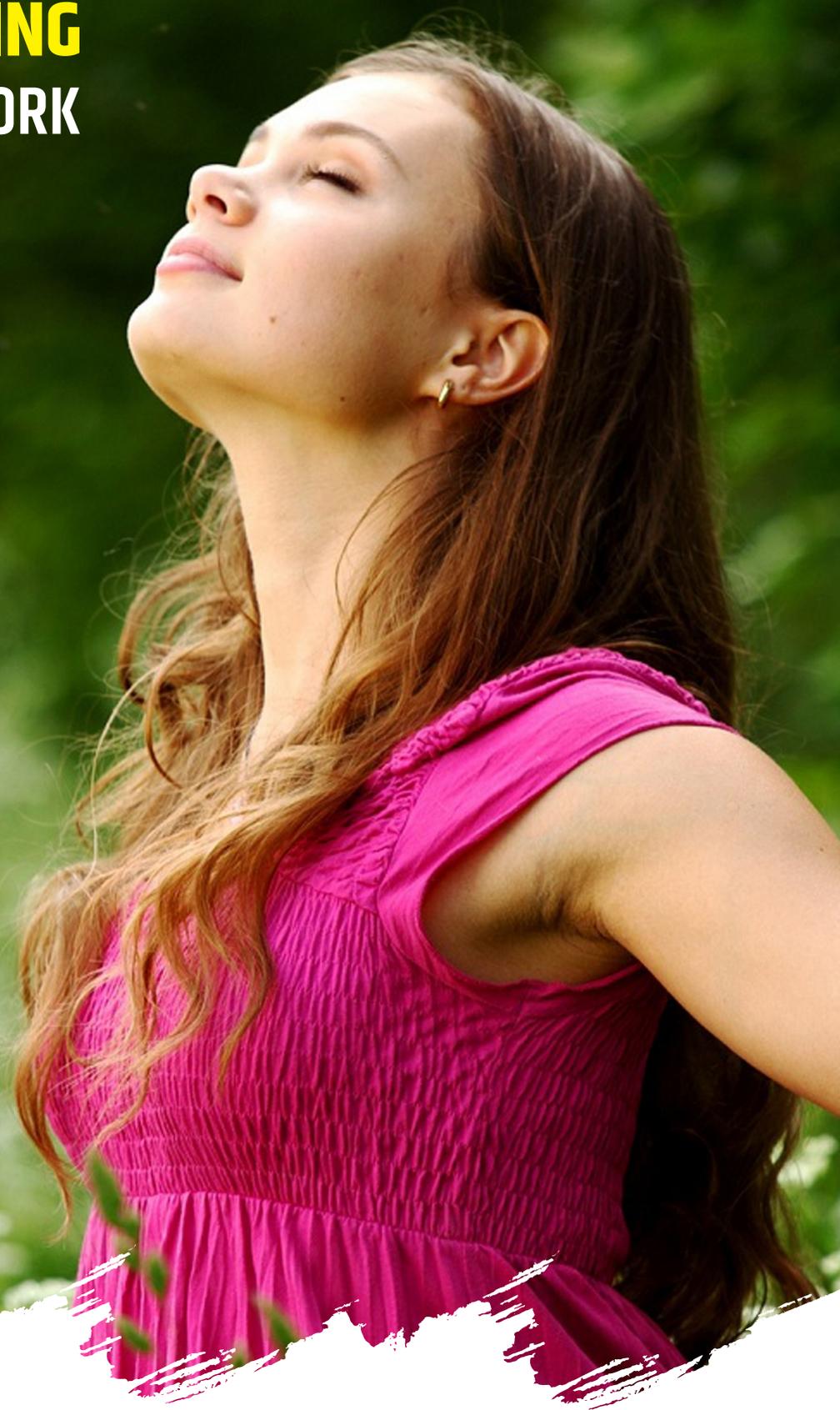




BE A PART OF THE **FASTEST GROWING** CONSUMER NETWORK OF INDIA



SAARVASRI HERBS PVT LTD

DELHI | KOLKATA | GUWAHATI | MUMBAI | BENGALURU

AGARTALA | IMPHAL | MOHALI | ROURKELA | SURAT | NAGPUR | MADURAI | ERNAKULAM

www.myshpl.com

ABOUT SHPL



Saarvasri Herbs Pvt Ltd (SHPL) was incorporated on 20 Sept 2013 with an honest vision of providing world-class health and wealth solutions to common people. It started commercial operations from its corporate office in Kolkata through traditional distribution network. Highly encouraged by the resounding response for its finest health and wellness products, SHPL decided to expand its reach across India and on 20 May 2018, it launched its direct selling business. Today, with its registered office in Delhi, SHPL has emerged as one of the fastest-growing direct selling companies of India rigorously building a loyal consumer network.

