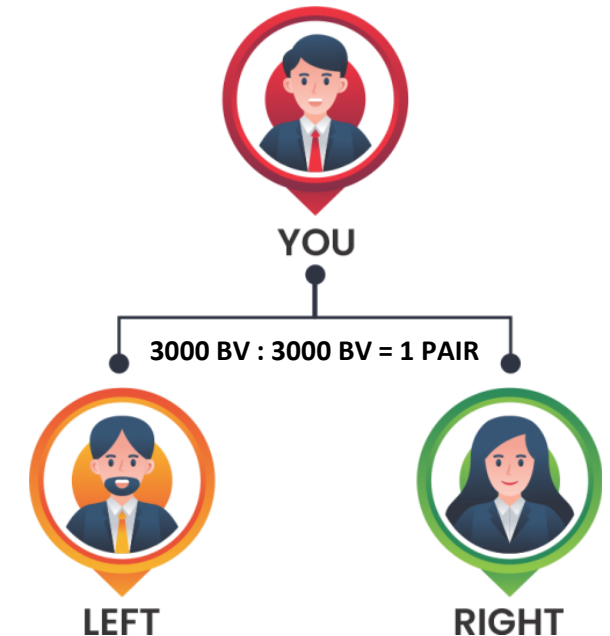
**3000 : 3000 BV = 1 PAIR**

**NO UPGRADE OPTION**

SL.NO.	FIRST PURCHASE SLAB		WEEKLY CAP	MONTHLY EARNING POTENTIAL
	FROM	TO		
1	500	2,999	Rs.1,25,000	Rs.05,00,000
2	3,000	5,999	Rs.1,50,000	Rs.06,00,000
3	6,000	8,999	Rs.2,00,000	Rs.08,00,000
4	9,000	>>>	Rs.3,00,000	Rs.12,00,000

**TERMS & CONDITIONS:** By default, existing IBOs are eligible for 10% TMB slab with Rs.1.25 Lakhs weekly cap # The First Billing of every new PC will be considered as First Purchase (FBV) # All subsequent orders will be counted as Re-Purchase (RBV) # No Upgrade option in FBV is available # Effective 1 Aug 2024, two Direct Referrals, irrespective of their Personal FBV are mandatory to Qualify for TMB # The placement of Direct Referrals is immaterial; they can be in any level or in the same Leg # Weekly sales closing will be on every 7<sup>th</sup>, 14<sup>th</sup>, 21<sup>st</sup> & last day of the month # No minimum Payout or Wallet Concept # PAN Linked to Aadhar KYC is mandatory # 2% TDS applicable # Unmatched BVs will be carried forward in both legs, up to 3,000 BV in any one leg & Beyond 3,000 in the other leg # TMB will be paid on 40% Max. Payout Policy # Trimming is applicable, if need be. # Self Re-purchase will be considered in the weaker leg.

YOUR PERSONAL BV



**CLOSING: 7, 14, 21 & LAST DAY OF MONTH**



# SHPL CLUB 9K

Activating SHPL World-class & Value-for-Money Product Distributorship by being an Independent Business Owner (IBO) with 9,000 Personal FBV makes you an associate of the prestigious

- ✓ Prestigious Club
- ✓ One-Time Activation
- ✓ Commitment
- ✓ Dedication
- ✓ Duplication

