

WELCOME TO THE FASCINATING WORLD OF SAARVASRI HERBS (SHPL)

GHAR GHAR SAARVASRI - HAR GHAR SAARVASRI

WE OFFER AN AMAZING OPPORTUNITY FOR ORDINARY PEOPLE TO BECOME EXTRA-ORDINARY

ASSOCIATE WITH THE MARKET LEADER



WELCOME TO INDIA'S FASTEST GROWING DIRECT SELLING COMPANY

BE A PART OF THE 3 MAJOR TRENDS

- 1. Health & Wellness
- 2. Consumer Network
- 3. Direct Selling Business



BUILD A LEGITIMATE CAREER WITH SHPL TO FULFIL YOUR DREAMS & ASPIRATIONS

SAARVASRI STORY



PHASE 1

- Incorporated on 20 Sept 2013 with a Humble Beginning
- Operated from its Headquarters in Kolkata, West Bengal
- Engaged in Contract Manufacturing of Wellness Products
- Marketed through Traditional Sales Network in East India
- Quality Products, Affordable Prices with Amazing Results

PHASE 2

- Entered into Direct Selling Business Model on 20 May 2018
- ✤ Now, the Fastest Growing Vibrant Consumer Network in India
- Over 8 Lakhs Independent Business Owners (IBOs) & Growing
- Over 330 World-Class Products across 8 Product Categories
- Stepped into the 7th Year of Spectacular Presence & Growth

SAARVASRI VISION

To offer a wide range of **World-Class Quality Products To Our Esteemed Customers At An Affordable Price** and offer a **Legitimate Entrepreneurship Opportunity to Awaken The Giant Within You** and Support You to **Explore Life To The Fullest**



SAARVASRI MISSION





To be one amongst the Top 5 Direct Selling Companies of India by 2030

Be the Most Respected Leading Direct Selling Company
 With Professional, Clean and Transparent Management
 Offering Finest Quality Products with Affordable Pricing
 Committed to Adhere to The CP Direct Selling Rules 2021
 SHPL Education: World-Class Training & Support System

SAARVASRI PROMOTERS





SUBASH SAHU, CFO



PROFESSIONAL ADVISORS (CS / CA / LAWYER)

DEDICATED & PROFESSIONAL TEAM OF YOUNGSTERS

IN-HOUSE WEB SITE AND SOFTWARE DESIGNING TEAM

MULTILINGUIL TRAINERS PRODUCT & BUSINESS TRAINING

EFFICIENT LOGISTIC SERVICES CUSTOMER SUPPORT SERVICES

STATUTORY COMPLIANCE





GST APPRECIATION CERTIFICATES



For 3 consecutive years, The Ministry of Finance, Department of Revenue, Central Board of Direct Taxes, Government of India has awarded the Certificate of Appreciation to Saarvasri Herbs Pvt Ltd (SHPL) for paying GST on time, month after month.

PAN INDIA PRESENCE – 5 REGIONS





STATES & UTs (11)

- → Jammu & Kashmir
- ➤ Ladakh
- Himachal Pradesh
- ≯Punjab
- ⇒ Rajasthan

- Haryana
- Chandigarh
- Delhi
- Uttarakhand
- ➤ Uttar Pradesh



STATES & UTs (8)

- → Arunachal Pradesh → Mizoram
- ➤ Assam
- ➤ Manipur
- ➤ Meghalaya
- NagalandTripura
- → Sikkim





STATES & UTs (4)

- Maharashtra
- ✤ Goa
- ➤ Gujarat
- D & NH and D & D



STATES & UTs (5)

- ⇒ Bihar
- Jharkhand
- Chhattisgarh > Odisha
- ➤ West Bengal



STATES & UTs (8)

- ➤ Andhra Pradesh ➤ Telangana
- Karnataka
- ➤ Kerala
- ➤ Tamil Nadu
- Puducherry
- Lakshadweep
- Andaman & Nicobar