OUR STRENGTHS

- ✔ 5th glorious Year of Successful Operation
- ✔ Professional & Well Experienced Management
- ✔ Strong Understanding of the Direct Selling Business
- ✔ Strong Network of Corporate and Regional Offices
- ✔ Over 300 Need-based and Value-for-Money Products
- ✔ Excellent Packaging, Affordable Prices & Amazing Benefits
- ✔ Generously Rewarding Business Plan with Wow Factors
- ✔ World-class Online & Offline Training and Support System

MARCHING AHEAD

SHPL is deeply committed to continue providing innovative and value-for-money products on an ongoing basis and reach-out to every household in India. We are looking out for ambitious, ethical, hardworking and disciplined Direct Selling professionals to join hands with us and take forward our corporate mission. We assure you endless bliss of limitless personal fulfilment and professional accomplishments with time and financial freedom.

*Come, join hands with the market leader
Let us create a sustainable network of consumer revolution*

SHPL VISION

SHPL vision is to offer a wide range of world-class products and services to our esteemed customers at an affordable price and offer a legitimate entrepreneurship opportunity to awaken the giant within them and help them explore life to the fullest.

WE FOLLOW...

- ✔ All Statutory Compliance
- ✔ Ethical & Value-based Leadership
- ✔ Offer Excellent Products & Services
- ✔ Legitimate Business Opportunity



SHPL MISSION



SHPL has an ambitious corporate mission to become one of the top 5 direct selling companies of India by FY 2025-26.

Through relentless hard work, honouring our promises and demonstrating uncompromising commitment towards offering quality products and efficient services, we have forged meaningful business relationship with our sales force and top leadership. We know, we have laid a strong foundation for scaling up our business operations and we are completely determined to walk the talk.



GOPAL KUNDU

Chairman & Managing Director (CMD)

Gopal is a highly self-motivated visionary young entrepreneur with a combined experience of over 25 years in the real estate, wellness and the direct selling industry. His management prowess including leadership skills, ability to take risks, make quick business decisions and efficiently implement them have made him a skillful entrepreneur and an adorable face of the company. He pays special attention towards offering quality products and looks-after the over-all operations of SHPL including business development and corporate communication. His high-voltage passionate sharing profoundly inspire each and everyone at SHPL. He supervises timely and efficient services to SHPL customers and Independent Business Associates and creates a grand vision for them to achieve massive success.



SUBASH SAHU

Chief Financial Officer (CFO)



PRASANTA KUNDU

Chief Operating Officer (COO)



STAN SERRAO

Business Coach

COMMITTED TOP LEADERSHIP

SHPL is fortunate to have hundreds and thousands of committed and loyal associates who are passionately promoting its corporate vision and mission to make SHPL a household name across India with able leadership and a series of high-profile education programs and celebration events.



SHPL PRODUCTS

SHPL offers a wide range of need-based and value for money products and services across multiple categories that includes Health & Wellness, Genetics (Genomax), Personal Care, Home Care, Kitchen Care, Alkaline Water, Baby Care, Agro Care, Animal Care etc. with world class packaging, affordable pricing and importantly amazing health results along with attractive offers from time to time.



HEALTH & WELLNESS



PERSONAL CARE



GENOMAX





HOME CARE



AGRO CARE



KITCHEN CARE



BABY CARE



PET CARE



ALKALINE WATER



SHPL BUSINESS PLAN

Consuming world-class SHPL products and services offered to you at an attractive price will not only help you save substantial amount of money on a month-on-month basis, you can also opt for a no-obligation business opportunity that you may consider owning out of your own choice and willingness. SHPL invites you to associate with it in 2 different ways:

OPTION 1: PREFERRED CUSTOMER (PC)



Any Indian citizen, irrespective of age without KYC compliance can become a Preferred Customer (PC) of SHPL for absolutely free without any registration fees whatsoever. Simply register online and buy finest quality SHPL products of one's own choice at Discounted Price (DP). Kindly note, there is no fixed product package nor minimum amount of mandatory purchase.

OPTION 2: INDEPENDENT BUSINESS OWNER (IBO)



Once you personally use SHPL products and are satisfied with its quality and benefits, you may voluntarily choose to become an Independent Business Owner (IBO) of SHPL as per the terms and conditions of SHPL business plan. You must be an Indian citizen aged 18 plus with valid KYC documents and must fill up the SHPL IBO Application online.

Whether you are a Preferred Customer (PC) or an Independent Business Owner (IBO), SHPL gives you the following 2 powerful ways of building your sales network. Kindly note, BP Purchase is not mandatory as a PC can buy products directly under the BV Purchase anytime.

BP (BUSINESS POINT) PURCHASE

A PC can choose to purchase any SHPL products and services of one's own choice that carry BP (Business Point) from 0.25 BP to 1.0 BP. Kindly check current exciting BP Purchase offers.

