

#### WE OFFER AN AMAZING OPPORTUNITY FOR ORDINARY PEOPLE TO



#### ASSOCIATE WITH THE MARKET LEADER



WELCOME TO INDIA'S

# FASTEST GROWING DIRECT SELLING COMPANY

#### **BE A PART OF THE 3 MAJOR TRENDS**

- 1. Health & Wellness
- 2. Consumer Network
- 3. Direct Selling Business



BUILD A LEGITIMATE CAREER WITH SHPL TO FULFIL YOUR DREAMS & ASPIRATIONS



# SHPL

#### PHASE 1

- Incorporated on 20 Sept 2013 with a Humble Beginning
- Operated from its Headquarters in Kolkata, West Bengal
- Engaged in Contract Manufacturing of Wellness Products
- Marketed through Traditional Sales Network in East India
- Quality Products, Affordable Prices with Amazing Results

#### PHASE 2

- Entered into Direct Selling Business Model on 20 May 2018
- Now, the Fastest Growing Vibrant Consumer Network in India
- Over 8 Lakhs Independent Business Owners (IBOs) & Growing
- Over 330 World-Class Products across 8 Product Categories
- Stepped into the 7<sup>th</sup> Year of Spectacular Presence & Growth

## SAARVASRI VISION

To offer a wide range of **World-Class Quality Products** To Our Esteemed Customers **At An Affordable Price** and offer a **Legitimate Entrepreneurship** Opportunity to **Awaken The Giant Within You** and Support You to **Explore Life To The Fullest** 



#### **SAARVASRI MISSION**





To be one amongst the

Top 5 Direct Selling

Companies

of India by FY 2025-26

- ♣ Be the Most Respected Leading Direct Selling Company
- With Professional, Clean and Transparent Management
- Offering Finest Quality Products with Affordable Pricing
- Committed to Adhere to The CP Direct Selling Rules 2021
- ❖ SHPL Education: World-Class Training & Support System

#### SAARVASRI PROMOTERS





**GOPAL KUNDU, CMD** 



SUBASH SAHU, CFO



PRASANTA KUNDU, COO

PROFESSIONAL ADVISORS
(CS / CA / LAWYER)

**DEDICATED & PROFESSIONAL TEAM OF YOUNGSTERS** 

IN-HOUSE WEB SITE AND SOFTWARE DESIGNING TEAM

MULTILINGUIL TRAINERS
PRODUCT & BUSINESS TRAINING

**EFFICIENT LOGISTIC SERVICES**CUSTOMER SUPPORT SERVICES

#### STATUTORY COMPLIANCE















CERTIFICATE OF INCORPORATION

PAN (PERMANENT ACCOUNT NUMBER)

GST (GOODS & SERVICES TAX) CERTIFICATE

ISO 22000-2005 (FOOD SAFETY MANAGEMENT)

ISO 9001-2015
(QUALITY MANAGEMENT)

**ORGANIC CERTIFICATE** 



IEC (IMPORT EXPORT CERTIFICATE)



WHO-GMP (GOOD MANUFACTURING PRACTICES)



FSSAI (FOOD SAFETY & STANDARDS AUTHORITY OF INDIA)



ISO 13485: 2016 (MEDICAL DEVICES SAFTEY CERTIFICATE)



FDA (FOOD & DRUG ADMINISTRATION)



KOSHER (FOOD QUALITY UNDER KASHRUT)

#### **GST APPRECIATION CERTIFICATES**









FY 2021-22

FY 2022-23

FY 2023-24

For 3 consecutive years, The Ministry of Finance, Department of Revenue, Central Board of Direct Taxes, Government of India has awarded the Certificate of Appreciation to Saarvasri Herbs Pvt Ltd (SHPL) for paying GST on time, month after month.