# SHPL CLUB 9K



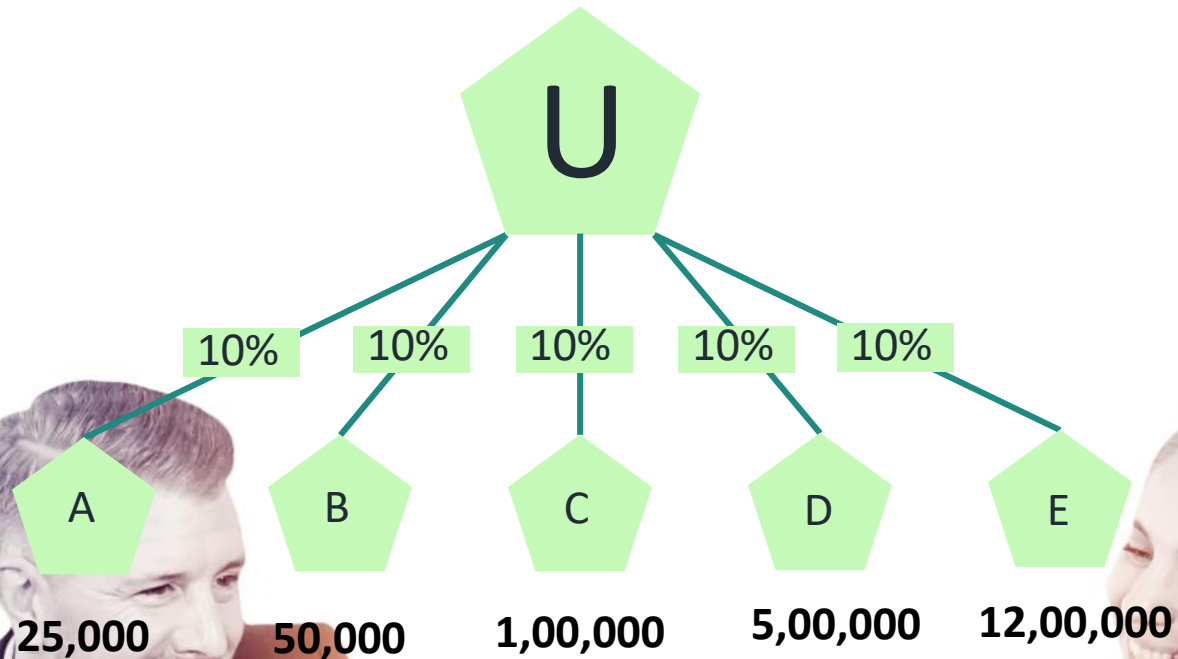
**AVAIL SPECIAL EXTENTION OFFER IN NOV 2024**

**HAVE YOU DONE YOUR 9K FBV?**

**TAKE ACTION TODAY!**



# 3. TEAM BUILDING BONUS (TBB)



**EARN 10%**

**OF THE TEAM MATCHING BONUS (TMB)  
OF ALL YOUR DIRECT REFERRALS IN L1**



# EARN LEADERSHIP BONUS (LSB)



4). ACHIEVE MONTHLY  
15,000 MATCHING BV



EARN AN EXCITING  
5% TEAM  
MENTORING BONUS  
GET PAID MONTHLY

5). ACHIEVE MONTHLY  
30,000 MATCHING BV



3% TMEB  
3% BUSINESS  
DEVELOPMENT BONUS  
YOU ARE NOW AT 6% LEVEL

6). ACHIEVE MONTHLY  
50,000 MATCHING BV



3% TMEB + 3% BDB  
3% CHILD  
EDUCATION BONUS  
YOU ARE NOW AT 9% LEVEL

# LEADERSHIP BONUS (LSB)



7). ACHIEVE MONTHLY  
75,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB  
3% FAMILY  
TRAVEL BONUS  
YOU ARE NOW AT 12% LEVEL

8). ACHIEVE MONTHLY  
1,50,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB + 3% FTB  
3% LUXURY  
CAR BONUS  
YOU ARE NOW AT 15% LEVEL

9). ACHIEVE MONTHLY  
2,50,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB + 3% FTB + 3% LCB  
3% DREAM  
HOUSE BONUS  
YOU ARE NOW AT 18% LEVEL