SHPL CORPORATE OFFICES

NORTH

REGION

DELHI



REGISTERED OFFICE



Plot No.- A 236, Pocket Sector-17 Dwarka New Delhi 110078



608, Corporate Annex, Behind Udyog Bhavan, Goregaon East, Mumbai 400063 Maharashtra

WEST

REGION

MUMBA

Shop No.17, Broadway Shopping Center, Dr. B. A. Road Dadar (E), Mumbai - 400014 Maharashtra



Saarvasri Herbs Pvt Ltd

Madhuban Plaza, Lal Ganesh Road, Lokhra, Guwahati 781040, Kamrup District, Assam Village Chakardeo, Mikir Para (Daochatal) Gorkha Road, Nepali Para, Near Dipar Bil, Kamrup -781035, Assam

SAARVASRI HERBS

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 AN ISO 9001:2008 CERTIFIED

EAST

REGION

KOLKATA

Saarvasri Herbs Pvt Ltd

CORPORATE OFFICE

8/286, Ground Floor, Block K10, VIP Road, Kaikhali, Kolkata 700052 West Bengal



Saarvasri Herbs Pvt Ltd

No.6/4, Makali, Dasanapura Hobali, Bengaluru North Taluka, Bengaluru 562162, Karnataka

AWARDS & RECOGNITIONS

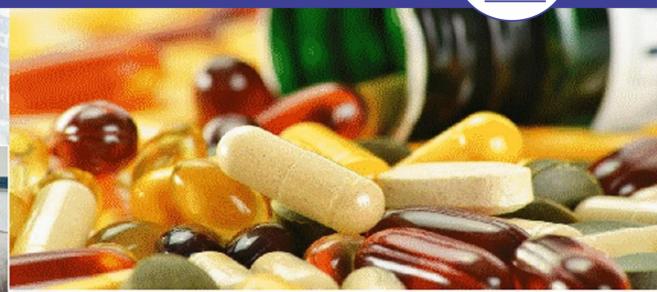




NUTRILIFE: OWN MANUFACTURING FACILITY

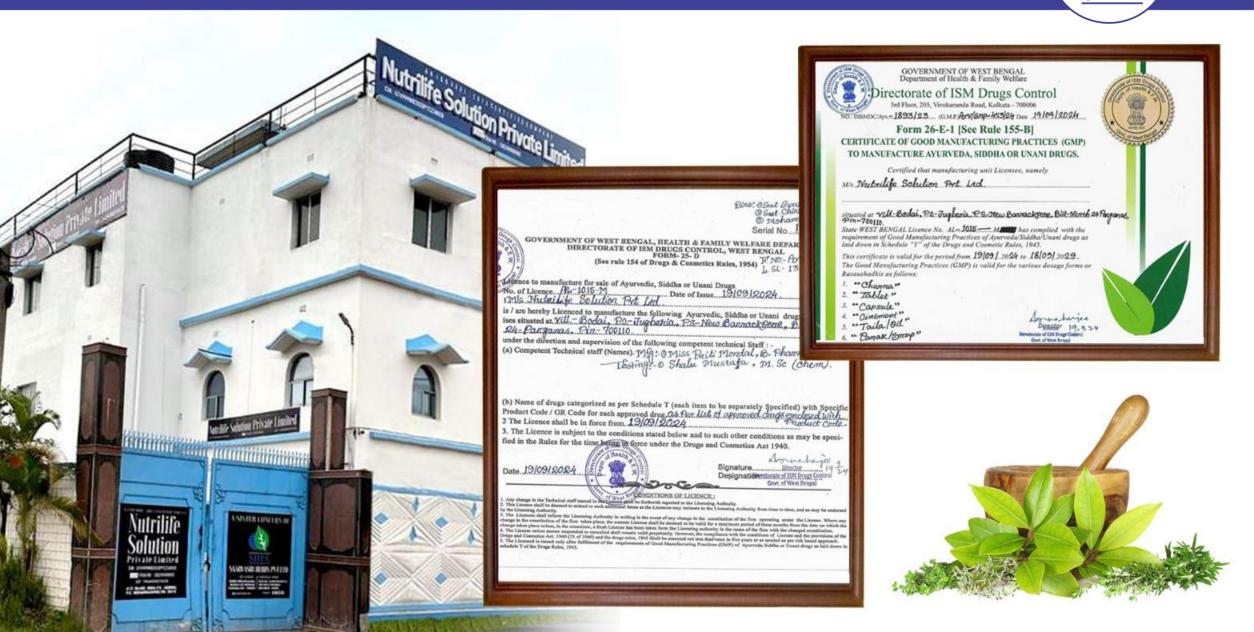






- Vast Experience of the Latest Manufacturing Trends
- Manufacturing Finest Quality Premium SHPL Products
- Manufacturing Dietary Supplements & Ayurveda
- Juices, Syrups, Capsules, Tablets, Ointments etc.
- Over 50 Professional & Dedicated Full Time Employees
- Better Quality Control and Self Manufacturing Speed

ENTER AYURVEDA MANUFACTURING



1. HEALTH & WELLNESS

PE

LIV-ZYM

167

PRODUCTS

SHPL

Curated from the Reservoir of Mother Nature

- ✓ Wellness Capsules
- ✓ Wellness Tablets
- ✓ Wellness Juices
- ✓ Wellness Syrups
- ✓ Wellness Drops
- ✓ Wellness Powders
- ✓ Wellness Soft Gels
- ✓ Wellness Gummies
- ✓ Wellness Candies
- ✓ Ayurvedic Tablets
- ✓ Herbal Tea
- ✓ Health Oils & Balms