#### PAN INDIA PRESENCE – 5 REGIONS





#### STATES & UTs (11)

- → Jammu & Kashmir
- **→ Ladakh**
- → Himachal Pradesh
- → Punjab
- → Rajasthan

- → Haryana
- → Chandigarh
- → Delhi
- → Uttarakhand
- → Uttar Pradesh Madhya Pradesh



#### STATES & UTs (8)

- → Arunachal Pradesh → Mizoram
- → Assam
- → Manipur
- → Meghalaya

- → Nagaland
- **→** Tripura
- ⇒ Sikkim





#### STATES & UTs (4)

- → Maharashtra
- → Goa
- → Gujarat
- → D & NH and D & D



#### STATES & UTs (5)

⇒ Bihar

- Jharkhand
- ⇒ Chhattisgarh
- → Odisha
- ➤ West Bengal



#### STATES & UTs (8)

- → Andhra Pradesh → Telangana
- → Karnataka
- → Kerala
- → Tamil Nadu
- ➤ Puducherry
- → Lakshadweep
- → Andaman & Nicobar

#### SHPL CORPORATE OFFICES





## NORTH-E REGION GUWAHATI

#### Saarvasri Herbs Pvt Ltd

608, Corporate Annex, Behind Udyog Bhavan, Goregaon East, Mumbai 400063 Maharashtra Shop No.17, Broadway Shopping Center, Dr. B. A. Road Dadar (E), Mumbai - 400014 Maharashtra

#### Saarvasri Herbs Pvt Ltd

Madhuban Plaza, Lal Ganesh Road, Lokhra, Guwahati 781040, Kamrup District, Assam Village Chakardeo, Mikir Para (Daochatal) Gorkha Road, Nepali Para, Near Dipar Bil, Kamrup -781035, Assam

# SAARVASRI HERBS PVILIPIA AN ISO 9001:2008 CERTIFIED COMPANION FREIGHT CARE HOME CARE HOME CARE ACRO CARE Saarvasri Herbs Pvt Ltd

#### 8/286, Ground Floor, Block K10, VIP Road, Kaikhali, Kolkata 700052 West Bengal



#### Saarvasri Herbs Pvt Ltd

No.6/4, Makali, Dasanapura Hobali, Bengaluru North Taluka, Bengaluru 562162, Karnataka

#### **AWARDS & RECOGNITIONS**





RAJIV GANDHI ICON AWARD 2022

ENTREPRENEURSHIP EXCELLENCE 2023





OF THE YEAR 2022

OUTSTANDING COMPANY OF THE YEAR 2023



MOST TRUSTED BRAND OF THE YEAR 2024



INSPIRATIONAL COMPANY
OF THE YEAR 2024

FASTEST GROWING COMPANY OF THE YEAR 2024





## NUTRILIFE: OWN MANUFACTURING FACILITY





- Vast Experience of the Latest Manufacturing Trends
- Manufacturing Finest Quality Premium SHPL Products
- Manufacturing Dietary Supplements & Ayurveda
  - Juices, Syrups, Capsules, Tablets, Ointments etc.
  - Over 50 Professional & Dedicated Full Time Employees
- Better Quality Control and Self Manufacturing Speed

#### ENTER AYURVEDA MANUFACTURING





#### 1. HEALTH & WELLNESS





#### 2. PERSONAL CARE

Indulge in Grace and Gorgeous Glow

- ✓ Hair Care
- ✓ Oral Care
- ✓ Skin Care
- ✓ Body Spray
- ✓ Personal Hygiene
- ✓ Colour Cosmetics





## 3. HOME CARE





## 4. KITCHEN CARE



## 5. BABY CARE



## 6. AGRO CARE





## 7. ANIMAL CARE





## 8. LIFESTYLE PRODUCTS





## SHPL FREEDOM PLAN

CREATING MASSIVE WAVES PAN INDIA WITH 12 EXCITING INCOME TYPES

## **HOW TO ASSOCIATE WITH SHPL?**

#### **STEP 1: REGISTER ONLINE FOR ABSOLUTELY FREE**

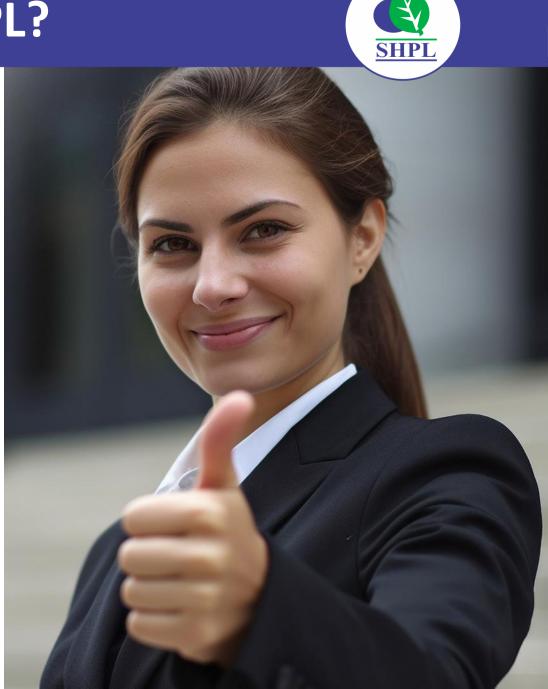
- ❖ Register Online as a Preferred Customer (PC)
- ❖ Registration is Absolutely Free; 1 PAN = 1 Registration Only
- Furnish Personal Details, Delivery Address & GST Number (Optional)
- ❖ Get SHPL User ID and Password to access Online Back Office (OBO)