# LEADERSHIP BONUS (LSB) SUMMARY



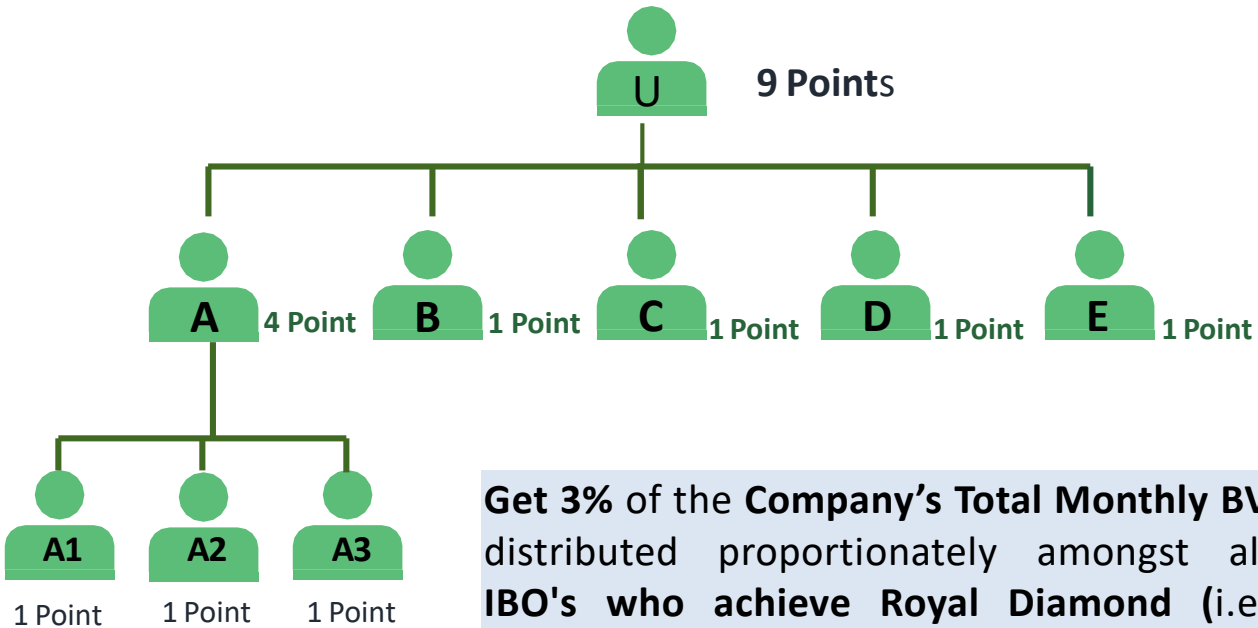
- ❖ 35% of the Monthly Total Company BV will be allocated to Distribute **Leadership Bonus (LSB)**
- ❖ LSB is paid amongst IBOs who achieve Silver (15K BV) to Royal Diamond (2.5L BV) in a Single Calendar Month

RANK	SELF RBV	TEAM BV MATCHING	SILVER 5%	GOLD 6%	PLATINUM 9%	DIAMOND 12%	EXE. DIAMOND 15%	ROYAL DIAMOND 18%
TMEB (20%) Team Mentoring Bonus	-	15,000	5%	3%	3%	3%	3%	3% *
BDB (3%) Business Development	-	30,000	-	3%	3%	3%	3%	3%
CEC (3%) Child Education Bonus	-	50,000	-	-	3%	3%	3%	3%
FTB (3%) Family Travel Bonus	-	75,000	-	-	-	3%	3%	3%
LCB (3%) Luxury Car Bonus	-	1,50,000	-	-	-	-	3%	3%
DHB (3%) Dream House Bonus	1000	2,50,000	-	-	-	-	-	3%

**Team Mentoring Bonus for Monthly Rank of Royal Diamond & Above Achieves will be paid up to a maximum of 10,00,000 MBV Only**

**When Your Monthly Rank is Royal Diamond or Royal Diamond+, You Must Mandatorily Make a Personal (Self) Repurchase of 1,000 RBV**