2. PERSONAL CARE



Indulge in Grace and Gorgeous Glow

tamin

a

e Wash

All type of Skin

0

INDER EYE

RIESHES

CHARCOAL

Remove Dark Circles

Smoothe

I Signs of

+10p / 134 fl. Or

- ✓ Hair Care
- ✓ Oral Care
- ✓ Skin Care
- ✓ Body Spray
- ✓ Personal Hygiene
- ✓ Colour Cosmetics



3. HOME CARE





4. KITCHEN CARE





5. BABY CARE



0

11

11

Healthy Essential at Your Fingertips



Extra full & Gest

tere Courts Inc

tra Talk & F.

6. AGRO CARE





7. ANIMAL CARE





8. LIFESTYLE PRODUCTS







SHPL FREEDOM PLAN

CREATING MASSIVE WAVES PAN INDIA WITH 12 EXCITING INCOME TYPES

HOW TO ASSOCIATE WITH SHPL?

STEP 1 : REGISTER ONLINE FOR ABSOLUTELY FREE

- Register Online as a Preferred Customer (PC)
- Registration is Absolutely Free; 1 PAN = 1 Registration Only
- Furnish Personal Details, Delivery Address & GST Number (Optional)
- ✤ Get SHPL User ID and Password to access Online Back Office (OBO)

STEP 2 : ACTIVATE YOUR ID WITH FIRST PURCHASE

- Buy SHPL Products; It Activates Your Lifetime SHPL Distributorship
- Buy Products of your Choice No Fixed Packages or Fixed Amount
- Buy SHPL Products under Various FBV Slabs for Amazing Benefits
- Complete Your KYC Compliance to Earn Sales Bonuses & Commission

STEP 3 : KEEP BUYING PRODUCTS WITH RE-PURCHASE

- Change Your Shop Change Your Brand; Bring Home SHPL Products
- ✤ Keep Buying SHPL Products for Personal Use and for Retailing
- Make Attractive Personal Savings and Earn Huge Retail Profits
- ✤ Join the Consumer Revolution by being an Informed Customer



LUCRATIVE PAY-OUT





12 EXCITING INCOMES

Instant Retail Profit (IRP) 1.

#

: 100% on MRP :01% of BV

: 03% of BV

: 03% of BV

- Team Matching Bonus (TMB) : 40% of BV 2.
- Team Building Bonus (TBB) :04% of BV 3.