Delivery Charges for BP : You may opt to place an order online or pick up products from the nearest SHPL gallery. Delivery Charges : For 0.25 and 0.5 BP -Rs. 250/-; For 1.0 BP -Free.

Delivery Charges for BV : Below Rs. 2500 - Actual Charges; Above Rs. 2500 -Free
No delivery charges for picking up products from the gallery, irrespective of the BP or BV.

BV (BUSINESS VOLUME) PURCHASE

A PC can directly purchase any SHPL products and services that carry BV (Business Volume) too and start his/her own SHPL business. Kindly note, there is no fixed product package nor minimum amount of mandatory purchase. Interestingly, a PC can avail the fascinating 'Buy 1 Get 1 Free Offer' with BV Purchase.



SHPL BUSINESS PLAN - BP PURCHASE

SHPL employs daily closing with weekly pay-out for BP Purchase with an exciting Ranks and Performance Bonus (RPB) that is cumulative and absolutely has no time limit.

- 1. Discounted Price Saving (DPS) :** Buy any SHPL products and services @ DP and save the difference between MRP and DP. Money saved is money earned.
- 2. Group Matching Bonus (GMB) :** Earn Rs.500 for every 1 BP Matching (First Pair 1:2 or 2:1) till unlimited depth subject to 5 BP matching pairs (Rs. 2500) daily.
- 3. Cheque Matching Bonus (CMB) :** Earn 100% of the GMB of all your directly sponsored IBOs. You can sponsor any number of direct referrals, anytime and place them anywhere in your network to make it the most exciting bonus you can ever get.
- 4. Flush Out Bonus (FOB) :** Earn attractive FOB on a unit of every 5 flushed out matching BP pairs, up to 10 Units (50 Matching Flushed Out pairs) daily.
- 5. Ranks & Performance Bonus (RPB) :** On various tempting cumulative matching BP slabs achieve prestigious SHPL Ranks from Diamond to SHPL Brand Ambassador and an exciting reward ranging from Rs.10,000 to Rs.11 Crores along with fully paid international tours.



SHPL BUSINESS PLAN - BV PURCHASE

SHPL employs both weekly as well as monthly sales closing under BV Purchase, wherein an SHPL IBO can achieve prestigious SHPL Ranks relatively with far lesser Business Volume (BV) on the fresh BV of a particular calendar month.

1. Instant Retail Profit (IRP): Avail 'Buy 1 Get 1 Free offer' and earn 100% Instant Retail Profit.

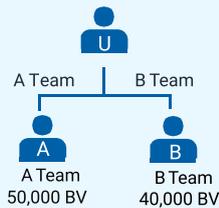


2. Self-Repurchase Bonus (SRB): Your Personal BV-Purchase will be automatically counted in your lesser team to give you attractive Team Matching Bonus (TMB).

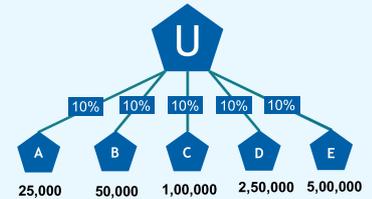
CONSISTANCY OFFER

- Purchase min. 1000 BV before 15th of every month in single invoice.
- Purchase for 3 / 6 / 12 rolling months without any break.
- Get SHPL Products worth MRP Rs. 1500 / Rs. 5000 / Rs. 15000 FREE

3. Team Matching Bonus (TMB): Earn 10% of your Matching BV, up to Rs.1.25 Lakhs per week.



4. Team Building Bonus (TBB): Get 10% of the TMB of all your direct referrals.



5. Team Consultancy Bonus (TCB): Get 10% of the Company's total BV distributed proportionately amongst all IBOs who achieve 25,000 Matching BV in a calendar month; Up to 100 Units per month.

6. Leadership Bonus (LSB):

- 30% of the Monthly Total Company BV will be allocated to distribute Leadership Bonus (LSB)
- Leadership Bonus (LSB) is Distributed amongst Qualifying Diamond up to Qualifying Crown Ambassadors

RANK	SELF BV	MATCHING TEAM BV	DIAMOND ACHIEVER 5%	EXECUTIVE DIAMOND 5%	ROYAL DIAMOND 8%	CROWN DIAMOND 11%	EXE. CROWN DIAMOND 14%	CROWN AMBASSADOR 17%
Team Mentoring Bonus (TMB -15%)	300	15,000	5%	2%	2%	2%	2%	2%
Business D'ment Bonus (BDB - 3%)	500	30,000	-	3%	3%	3%	3%	3%
Child Education Bonus (CEC - 3%)	600	50,000	-	-	3%	3%	3%	3%
Family Travel Bonus (FTB - 3%)	700	75,000	-	-	-	3%	3%	3%
Luxury Car Bonus (LCB - 3%)	800	1,50,000	-	-	-	-	3%	3%
Dream House Bonus (DHB - 3%)	1000	2,50,000	-	-	-	-	-	3%

7. Royalty Club Bonus (RCB): Get 3% of the Company's total BV distributed proportionately amongst all Qualified Crown Ambassadors subject to having fresh Qualified Crown Ambassadors in the first 3 compressed levels.