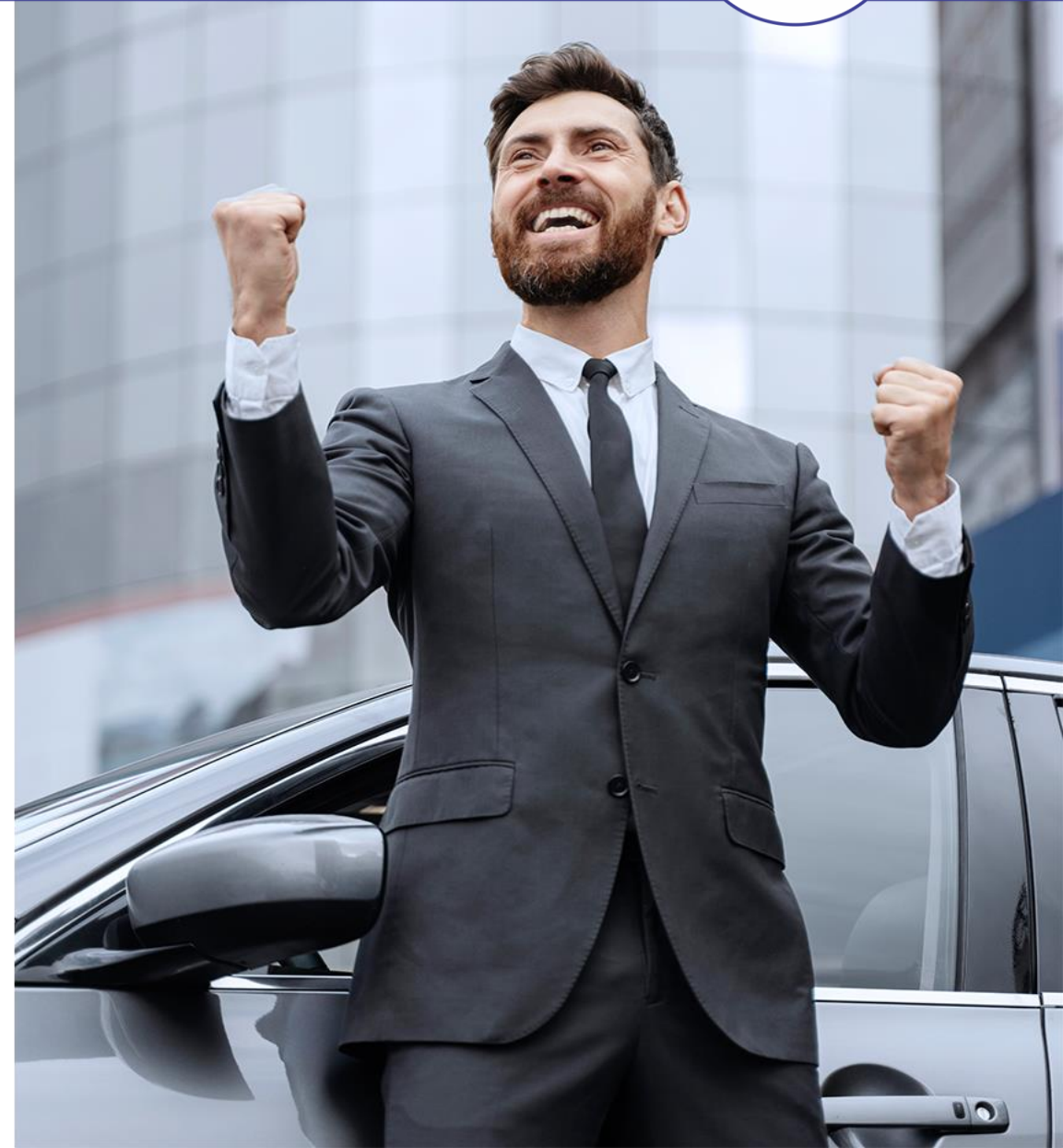
# 10. ROYALTY CLUB BONUS (RCB)



**Get 3% of the Company's Total Monthly BV distributed proportionately amongst all IBO's who achieve Royal Diamond (i.e. 2,50,000 matching BV in a single calendar month) based on the number of such Qualified IBO's in 3 compressed levels.**

## FOB UNIT VALUE CALCULATION

$$1 \text{ RCB Unit Value} = \frac{\text{Total Company BV of the Month} \times 3\%}{\text{Total RCB Units Per Month}}$$