Consistency Offer Benefits (CNC)

- : 20% of BV Team Mentoring Bonus (TMEB) 4. **Business Development Bonus (BDB)** :03% of BV 5. :03% of BV
- Child Education Bonus (CEB) 6.
- Family Travel Bonus (FTB) 7.
- 8. Luxury Car Bonus (LCB)
- 9. Dream House Bonus (DHB) :03% of BV
- 10. Royalty Club Bonus (RCB) :03% of BV 11. Super Performance Bonus (SPB) : 02% of BV 12. Ranks, Rewards & Recognition (RRR) : 10% of BV

DISTRIBUTION PAY-OUT 95%

1. INSTANT RETAIL PROFIT (IRP)



BUY FINEST QUALITY SHPL PRODUCTS AT MRP MAKE 50% PERSONAL SAVING EARN 100% RETAIL PROFIT ILLUSTRATION BUY 1 S-PULSE @ MRP Rs.2500 GET 2 S-PULSE of MRP Rs.5000 **PERSONAL SAVING: 50% RETAIL PROFIT: 100%**

When you have Hundreds and Thousands of People in your Sales Network Buying SHPL Products through **First Purchase** or **Re-Purchase**, month after month, for their Personal Use or for Genuine Retailing, you accumulate Huge BV (Business Volume) Giving you Exciting Networking Income on a Weekly and Monthly basis.



CONSISTENCY (CNC) OFFER



Buy Minimum 1,000 Personal RBV worth of any SHPL Products of your choice in multiple invoices, in multiples of 1,000 RBV, between 1 – 14 of Every Month and stand a chance to win Exciting Prizes amongst 25 / 50 Lucky Winners through an Online Lucky Draw

OFFER VALID FOR 3, 6 AND 12 ROLLING MONTHS

3-MONTH CHALLENGE

Purchase 1,000 Self RBV worth of SHPL Products before 14th of each month in multiple invoices for 3 consecutive months

> GET SHPL PRODUCTS WORTH MRP. 1500/-ABSOLUTELY FREE

6-MONTH CHALLENGE

Purchase 1,000 Self RBV worth of SHPL Products before 14th of each month in multiple invoices for 6 consecutive months

> GET SHPL PRODUCTS WORTH MRP. 5000/-ABSOLUTELY FREE

12-MONTH CHALLENGE

Purchase 1,000 Self RBV worth of SHPL Products before 14th of each month in multiple invoices for 12 consecutive months

> GET SHPL PRODUCTS WORTH MRP. 15000/-ABSOLUTELY FREE

Multiple invoices totaling above 1,000 Personal RBV must be dated before 14th of a specific calendar month for existing IBOs # For New IBOs, the Consistency Offer Purchase in the first month is valid up to the last day of the calendar month of the activation with 1,000 Personal FBV & above; However, they will NOT be considered for the Online Lucky Draw in the month of Activation # Invoices with Business Tools will NOT be considered # Invoices comprising of any other Promotional Offers including any kind of Combo Packs bill will NOT be considered # The discretion to decide which products will be issued FREE under CNC offer lies with the Company Management # No BV will be awarded against Free Products # Regular Mandatory Self Purchase requirement of 'Leadership Bonus' from Crown Ambassador will be considered for Consistency Offer # Only Highest Achievement will be Awarded.

2. TEAM MATCHING BONUS (TMB)

SHPL

RIGHT

LEFT

CLOSING: 7, 14, 21 & LAST DAY OF MONTH

Buy Any SHPL Products of your Choice for **Personal Use** or for **Retailing**, which Activates your ID, making you an SHPL IBO.