#### **STEP 2: ACTIVATE YOUR ID WITH FIRST PURCHASE**

- ❖ Buy SHPL Products; It Activates Your Lifetime SHPL Distributorship
- ❖ Buy Products of your Choice No Fixed Packages or Fixed Amount
- ❖ Buy SHPL Products under Various FBV Slabs for Amazing Benefits
- ❖ Complete Your KYC Compliance to Earn Sales Bonuses & Commission

#### **STEP 3: KEEP BUYING PRODUCTS WITH RE-PURCHASE**

- ❖ Change Your Shop Change Your Brand; Bring Home SHPL Products
- ❖ Keep Buying SHPL Products for Personal Use and for Retailing
- ❖ Make Attractive Personal Savings and Earn Huge Retail Profits
- ❖ Join the Consumer Revolution by being an Informed Customer



#### **LUCRATIVE PAY-OUT**





#### **12 EXCITING INCOMES**

1.	Instant Retail Profit (IRP)	: 100% on MF
#	Consistency Offer Benefits (CNC)	: 01% of BV
2.	Team Matching Bonus (TMB)	: 40% of BV
3.	Team Building Bonus (TBB)	: 04% of BV
4.	Team Mentoring Bonus (TMEB)	: 20% of BV
5.	Business Development Bonus (BDB)	: 03% of BV
6.	Child Education Bonus (CEB)	: 03% of BV
7.	Family Travel Bonus (FTB)	: 03% of BV
8.	Luxury Car Bonus (LCB)	: 03% of BV
9.	Dream House Bonus (DHB)	: 03% of BV
10.	Royalty Club Bonus (RCB)	: 03% of BV
11.	Super Performance Bonus (SPB)	: 02% of BV

12. Ranks, Rewards & Recognition (RRR): 10% of BV

## 1. INSTANT RETAIL PROFIT (IRP)

BUY FINEST QUALITY SHPL PRODUCTS AT MRP MAKE 50% PERSONAL SAVING EARN 100% RETAIL PROFIT

# Buy Get E

**ILLUSTRATION** 

BUY 1 S-PULSE @ MRP Rs.2500

**GET 2 S-PULSE of MRP Rs.5000** 

PERSONAL SAVING: 50%

**RETAIL PROFIT: 100%** 

When you have Hundreds and Thousands of People in your Sales Network Buying SHPL Products through **First Purchase** or **Re-Purchase**, month after month, for their Personal Use or for Genuine Retailing, you accumulate Huge BV (Business Volume) Giving you Exciting Networking Income on a Weekly and Monthly basis.



## **CONSISTENCY (CNC) OFFER**



Buy Minimum 1,000 Personal RBV worth of any SHPL Products of your choice in multiple invoices, in multiples of 1,000 RBV, between 1 – 14 of Every Month and stand a chance to win Exciting Prizes amongst 25 / 50 Lucky Winners through an Online Lucky Draw

#### OFFER VALID FOR 3, 6 AND 12 ROLLING MONTHS

#### 3-MONTH CHALLENGE

Purchase 1,000 Self RBV worth of SHPL Products before 14<sup>th</sup> of each month in multiple invoices for 3 consecutive months

**GET SHPL PRODUCTS WORTH** 

MRP. 1500/ABSOLUTELY FREE

#### **6-MONTH CHALLENGE**

Purchase 1,000 Self RBV worth of SHPL Products before 14<sup>th</sup> of each month in multiple invoices for 6 consecutive months

MRP. 5000/-

ABSOLUTELY FREE

#### **12-MONTH CHALLENGE**

Purchase 1,000 Self RBV worth of SHPL Products before 14th of each month in multiple invoices for 12 consecutive months