# 11. SUPER PERFORMANCE BONUS (SPB)



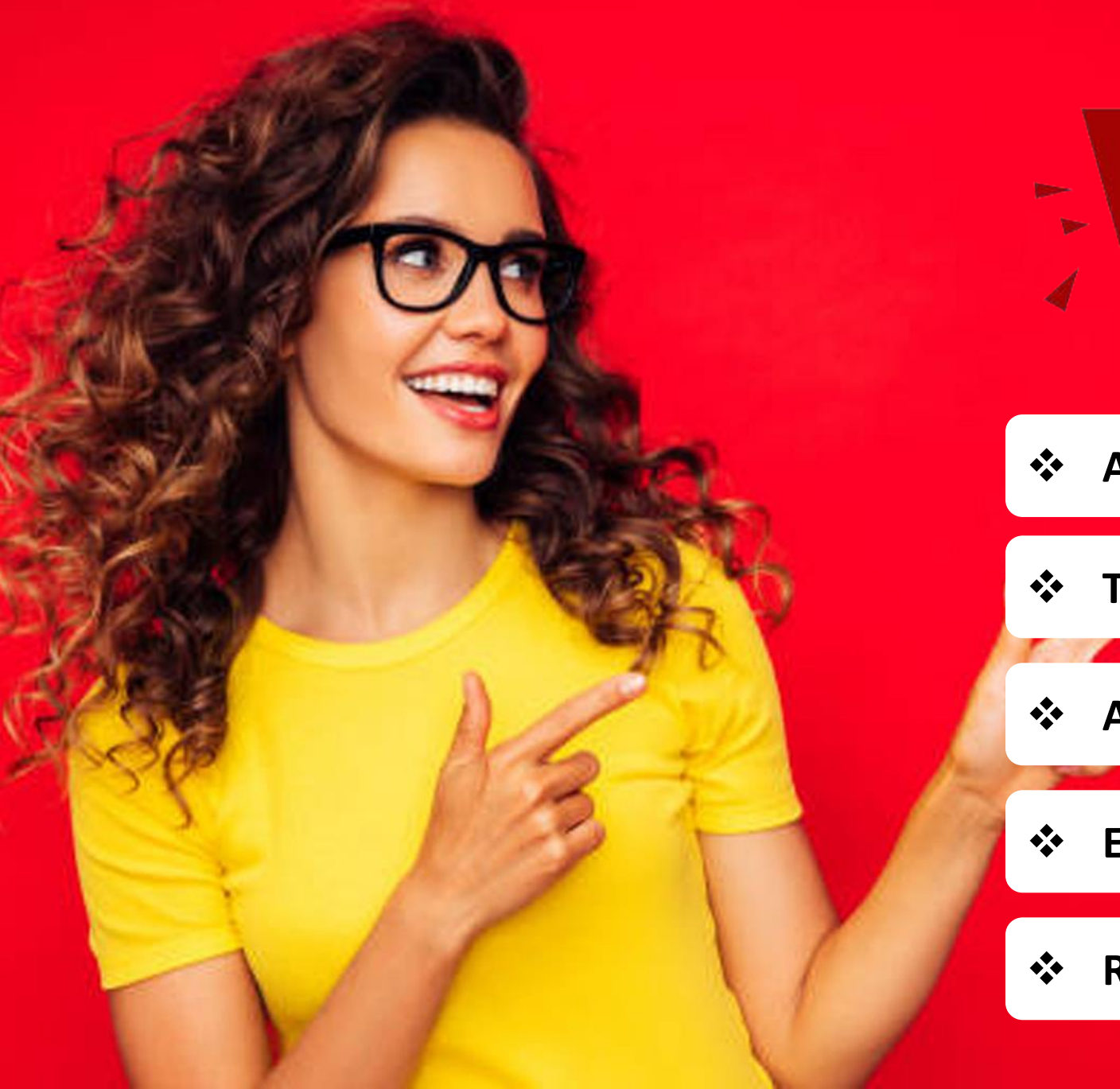
- ❖ 2% of Company's Total BV Per Month will be allocated for SPB, to be paid Monthly
- ❖ Eligibility: 25,00,000 Fresh BV & multiples thereof in a single month will be considered as 1 SPB

## SPB UNIT VALUE CALCULATION

$$1 \text{ SPB Unit Value} = \frac{\text{Total Company BV of the Month} \times 2\%}{\text{Total SPB Units Per Month}}$$

CONSISTENCY  
IS THE KEY!





# EXCITING NEWS!

- ❖ ALL SHPL RANKS ARE NOW **CUMMULATIVE**
- ❖ THERE IS ABSOLUTELY **NO TIME-LIMIT**
- ❖ ALL SHPL RANKS HAVE **EXCITING REWARDS**
- ❖ EXISTING IBO RANKS ARE BEING **ADVANCED**
- ❖ REVISED REWARDS **START FROM 1 AUG 2024**

# 12. RANKS, REWARDS & RECOGNITION (RRR)



ACHIEVE **75,000**  
CUMMULATIVE MATCHING BV

**DIAMOND ACHIEVER**



**SHPL GET STARTED TOOL KIT**

SHPL Back Pack + SHPL T-Shirt + SHPL Cap  
+ SHPL Tie with Tie Pin + SHPL Lapel Pin +  
SHPL Business Tools