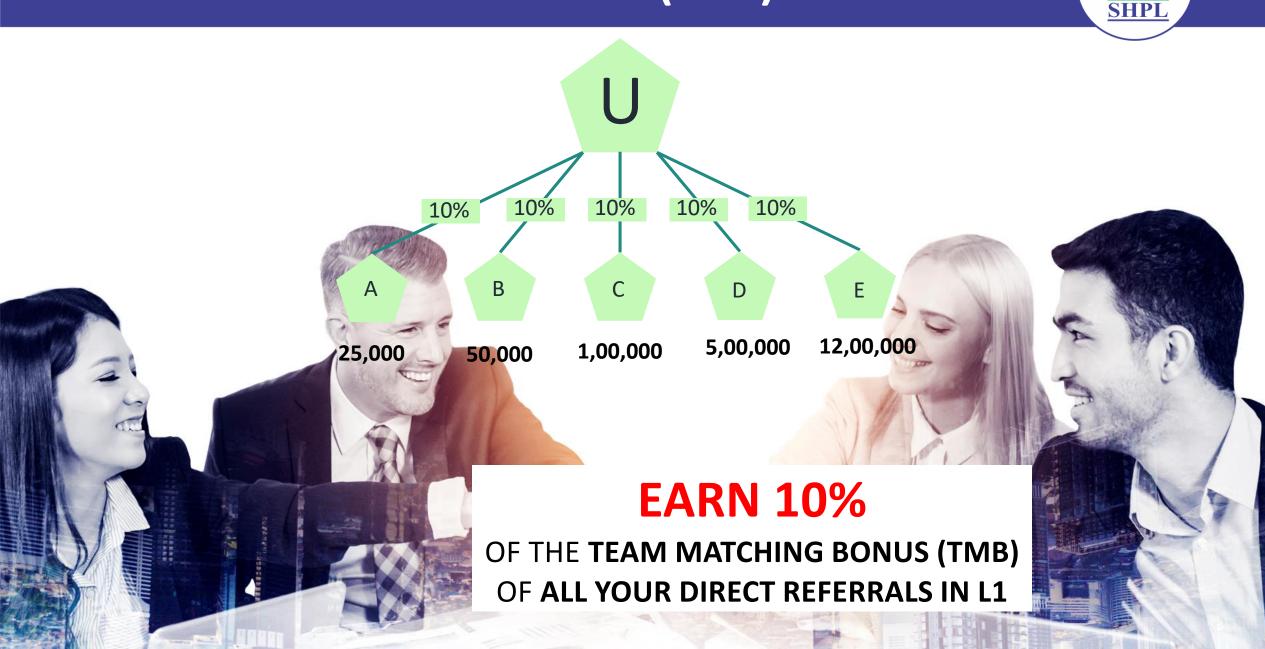
Earn 10% Team Matching Bonus per week with a weekly cap of

up to Rs.3 Lakhs based on your One-time Personal First Purchase BV slab

BUY	1 GET 1 FREE	2 D		Y 3000 : 3000 BV = 1 PAIR	NO UPGRADE OPTION		
SL.NO.	FIRST PURC FROM	HASE SLAB TO	WEEKLY CAP	MONTHLY EARNING POTENTIAL	YOUR PERSONAL BV		
1	500	2,999	Rs.1,25,000	Rs.05,00,000			
2	3,000	5,999	Rs.1,50,000	Rs.06,00,000			
3	6,000	8,999	Rs.2,00,000	Rs.08,00,000	YOU		
4	9,000	>>>	Rs.3,00,000	Rs.12,00,000	3000 BV : 3000 BV = 1 PAIR		
	•	-	-	ab with Rs.1.25 Lakhs weekly cap # The ubsequent orders will be counted as Re-			

First Billing of every new PC will be considered as First Purchase (FBV) # All subsequent orders will be counted as Re-Purchase (RBV) # No Upgrade option in FBV is available # Effective 1 Aug 2024, two Direct Referrals, irrespective of their Personal FBV are mandatory to Qualify for TMB # The placement of Direct Referrals is immaterial; they can be in any level or in the same Leg # Weekly sales closing will be on every 7th, 14th, 21st & last day of the month # No minimum Payout or Wallet Concept # PAN Linked to Aadhar KYC is mandatory # 2% TDS applicable # Unmatched BVs will be carried forward in both legs, up to 3,000 BV in any one leg & Beyond 3,000 in the other leg # TMB will be paid on 40% Max. Payout Policy # Trimming is applicable, if need be. # Self Re-purchase will be considered in the weaker leg.