**GET SHPL PRODUCTS WORTH** 

MRP. 15000/ABSOLUTELY FREE

Multiple invoices totaling above 1,000 Personal RBV must be dated before 14<sup>th</sup> of a specific calendar month for existing IBOs # For New IBOs, the Consistency Offer Purchase in the first month is valid up to the last day of the calendar month of the activation with 1,000 Personal FBV & above; However, they will NOT be considered for the Online Lucky Draw in the month of Activation # Invoices with Business Tools will NOT be considered # Invoices comprising of any other Promotional Offers including any kind of Combo Packs bill will NOT be considered # The discretion to decide which products will be issued FREE under CNC offer lies with the Company Management # No BV will be awarded against Free Products # Regular Mandatory Self Purchase requirement of 'Leadership Bonus' from Crown Ambassador will be considered for Consistency Offer # Only Highest Achievement will be Awarded.



CONSISTENCY



Branded Small Cabin Hard Sided 4-Spinner Wheels Trolley Bag Worth MRP ₹ 5,999/-

NOTE: FIRST PURCHASE BUSINESS VOLUME (FBV) OF BOTH EXISTING AND NEW IBOS WILL NOT BE CONSIDERED FOR THE CNC LUCKY DRAW. #WINNERS WILL BE DECLARED IN THE REVERSE ORDER I.E. 25TH WINNER FIRST AND 1ST WINNER AST THROUGH A TRANSPARENT ONLINE LUCKY DRAW.



BUY 1,000 PERSONAL RBV (RE-PURCHASE BUSI-NESS VOLUME) WORTH OF ANY SHPL PRODUCTS OF YOUR CHOICE IN SINGLE OR MULTIPLE IN-

**VOICES BETWEEN 03-14 JANUARY 2025 AND** 

STAND A CHANCE TO...



ONLINE LUCKY DRAW ON WED, 05 FEB 2025 @ 8:00 PM

## 2. TEAM MATCHING BONUS (TMB)

SHPL

Buy Any SHPL Products of your Choice for Personal Use or for Retailing, which Activates your ID, making you an SHPL IBO.

Earn 10% Team Matching Bonus per week with a weekly cap of up to Rs.3 Lakhs based on your One-time Personal First Purchase BV slab

**BUY 1 GET 1 FREE** 

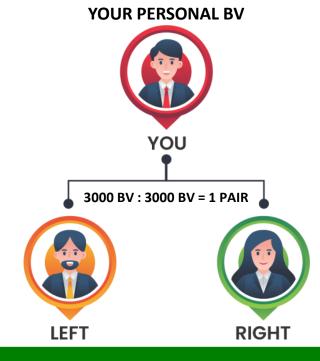
**2 DIRECT MANDATORY** 

3000 : 3000 BV = 1 PAIR

**NO UPGRADE OPTION** 

SI NO	FIRST PURCHASE SLAB		WEEKIV CAD	MONTHLY FARMING DOTENTIAL		
SL.NO.	FROM	то	WEEKLY CAP	MONTHLY EARNING POTENTIAL		
1	500	2,999	Rs.1,25,000	Rs.05,00,000		
2	3,000	5,999	Rs.1,50,000	Rs.06,00,000		
3	6,000	8,999	Rs.2,00,000	Rs.08,00,000		
4	9,000	>>>	Rs.3,00,000	Rs.12,00,000		

**TERMS & CONDITIONS:** By default, existing IBOs are eligible for 10% TMB slab with Rs.1.25 Lakhs weekly cap # The First Billing of every new PC will be considered as First Purchase (FBV) # All subsequent orders will be counted as RePurchase (RBV) # No Upgrade option in FBV is available # Effective 1 Aug 2024, two Direct Referrals, irrespective of their Personal FBV are mandatory to Qualify for TMB # The placement of Direct Referrals is immaterial; they can be in any level or in the same Leg # Weekly sales closing will be on every 7<sup>th</sup>, 14<sup>th</sup>, 21<sup>st</sup> & last day of the month # No minimum Payout or Wallet Concept # PAN Linked to Aadhar KYC is mandatory # 2% TDS applicable # Unmatched BVs will be carried forward in both legs, up to 3,000 BV in any one leg & Beyond 3,000 in the other leg # TMB will be paid on 40% Max. Payout Policy # Trimming is applicable, if need be. # Self Re-purchase will be considered in the weaker leg.