ACHIEVE **1,50,000**  
CUMMULATIVE MATCHING BV

**EXECUTIVE DIAMOND**



**SHPL PREMIUM GIFT HAMPER**

SHPL Gold-Plated Bio-Magnetic Couple  
Wrist Watch + Suit Length + Shirt Piece  
+ Pant Piece + Alkaline Water Bottle

ACHIEVE **2,50,000**  
CUMMULATIVE MATCHING BV

**ROYAL DIAMOND**



**LEADERSHIP DEVELOPMENT PROGRAM**

2N/3D LDP cum- DOMESTIC TOUR  
@ Various Locations with Rewards &  
Rank Recognition (Trophy + Certificate)

# LIFETIME REWARDS WITH **NO TIME LIMIT**



ACHIEVE **3,75,000**  
CUMMULATIVE MATCHING BV

**CROWN DIAMOND**



**BRANDED SMARTPHONE**  
**WORTH MRP Rs. 12,500/-**  
CANNOT BE REDEEMED AGAINST CASH

ACHIEVE **7,50,000**  
CUMMULATIVE MATCHING BV

**EXECUTIVE CR. DIAMOND**



**BRANDED LED TV**  
**WORTH MRP Rs. 25,000/-**  
CANNOT BE REDEEMED AGAINST CASH

ACHIEVE **12,50,000**  
CUMMULATIVE MATCHING BV

**CROWN AMBASSADOR**



**BRANDED LAPTOP**  
**WORTH MRP Rs. 50,000/-**  
CANNOT BE REDEEMED AGAINST CASH



# ENJOY THE LUXURY AT YOUR OWN SPEED



ACHIEVE **25,00,000**

CUMMULATIVE MATCHING BV

**DOUBLE CROWN  
AMBASSADOR**

**4N/5D  
THAILAND  
TOUR**

ACHIEVE **50,00,000**

CUMMULATIVE MATCHING BV

**TRIPLE  
CROWN  
AMBASSADOR**

**4N/5D DUBAI TOUR**

**Rs.25,000/- CASH**

PAID IN CASH LESS 2% TDS

**Rs.66,000/- CASH**

PAID IN CASH LESS 2% TDS

# CREATE YOUR **SUCCESS STORY WITH PRIDE**



ACHIEVE **1,25,00,000**

CUMMULATIVE MATCHING BV

UNIVERSAL  
CROWN AMBASSADOR

ACHIEVE **2,50,00,000**

CUMMULATIVE MATCHING BV

DOUBLE UNIVERSL  
CROWN AMBASSADOR



3N/4D CRUISE TOUR

CASH REWARD OF

**Rs.2,50,000/-**

PAID IN CASH LESS 2% TDS

4N/5D  
SWITZERLAND TOUR



SMALL CAR WORTH

**Rs.5,00,000/-**

PAID IN CASH LESS 2% TDS

# EXPLORE THE WORLD IN JOSH & STYLE



ACHIEVE **5,00,00,000**

CUMMULATIVE MATCHING BV

**PRESIDENTIAL  
CLUB DIRECTOR**



**7N/8D  
EUROPE TOUR**

CHOOSE SEDAN WORTH

**Rs.12,50,000/-**

PAID IN CASH LESS 2% TDS

ACHIEVE **10,00,00,000**

CUMMULATIVE MATCHING BV

**ROYAL PRESIDENTIAL  
CLUB DIRECTOR**



YOUR FAVOURITE SUV WORTH

**Rs.25,00,000/-**

PAID IN CASH LESS 2% TDS

**7N/8D  
USA OR AUS TOUR**

# REACH THE PINACCLE OF SUCCESS



**ACHIEVE 20,00,00,000**

CUMMULATIVE MATCHING BV

**SHPL BRAND AMBASSADOR**

WITH

**12N/13D WORLD TOUR**

MERCEDES BENZ WORTH **Rs. 50,00,000/-**

PAID IN CASH LESS 2% TDS



# REDEFINE SUCCESS WITH **QUALITY LIVING**



**ACHIEVE 50,00,00,000**  
CUMMULATIVE MATCHING BY

**CHAIRMAN'S CLUB DIRECTOR**

**LUXURY FLAT WORTH Rs. 1,25,00,000/-**  
**PAID IN CASH LESS 2% TDS**

# INDULGE IN LUXURIOUS LIFESTYLE



**ACHIEVE 100,00,00,000  
CUMMULATIVE MATCHING BV**

