



EXPERIENCE THE TRUE POWER OF  
**FREEDOM**



**BE A PART OF THE  
FASTEST GROWING  
CONSUMER NETWORK OF INDIA**

**GHAR GHAR SAARVASRI – HAR GHAR SAARVASRI**

# ABOUT SHPL

Incorporated on 20 Sep 2013, Saarvasri Herbs Pvt Ltd (SHPL) started its business operations from Kolkata with a grand vision of providing world-class Health and Wellness solutions to common people through traditional distribution network. Inspired by the resounding response for its products, SHPL launched its Direct Selling business on 20 May 2018 to expand itself faster. Today, SHPL has majestically stepped into its 12<sup>th</sup> glorious year, has shifted its registered office to Delhi, has multiple corporate offices in Delhi, Mumbai, Kolkata, Guwahati and Bengaluru, expanded its consumer network pan-India literally in every Indian state and UT and has essentially emerged as one of the fastest-growing consumer networks of India offering over 300 consumer products through direct selling. SHPL has truly arrived.

## OUR STRENGTHS

- ✓ 12<sup>th</sup> Glorious Year of Successful Business Operations
- ✓ 7<sup>th</sup> Incredible Year of Direct Selling Business
- ✓ Visionary, Hardworking and Ethical Promoters
- ✓ Professional & Well Experienced Top Management
- ✓ Strong Network of Corporate and Regional Offices
- ✓ Over 300 Need-based and Value-for-Money Products
- ✓ Excellent Packaging and Right Pricing with Amazing Benefits
- ✓ Legitimate & Ethical Business Opportunity with Career Plan
- ✓ World-Class Online & Offline Education and Support System

**COME, JOIN HANDS WITH THE MARKET LEADER.  
LET US CREATE A SUSTAINABLE NETWORK OF CONSUMER REVOLUTION.**

## MARCHING AHEAD

SHPL is deeply committed to offer innovative and value-for-money consumer products and services on an ongoing basis and reach-out to every household in India.

We are looking out for ethical, ambitious, hardworking and disciplined individuals to join hands with us and take forward our noble corporate mission. We assure you limitless personal fulfilment and professional accomplishments with time and financial freedom.

## SALIENT FEATURES

- ✓ We Strictly Adhere to All Statutory Compliance
- ✓ Provide Ethical and Value-based Leadership
- ✓ Offer World-Class Products with Right Pricing
- ✓ Offer a Legitimate Business Opportunity
- ✓ Conduct Business as per Direct Selling Rules 2021

## SHPL VISION

Our vision is to offer a wide range of world-class products to our esteemed customers at an affordable price and offer a legitimate entrepreneurship opportunity to awaken the giant within them and help them explore life to the fullest.

## SHPL MISSION

**Our mission is to become one of the top 5 Direct Selling companies of India by FY 2025-26.**

Through exemplary leadership and relentless hard work, we are committed to offer world-class quality products and services by forging a meaningful partnership with our top leadership and a vibrant consumer network. We reckon, we have laid a strong foundation to create India's most vibrant consumer network and we are fully determined to walk the talk in the years to come.



SHPL offers a wide range of value for money consumer products across multiple categories with world-class packaging, affordable pricing and importantly amazing health results and benefits along with attractive promotional offers from time to time.

# SHPL PRODUCTS



## HEALTH & WELLNESS

Curated from the Reservoir of Mother Nature

160+ Products



## PERSONAL CARE

Indulge in Grace and Gorgeous Glow

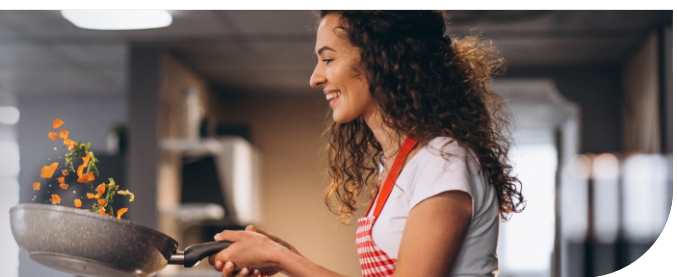
100+ Products



## HOME CARE

For a Neat, Clean & Tidy Home

14 Products



## KITCHEN CARE

Healthy Essential at Your Fingertips

27 Products



## AGRO CARE

For Fertile Crop with Golden Harvest

19 Products



## ANIMAL CARE

Finest Solutions With Human Touch

05 Products



## BABY CARE

Pamper Your Bundle of Joy with Care

08 Products



## LIFESTYLE PRODUCTS

Thoughtful lifestyle for a new YOU

08 Products



# SHPL FREEDOM PLAN

World-class SHPL Products, offered to you at an affordable price, will not only help you save substantial amount of money on a month-on-month basis, but you can also opt for a no-obligation business opportunity out of your own choice and willingness. SHPL invites you to associate with it in 2 different ways:

## 01

### SIGN UP AS A PREFERRED CUSTOMER (PC)

- ✓ Indian Citizen / Any Age / No KYC Compliance
- ✓ No Registration or Membership Fees whatsoever
- ✓ Free Lifetime Online Registration
- ✓ Buy Any SHPL Products of Own Choice

## 02

### CHOOSE TO BECOME AN INDEPENDENT BUSINESS OWNER (IBO)

- ✓ Indian Citizen / Aged 18+ / Mandatory KYC Compliance
- ✓ No Registration / Membership Fees whatsoever
- ✓ Online IBO Application / Agree to Terms & Conditions

PURCHASE PRODUCTS OF YOUR OWN CHOICE

NO FIXED PRODUCT PACKAGE  
NO FIXED AMOUNT

PURCHASE PRODUCTS AT MRP  
BUY 1 GET 1 FREE

- ▶ You may order products online or pick up from the nearest SHPL gallery.
- ▶ Delivery Charges: ₹ 100/- for orders below ₹ 2500 and FREE for orders above ₹ 2500.
- ▶ No delivery charges for pickup from the gallery.
- ▶ To be eligible for commission minimum 500 Personal FBV is mandatory.

## 12 EXCITING INCOME TYPES

SHPL offers a lucrative comp-plan paying 95% BV allocation that can not only give you an exciting weekly and monthly income but also an incredible opportunity to achieve prestigious SHPL Ranks under Freedom Plan, with exciting Lifetime Rewards, without any time limit, whatsoever.

### 01 Instant Retail Profit (IRP)

Buy SHPL Products at MRP under First Purchase (FBV) or Re-Purchase (RBV) and save up to 50% on Personal / Family consumption or 100% when retailed at MRP, with 'Buy 1 Get 1 Free' offer. **Money saved is money earned.**

## BUY 1 GET 1 FREE

### Consistency Offer (CNC)

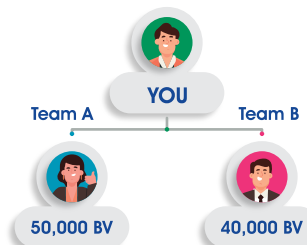
Buy 1,000 Personal RBV worth of any SHPL Products of your choice in single or multiple invoices between 1<sup>st</sup> to 14<sup>th</sup> of a calendar month and stand a chance to win attractive prizes amongst 25 / 50 lucky winners. Also get selected SHPL Products worth MRP ₹ 1,500, ₹ 5,000 and ₹ 15,000/- for maintaining this for 3, 6 and 12 months consistently.



### 02 Team Matching Bonus (TMB)

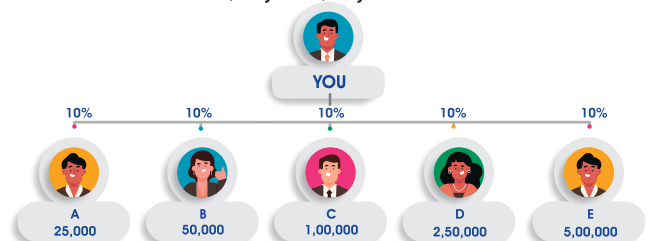
With 40% allocation of the company's total Weekly BV (FBV + RBV), earn 10% Team Matching Bonus on a Pair of 3,000 Matching BV and multiples thereof, up to ₹ 3 Lakhs per week, subject to your personal FBV slab.

2 Direct referrals, irrespective of their FBV, placement and level, are mandatory to qualify.



### 03 Team Building Bonus (TBB)

With an allocation of 4%, get 10% of the Team Matching Bonus (TMB) of all your Directly sponsored IBOs, week after week. An IBO can refer any number of direct referrals, anytime, anywhere in India.



## 04 Team Mentoring Bonus (TMeB)

With 20% total allocation, get 5% of Company's Total Monthly BV, upon achieving 15,000 Fresh Matching BV in a single calendar month. With the balance 15% allocation, get 3% TMeB each, up to 2,50,000 Fresh matching BV, in various BV slabs, in a single calendar month.