CLOSING: 7, 14, 21 & LAST DAY OF MONTH



# SHPL CLUB 9K

Activating SHPL World-class & Value-for-Money Product Distributorship by being an Independent Business Owner (IBO) with 9,000 Personal FBV makes you an associate of the prestigious



January 2025

- **OPPOSITION OF STREET OF STREET**
- **One-Time Activation**
- **Commitment**
- **Output** Dedication
- **Ouplication**



**AVAIL SPECIAL EXTENSION OFFER FROM 3 - 21 JANUARY 2025.** 



## CLUB 9K NAVRATNA OFFER

All Existing or New IBOs, who either UPGRADE or FRESHLY BUY 9,000 Personal FBV will be eligible to participate in the

#### CLUB 9K NAVRATNA OFFER LUCKY DRAW

to be held on Wed, 5 February 2025. Out of them, 9 Lucky Winners will be rewarded with the

following Exciting Gifts



AIR CONDITION (WORTH RS. 20,000)



BRANDED LED TV (WORTH RS. 18,000)



BRANDED TAB (WORTH RS. 16,000)







(WORTH RS. 12,000)



BRANDED MOBILE (WORTH RS. 10,000)



MUSIC SYSTEM (WORTH RS. 8,000)





MICROWAVE (WORTH RS. 6,000)