8. Super Performance Bonus (SPB): Get an attractive share from 2% of the Company's total BV distributed proportionately amongst all IBOs who achieve 25 Lakhs Matching BV in a calendar month

PAY CYCLE & PAY-OUT

- Weekly Pay-cycle: 7th, 14th, 21st and last day of calendar month
- Weekly Pay-out: Before 12th, 19th, 26th and 5th of calendar month
- Monthly Closing: Last day of calendar month
- Monthly Pay-out: 10th of calendar month
- Standard Deductions: 5% TDS



SHPL RANKS, PERFORMANCE BONUS AND REWARDS (COMBINED)

Achieving prestigious SHPL Business ranks is not only a testimony of your commitment and hard work but also is an occasion to be proud and celebrate. And when you add an international tour and lucrative Performance Bonus to it, it will truly be an occasion of limitless joy and grand success. Here is how you can achieve SHPL Business Ranks.

1. DIAMOND

FIRST 30 BP : 30 BP	OR	15,000 MATCHING BV*
₹ 10,000		5% LSB

2. EXECUTIVE DIAMOND

NEXT 70 BP : 70 BP	OR	30,000 MATCHING BV*
₹ 25,000		5% LSB

3. ROYAL DIAMOND

NEXT 150 BP : 150 BP	OR	50,000 MATCHING BV*
₹ 50,000		8% LSB

6. CROWN AMBASSADOR

NEXT 1500 BP : 1500 BP	OR	2,50,000 MATCHING BV*
₹ 5,00,000		17% LSB

5. EXECUTIVE CROWN DIAMOND

NEXT 750 BP : 750 BP	OR	1,50,000 MATCHING BV*
₹ 2,50,000		14% LSB

4. CROWN DIAMOND

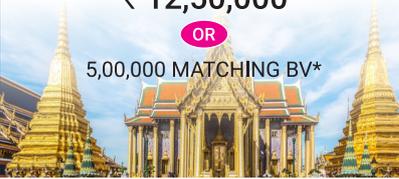
NEXT 300 BP : 300 BP	OR	75,000 MATCHING BV*
₹ 1,00,000		11% LSB

7. DOUBLE CROWN AMBASSADOR

NEXT 3500 BP : 3500 BP
₹ 12,50,000

OR

5,00,000 MATCHING BV*



4N/5D THAILAND TOUR

8. TRIPLE CROWN AMBASSADOR

NEXT 7500 BP : 7500 BP
₹ 25,00,000

OR

10,00,000 MATCHING BV*



4N/5D DUBAI TOUR

9. UNIVERSAL CROWN AMBASSADOR

NEXT 17500 BP : 17500 BP
₹ 50,00,000

OR

25,00,000 MATCHING BV*



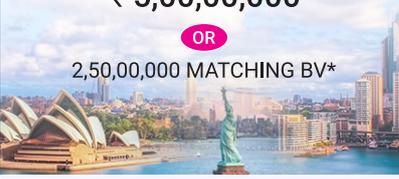
STAR CRUISE

12. ROYAL PRESIDENTIAL CD

NEXT 1,50,000 BP : 1,50,000 BP
₹ 5,00,00,000

OR

2,50,00,000 MATCHING BV*



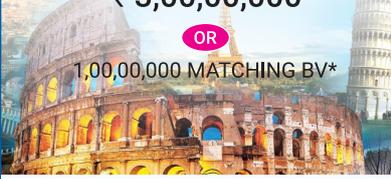
7N/8D USA / AUSTRALIA TOUR

11. PRESIDENTIAL CLUB DIRECTOR

NEXT 80000 BP : 80000 BP
₹ 3,00,00,000

OR

1,00,00,000 MATCHING BV*



7N/8D EUROPE TOUR

10. DOUBLE UNIVERSAL CA

NEXT 35000 BP : 35000 BP
₹ 1,25,00,000

OR

50,00,000 MATCHING BV*



4N/5D SWITZERLAND TOUR

13. SHPL BRAND AMBASSADOR

NEXT 3,00,000 BP : 3,00,000 BP
₹ 11,00,00,000

OR

5,00,00,000 MATCHING BV*

12N/13D WORLD TOUR

* There is no time limit for BP Matching
* Requisite BV for each rank must be achieved in one calendar month



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