**ROYAL CHAIRMAN'S  
CLUB DIRECTOR**

**ULTRA- LUXURY VILLA WORTH Rs. 2,50,00,000/-**

**PAID IN CASH LESS 5% TDS**

# SHPL EDUCATION : TRAINING SYSTEM



INTRODUCTION TO  
**SAARVASRI**  
OPPORTUNITY (ISO)

**BOP**  
MASTERCLASS



**NDO**  
NEW DISTRIBUTOR ORIENTATION

BUSINESS BUILDER  
**WORKSHOP**

**LEADERS**  
MEET

FULL-DAY  
**WINNERS WORKSHOP**  
STRATEGY ~ SYSTEM ~ INSPIRATION

**RAC**  
RANK ACHIEVER CELEBRATION

**RTP**  
RESIDENTIAL TRAINING PROGRAM

**THE 4N / 5D 'GO UNIVERSAL'**  
INTERNATIONAL TOUR



# SHPL EDUCATION – PANEL OF TRAINERS



**STAN SERRAO**  
BUSINESS COACH



**SARVJEET SINGH**  
VP, Business Development



**RIDDHI SHAH**  
Senior Nutritionist



**SUBHASHISH SARKAR**  
Sr. Product Trainer



**ANUSHA SEN**  
Beauty Product Trainer



**TARUN TEJA**  
Agro Product Trainer



**P V RAJKUMAR**  
SHPL Product Trainer





# MASTER BLASTER OFFER



Directly Refer 25,000 FBV worth of SHPL Products of choice (with any number of direct orders, placed anywhere and irrespective of any FBV) between 3 – 30 November 2024 and get Guaranteed

**MASTER-BLASTER BONUS**

of **₹ 5,000/-**

And multiples thereof for every 25,000 Direct FBV Referred



This offer is valid for all SHPL IBOs, whose Personal FBV is 9,000 (either Existing or New), on or before 30 November 2024.

**BUILD A LEGAL, ETHICAL & LONG-TERM DIRECT SELLING BUSINESS**



**LAST DATE TO QUALIFY IS 30 NOVEMBER 2024**

**FIRST** **2** *night* **3** *days*

# **LDP IN GOA**

**RIGOROUS LEADERSHIP DEVELOPMENT PROGRAM**

**(ONLY FOR ROYAL DIAMOND RANK ACHIEVERS UNDER FREEDOM PLAN)**

**10:00 AM, 6 DEC – 6:00 PM, 8 DEC 2024**

**PARADISE VILLAGE BEACH RESORT**

**CALANGUTE, GOA**

**ROYAL DIAMOND RANK WITH 2.5 LAKH CUMMULATIVE MBV FROM 1 AUG – 30 NOV 2024**  
**NON-QUALIFIED PAY & PARTICIPATE DALEGATES ARE STRICTLY NOT ALLOWED # ATTENDANCE MANDATORY # NON-TRANSFERABLE**

**QUALIFICATION  
CRITERIA**

**MUSIC ★ MASTI ★ SHARING ★ TRAINING ★ LEARNING**

# FLY TO DAZZLING DUBAI



## 4N/5D FULLY PAID DUBAI TOUR

EX. MUMBAI

### QUALIFICATION CRITERIA

**ALL TCA RANK ACHIEVERS  
QUALIFIED BEFORE 31 JULY 2024**

10L MBV IN A SINGLE MONTH **OR**  
50L CUMMULATIVE MATCHING BV  
(Cash Reward of Rs. 66K Not Included)

**ALL TCA REWARD ACHIEVERS  
FROM 1 AUG 2024 - 31 JAN 2025**

RANK REWARD OF FREEDOM PLAN  
50L CUMMULATIVE MATCHING BV  
(Eligible for Cash Reward of Rs. 66K)

in  
**FEB 2025**



**SHPL - ALL SET TO BE THE BEST & THE BIGGEST IN INDIA**



**SHPL**

[www.myshpl.com](http://www.myshpl.com)



*Thank You!*