9th PRIZE

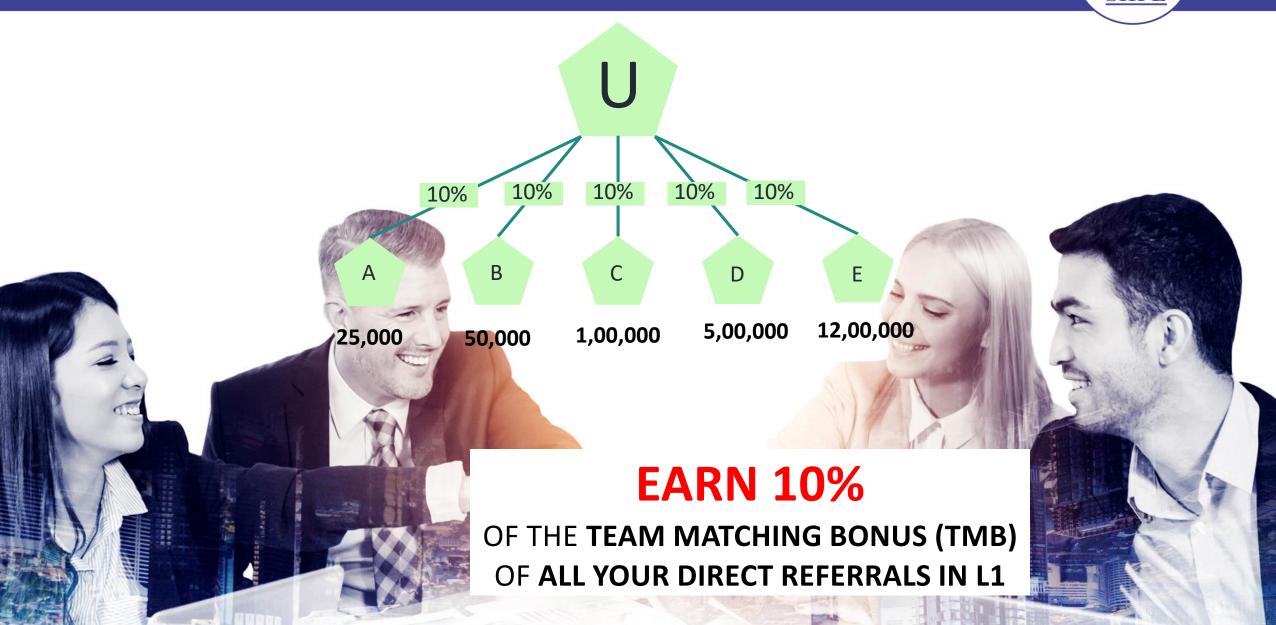


**DINNER SET** (WORTH RS. 4,000)

## SHAPE YOUR DESTINY — BE A PART OF CLUB 9K

## 3. TEAM BUILDING BONUS (TBB)





## EARN LEADERSHIP BONUS (LSB)



4). ACHIEVE MONTHLY 15,000 MATCHING BV



5% TEAM

MENTORING BONUS

GET PAID MONTHLY

5). ACHIEVE MONTHLY 30,000 MATCHING BV



3% TMEB
3% BUSINESS

DEVELOPMENT BONUS
YOU ARE NOW AT 6% LEVEL

6). ACHIEVE MONTHLY 50,000 MATCHING BV



3% TMEB + 3% BDB

3% CHILD

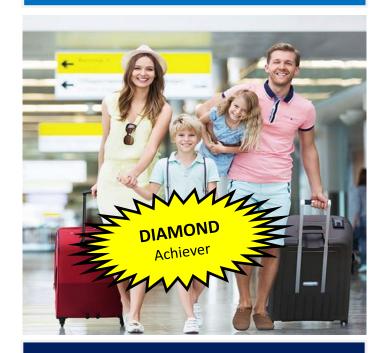
EDUCATION BONUS

YOU ARE NOW AT 9% LEVEL

### **LEADERSHIP BONUS (LSB)**



7). ACHIEVE MONTHLY 75,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB
3% FAMILY
TRAVEL BONUS

YOU ARE NOW AT 12% LEVEL

8). ACHIEVE MONTHLY 1,50,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB + 3% FTB

3% LUXURY CAR BONUS

YOU ARE NOW AT 15% LEVEL

9). ACHIEVE MONTHLY 2,50,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB + 3% FTB +3% LCB

3% DREAM HOUSE BONUS

YOU ARE NOW AT 18% LEVEL

## LEADERSHIP BONUS (LSB) SUMMARY



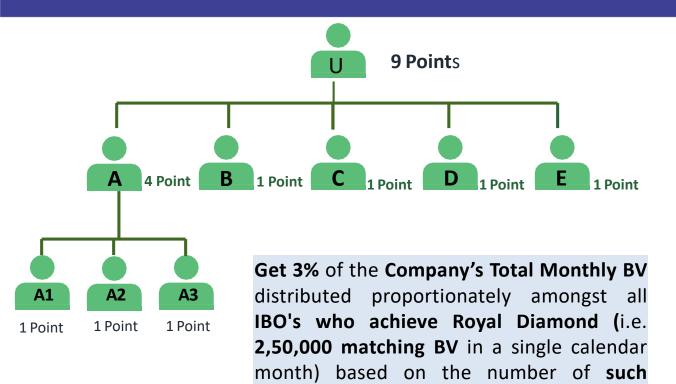
- 35% of the Monthly Total Company BV will be allocated to Distribute Leadership Bonus (LSB)
- \* LSB is paid amongst IBOs who achieve Silver (15K BV) to Royal Diamond (2.5L BV) in a Single Calendar Month

RANK	SELF RBV	TEAM BV MATCHING	SILVER 5%	GOLD 6%	PLATINUM 9%	DIAMOND 12%	EXE. DIAMOND 15%	ROYAL DIAMOND 18%
TMEB (20%) Team Mentoring Bonus	-	15,000	5%	3%	3%	3%	3%	3% *
BDB (3%) Business Development	-	30,000	-	3%	3%	3%	3%	3%
CEC (3%) Child Education Bonus	-	50,000	-	-	3%	3%	3%	3%
FTB (3%) Family Travel Bonus	-	75,000	-	-	-	3%	3%	3%
LCB (3%) Luxury Car Bonus	-	1,50,000	-	-	-	-	3%	3%
DHB (3%) Dream House Bonus	1000	2,50,000	-	-	-	-	-	3%

Team Mentoring Bonus for Monthly Rank of Royal Diamond & Above Achieves will be paid up to a maximum of 10,00,000 MBV Only

## 10. ROYALTY CLUB BONUS (RCB)

Qualified IBO's in 3 compressed levels.



# FOB UNIT VALUE CALCULATION 1 RCB Unit Value = Total Company BV of the Month X 3% Total RCB Units Per Month



## 11. SUPER PERFORMANCE BONUS (SPB)





- ❖ 2% of Company's Total BV Per Month will be allocated for SPB, to be paid Monthly
- Eligibility: 25,00,000 Fresh BV & multiples thereof in a single month will be considered as 1 SPB

#### SPB UNIT VALUE CALCULATION

**Total Company BV of the Month X 2%** 

1 SPB Unit Value =

**Total SPB Units Per Month** 







- **ALL SHPL RANKS ARE NOW CUMMULATIVE**
- THERE IS ABSOLUTELY NO TIME-LIMIT
- **❖ ALL SHPL RANKS HAVE EXCITING REWARDS**
- **EXISTING IBO RANKS ARE BEING ADVANCED**
- **❖ REVISED REWARDS START FROM 1 AUG 2024**