**YOUR RANK - SILVER ACHIEVER**

## 07 Family Travel Bonus (FTB)

Get another 3% of Company's Total Monthly BV upon achieving 75,000 Fresh Matching BV in a single calendar month.  
**You are now at 12% Level.**

**YOUR RANK - DIAMOND ACHIEVER**

## 05 Business Development Bonus (BDB)

Get another 3% of Company's Total Monthly BV upon achieving 30,000 Fresh Matching BV in a single calendar month.  
**You are now at 6% Level.**

**YOUR RANK - GOLD ACHIEVER**

## 08 Luxury Car Bonus (LCB)

Get another 3% of Company's Total Monthly BV upon achieving 1,50,000 Fresh Matching BV in a single calendar month.  
**You are now at 15% Level.**

**YOUR RANK - EXECUTIVE DIAMOND**

## 06 Child Education Bonus (CEB)

Get another 3% of Company's Total Monthly BV upon achieving 50,000 Fresh Matching BV in a single calendar month.  
**You are now at 9% Level.**

**YOUR RANK - PLATINUM ACHIEVER**

## 09 Dream House Bonus (DHB)

Get 3% of Company's Total Monthly BV upon achieving 2,50,000 Fresh Matching BV in a single calendar month.  
**You are now at 18% Level.**

**YOUR RANK - ROYAL DIAMOND**

SHPL RANKS	SELF RBV	TEAM BV MATCHING	SILVER ACHIEVER 5%	GOLD ACHIEVER 6%	PLATINUM ACHIEVER 9%	DIAMOND ACHIEVER 12%	EX. DIAMOND ACHIEVER 15%	ROYAL DIAMOND ACHIEVER 18%
Team Mentoring Bonus (TMeB)	-	15,000	5%	3%	3%	3%	3%	3%
Business Development Bonus (BDB)	-	30,000	-	3%	3%	3%	3%	3%
Child Education Bonus (CEB)	-	50,000	-	-	3%	3%	3%	3%
Family Travel Bonus (FTB)	-	75,000	-	-	-	3%	3%	3%
Luxury Car Bonus (LCB)	-	1,50,000	-	-	-	-	3%	3%
Dream House Bonus (DHB)	1000	2,50,000	-	-	-	-	-	3%

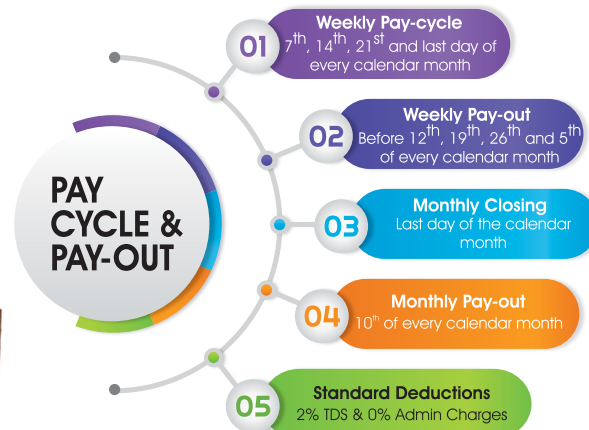
*Team Mentoring Bonus for Monthly Rank of Royal Diamond & Above Achievers will be paid up to a maximum of 10,00,000 MBV Only*

## 10 Royalty Club Bonus (RCB)

Get 3% of the Company's Total Monthly BV distributed proportionately amongst 6-Star Achievers (IBO's who achieve 2,50,000 matching BV in a single calendar month) based on the number of such Qualified IBO's in 3 compressed levels.

## 11 Super Performance Bonus (SPB)

Get an additional 2% of the Company's Total Monthly BV distributed proportionately amongst all IBOs who achieve 25 Lakhs Matching BV in a single calendar month.



# 12 Ranks, Rewards & Recognition (RRR)

Effective 1 Aug 2024, achieve as many as 15 Prestigious SHPL Ranks, right from Diamond (D) up to Royal Chairman's Club Director (RCCD), based on the Cumulative Group Matching BV (FBV + RBV) without any time limit and get rewarded with amazing gifts, business tools, training events, luxury cars, fully paid foreign tours, luxury flat and a Ultra-luxury villa.



## DIAMOND ACHIEVER

75,000

CUMMULATIVE MATCHING BV

### SHPL GET-STARTED TOOL KIT

SHPL Back Pack + SHPL T-Shirt + SHPL Cap  
+ SHPL Tie with Tie Pin + SHPL Lapel Pin  
+ SHPL Business Tools



## EXECUTIVE DIAMOND

1,50,000

CUMMULATIVE MATCHING BV

### SHPL PREMIUM GIFT HAMPER

SHPL Gold-Plated Bio-Magnetic Couple  
Wrist Watch + Suit Length + Shirt Piece  
+ Pant Piece + Alkaline Water Bottle