3. TEAM BUILDING BONUS (TBB)



EARN LEADERSHIP BONUS (LSB)



4). ACHIEVE MONTHLY 15,000 MATCHING BV



EARN AN EXCITING 5% TEAM MENTORING BONUS GET PAID MONTHLY

5). ACHIEVE MONTHLY 30,000 MATCHING BV



3% TMEB 3% BUSINESS DEVELOPMENT BONUS YOU ARE NOW AT 6% LEVEL

6). ACHIEVE MONTHLY 50,000 MATCHING BV

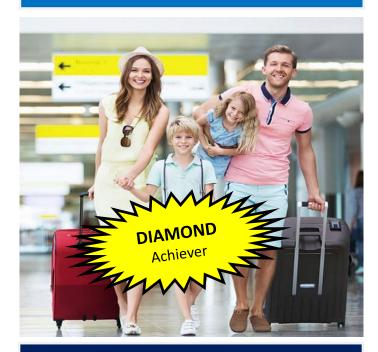


3% TMEB + 3% BDB 3% CHILD EDUCATION BONUS YOU ARE NOW AT 9% LEVEL

LEADERSHIP BONUS (LSB)



7). ACHIEVE MONTHLY 75,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB 3% FAMILY TRAVEL BONUS YOU ARE NOW AT 12% LEVEL

8). ACHIEVE MONTHLY 1,50,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB + 3% FTB 3% LUXURY CAR BONUS YOU ARE NOW AT 15% LEVEL

9). ACHIEVE MONTHLY 2,50,000 MATCHING BV



3% TMEB + 3% BDB + 3% CEB + 3% FTB +3% LCB 3% DREAM HOUSE BONUS YOU ARE NOW AT 18% LEVEL

LEADERSHIP BONUS (LSB) SUMMARY



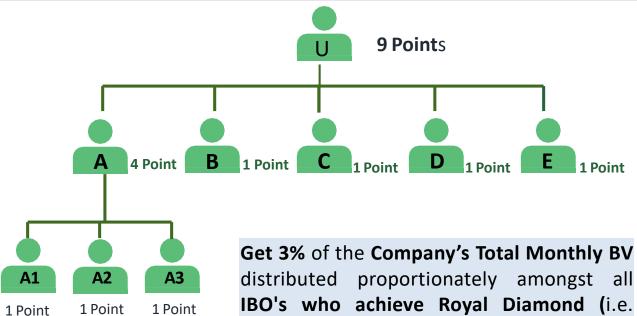
35% of the Monthly Total Company BV will be allocated to Distribute Leadership Bonus (LSB)
 LSB is paid amongst IBOs who achieve Silver (15K BV) to Royal Diamond (2.5L BV) in a Single Calendar Month

RANK	SELF RBV	TEAM BV MATCHING	SILVER 5%	GOLD 6%	PLATINUM 9%	DIAMOND 12%	EXE. DIAMOND 15%	ROYAL DIAMOND 18%
TMEB (20%) Team Mentoring Bonus	-	15,000	5%	3%	3%	3%	3%	3% *
BDB (3%) Business Development	-	30,000	-	3%	3%	3%	3%	3%
CEC (3%) Child Education Bonus	-	50,000	-	-	3%	3%	3%	3%
FTB (3%) Family Travel Bonus	-	75,000	-	-	-	3%	3%	3%
LCB (3%) Luxury Car Bonus	-	1,50,000	-	-	-	-	3%	3%
DHB (3%) Dream House Bonus	1000	2,50,000	-	-	-	-	-	3%

Team Mentoring Bonus for Monthly Rank of Royal Diamond & Above Achieves will be paid up to a maximum of 10,00,000 MBV Only

When Your Monthly Rank is Royal Diamond or Royal Diamond+, You Must Mandatorily Make a Personal (Self) Repurchase of 1,000 RBV

10. ROYALTY CLUB BONUS (RCB)



IBO's who achieve Royal Diamond (i.e. **2,50,000 matching BV** in a single calendar month) based on the number of **such Qualified IBO's in 3 compressed levels.**