## 12. RANKS, REWARDS & RECOGITION (RRR)



#### **ACHIEVE 75,000**

**CUMMULATIVE MATCHING BV** 

#### **DIAMOND ACHIEVER**



#### SHPL GET STARTED TOOL KIT

SHPL Back Pack + SHPL T-Shirt + SHPL Cap + SHPL Tie with Tie Pin + SHPL Lapel Pin + SHPL Business Tools

### **ACHIEVE 1,50,000**

**CUMMULATIVE MATCHING BV** 

#### **EXECUTIVE DIAMOND**



#### SHPL PREMIUM GIFT HAMPER

SHPL Gold-Plated Bio-Magnetic Couple Wrist Watch + Suit Length + Shirt Piece + Pant Piece + Alkaline Water Bottle

## **ACHIEVE 2,50,000**

**CUMMULATIVE MATCHING BV** 

#### **ROYAL DIAMOND**



#### **LEADERSHIP DEVELOPMENT PROGRAM**

2N/3D LDP cum- DOMESTIC TOUR

@ Various Locations with Rewards &
Rank Recognition (Trophy + Certificate)

## LIFETIME REWARDS WITH NO TIME LIMIT



**ACHIEVE 3,75,000** 

**CUMMULATIVE MATCHING BV** 

**CROWN DIAMOND** 

**BRANDED SMARTPHONE** 

WORTH MRP Rs. 12,500/-

**CANNOT BE REDEEMED AGAINST CASH** 

**ACHIEVE 7,50,000** 

**CUMMULATIVE MATCHING BV** 

**EXECUTIVE CR. DIAMOND** 



**BRANDED LED TV** 

WORTH MRP Rs. 25,000/-

**CANNOT BE REDEEMED AGAINST CASH** 

**ACHIEVE 12,50,000** 

**CUMMULATIVE MATCHING BV** 

**CROWN AMBASSADOR** 



**BRANDED LAPTOP** 

**WORTH MRP Rs. 50,000/-**

**CANNOT BE REDEEMED AGAINST CASH** 

## ENJOY THE LUXURY AT YOUR OWN SPEED



## CREATE YOUR SUCCESS STORY WITH PRIDE





## **EXPLORE THE WORLD IN JOSH & STYLE**





**CUMMULATIVE MATCHING BV** 

PRESIDENTIAL CLUB DIRECTOR

7N/8D EUROPE TOUR

**CAR BONUS OF** 

Rs.12,50,000/-

**PAID IN LESS 2% TDS** 

**ACHIEVE 10,00,00,000** 

**CUMMULATIVE MATCHING BV** 

ROYAL PRESIDENTIAL CLUB DIRECTOR

**CAR BONUS OF** 

Rs.25,00,000/-

PAID IN LESS 2% TDS

7N/8D USA OR AUS TOUR

## REACH THE PINACCLE OF SUCCESS





## REDEFINE SUCCESS WITH QUALITY LIVING





ULTRA- LUXURY VILLA BONUS OF Rs. 2,50,00,000/-

**PAID IN LESS 5% TDS** 

## **SHPL EDUCATION: TRAINING SYSTEM**



**INTRODUCTION TO** SAARVASRI **OPPORTUNITY (ISO)** 

























All New SHPL IBOs, who activate their Personal ID by buying any SHPL Products of their choice worth 9,000 FBV, will get one



OFFER VALID FOR NEW IBOs ONLY FROM 3 - 31 JAN 2025





#### **All SHPL IBOs**

(Existing as well as New)
with 9,000 Personal FBV, make 2 Direct
Referrals of 9,000 FBV each, irrespective of
their Level or Placement and

GET

DOUBLE BIOMACNETIC MATTRESS

\$\frac{1}{2} \tag{30,000} \text{MRP}





OFFER VALID FROM 3 - 31 JANUARY 2025



Cordial Invitation

# SHPL NORTH EAST REGIONAL CORPORATE OFFICE OPENING

Be there to witness the

## GRANPOPENING Chemony





PUJA TIME
8:00 AM
ONWARDS

OFFICE OPENING
11:00 AM

## SAARVASRI HERBS PVT LTD.

Capital Health Care, Madhuban Plaza, Lal Ganesh Road, Opposite Union Bank of India, Lokhra, Guwahati, Assam 781034 | Contact No. 8100997738

TAKE PRIDE IN PROMOTING LEGAL & ETHICAL DIRECT SELLING BUSINESS