## ROYAL DIAMOND

2,50,000

CUMMULATIVE MATCHING BV

2N/3D LDP-cum-Domestic  
Tour @ Various Locations with  
Rank Recognition



## CROWN DIAMOND

3,75,000

CUMMULATIVE MATCHING BV

### BRANDED SMARTPHONE

worth MRP ₹ 12,500/-

*Cannot be redeemed against cash*



## EX. CROWN DIAMOND

7,50,000

CUMMULATIVE MATCHING BV

### BRANDED LED TV

worth MRP ₹ 25,000/-

*Cannot be redeemed against cash*



## CROWN AMBASSADOR

12,50,000

CUMMULATIVE MATCHING BV

### BRANDED LAPTOP

worth MRP ₹ 50,000/-

*Cannot be redeemed against cash*

# DOUBLE CROWN AMBASSADOR

25,00,000

CUMMULATIVE MATCHING BY

**4N/5D THAILAND TOUR**

₹ 25,000/- CASH



# TRIPLE CROWN AMBASSADOR

50,00,000

CUMMULATIVE MATCHING BY

**4N/5D DUBAI TOUR**

₹ 66,000/- CASH

# UNIVERSAL CROWN AMBASSADOR

1,25,00,000

CUMMULATIVE MATCHING BY

**3N/4D  
CRUISE TOUR**

ALONG WITH CASH BONUS OF

₹ 2,50,000/-

# DOUBLE UNIVERSL CROWN AMBASSADOR

2,50,00,000

CUMMULATIVE MATCHING BY

**4N/5D  
SWITZERLAND TOUR**

ALONG WITH SMALL CAR WORTH

₹ 5,00,000/-

# PRESIDENTIAL CLUB DIRECTOR

5,00,00,000

CUMMULATIVE MATCHING BY

**7N/8D EUROPE TOUR**

ALONG WITH SEDAN WORTH

₹ 12,50,000/-

# ROYAL PRESIDENTIAL CLUB DIRECTOR

10,00,00,000

CUMMULATIVE MATCHING BY

**7N/8D USA OR AUS TOUR**

ALONG WITH YOUR FAVORITE SUV WORTH

₹ 25,00,000/-



# SHPL BRAND AMBASSADOR

20,00,00,000  
CUMMULATIVE MATCHING BV

## 12N/13D WORLD TOUR

ALONG WITH MERCEDES BENZ WORTH  
₹ 50,00,000/-



## CHAIRMAN'S CLUB DIRECTOR

50,00,00,000  
CUMMULATIVE MATCHING BV

## LUXURY FLAT

WORTH  
₹ 1,25,00,000/-



## ROYAL CHAIRMAN'S CLUB DIRECTOR

100,00,00,000  
CUMMULATIVE MATCHING BV

## ULTRA-LUXURY VILLA

WORTH  
₹ 2,50,00,000/-



**NOTE:** Rewards will be awarded during SHPL LDPs (Leadership Development Programs) or home delivered, as per the situation # Cash rewards from UCA onwards will be disbursed in the subsequent month along with the monthly pay out after standard deductions. # International tours can neither be encashed with cash nor can be transferred.

# I ♥ SHPL

INTRODUCTION TO  
**SAARVASRI**  
OPPORTUNITY (ISO)

**BOP**  
MASTERCLASS

**NDO**  
NEW DISTRIBUTOR ORIENTATION

**FULL-DAY**  
**WINNERS WORKSHOP**  
STRATEGY - SYSTEM - INSPIRATION

**LEADERS**  
MEET

**BUSINESS BUILDER**  
WORKSHOP

**RTP**  
RESIDENTIAL TRAINING PROGRAM

**THE 4N / 5D 'GO UNIVERSAL'**  
INTERNATIONAL TOUR



**DELHI**

**Saarvasri Herbs Pvt Ltd**  
Plot No.- A 236, Pocket-2,  
Sector-17 Dwarka,  
New Delhi 110078

**KOLKATA**

**Saarvasri Herbs Pvt Ltd**  
8/286, Ground Floor, Block K10,  
VIP Road, Kaikhali, Kolkata 700052  
West Bengal

**MUMBAI**

**Saarvasri Herbs Pvt Ltd**  
608, Corporate Annex, Behind  
Udyog Bhavan, Goregaon East,  
Mumbai 400063, Maharashtra

**BENGALURU**

**Saarvasri Herbs Pvt Ltd**  
No.6/4, Makali, Dasanapura  
Hobali, Bengaluru North Taluka,  
Bengaluru 562162, Karnataka

**GUWAHATI**

**Saarvasri Herbs Pvt Ltd**  
Village Chakardeo, (Daochatal),  
Gorkha Road, Nepali Para,  
Guwahati 781035, Assam

[www.myshpl.com](http://www.myshpl.com)