FOB UNIT VALUE CALCULATION

1 RCB Unit Value =

Total Company BV of the Month X 3%

Total RCB Units Per Month



11. SUPER PERFORMANCE BONUS (SPB)



- 2% of Company's Total BV Per Month will be allocated for SPB, to be paid Monthly
- Eligibility: 25,00,000 Fresh BV & multiples thereof in a single month will be considered as 1 SPB

SPB UNIT VALUE CALCULATION

Total Company BV of the Month X 2%

1 SPB Unit Value =

Total SPB Units Per Month





- ✤ ALL SHPL RANKS ARE NOW CUMMULATIVE
- ***** THERE IS ABSOLUTELY NO TIME-LIMIT
- ✤ ALL SHPL RANKS HAVE EXCITING REWARDS

12. RANKS, REWARDS & RECOGITION (RRR)



ACHIEVE 75,000 CUMMULATIVE MATCHING BV

DIAMOND ACHIEVER



SHPL GET STARTED TOOL KIT

SHPL Back Pack + SHPL T-Shirt + SHPL Cap + SHPL Tie with Tie Pin + SHPL Lapel Pin + SHPL Business Tools

ACHIEVE 1,50,000 CUMMULATIVE MATCHING BV

EXECUTIVE DIAMOND

ACHIEVE 2,50,000 CUMMULATIVE MATCHING BV

ROYAL DIAMOND



SHPL PREMIUM GIFT HAMPER

SHPL Gold-Plated Bio-Magnetic Couple Wrist Watch + Suit Length + Shirt Piece + Pant Piece + Alkaline Water Bottle



LEADERSHIP DEVELOPMENT PROGRAM

2N/3D LDP cum- DOMESTIC TOUR @ Various Locations with Rewards & Rank Recognition (Trophy + Certificate)

LIFETIME REWARDS WITH NO TIME LIMIT



ACHIEVE 3,75,000 CUMMULATIVE MATCHING BV

CROWN DIAMOND

ACHIEVE 7,50,000 CUMMULATIVE MATCHING BV

EXECUTIVE CR. DIAMOND

ACHIEVE 12,50,000 CUMMULATIVE MATCHING BV

CROWN AMBASSADOR



BRANDED SMARTPHONE



BRANDED LED TV



BRANDED LAPTOP

ENJOY THE LUXURY AT YOUR OWN SPEED





CREATE YOUR SUCCESS STORY WITH PRIDE



ACHIEVE 2,50,00,000

CUMMULATIVE MATCHING BV

DOUBLE UNIVERSL CROWN AMBASSADOR

CAR BONUS OF

Rs.5,00,000/-

PAID IN LESS 2% TDS

TIAGO

3N/4D CRUISE TOUR

ACHIEVE 1,25,00,000

CUMMULATIVE MATCHING BV

CROWN AMBASSADOR

UNIVERSAL

CRUISE TOUR BONUS OF Rs.2,50,000/-PAID IN LESS 2% TDS 4N/5D SWITZERLAND TOUR

EXPLORE THE WORLD IN JOSH & STYLE



ACHIEVE 10,00,00,000

CUMMULATIVE MATCHING BV

ROYAL PRESIDENTIAL CLUB DIRECTOR

CAR BONUS OF **Rs.25,00,000/-**PAID IN LESS 2% TDS

7N/8D USA <mark>OR</mark> AUS TOUR

ACHIEVE 5,00,00,000 CUMMULATIVE MATCHING BV

PRESIDENTIAL CLUB DIRECTOR

7N/8D EUROPE TOUR

CAR BONUS OF

Rs.12,50,000/-

REACH THE PINACCLE OF SUCCESS



ACHIEVE 20,00,00,000

SHPL BRAND AMBASSADOR WITH 12N/13D WORLD TOUR

CAR BONUS OF RS. 50,00,000/-PAID IN LESS 2% TDS

REDEFINE SUCCESS WITH QUALITY LIVING





PAID IN LESS 2% TDS

INDULGE IN LUXURIOUS LIFESTYLE





ULTRA- LUXURY VILLA BONUS OF Rs. 2,50,00,000/-

PAID IN LESS 5% TDS

SHPL EDUCATION : TRAINING SYSTEM







Thank You!