

**7. Royalty Club Bonus (RCB):** Get 3% of the Company's total BV distributed proportionately amongst all Qualified Crown Ambassadors based on their Qualified Crown Ambassadors in the first 3 compressed levels.

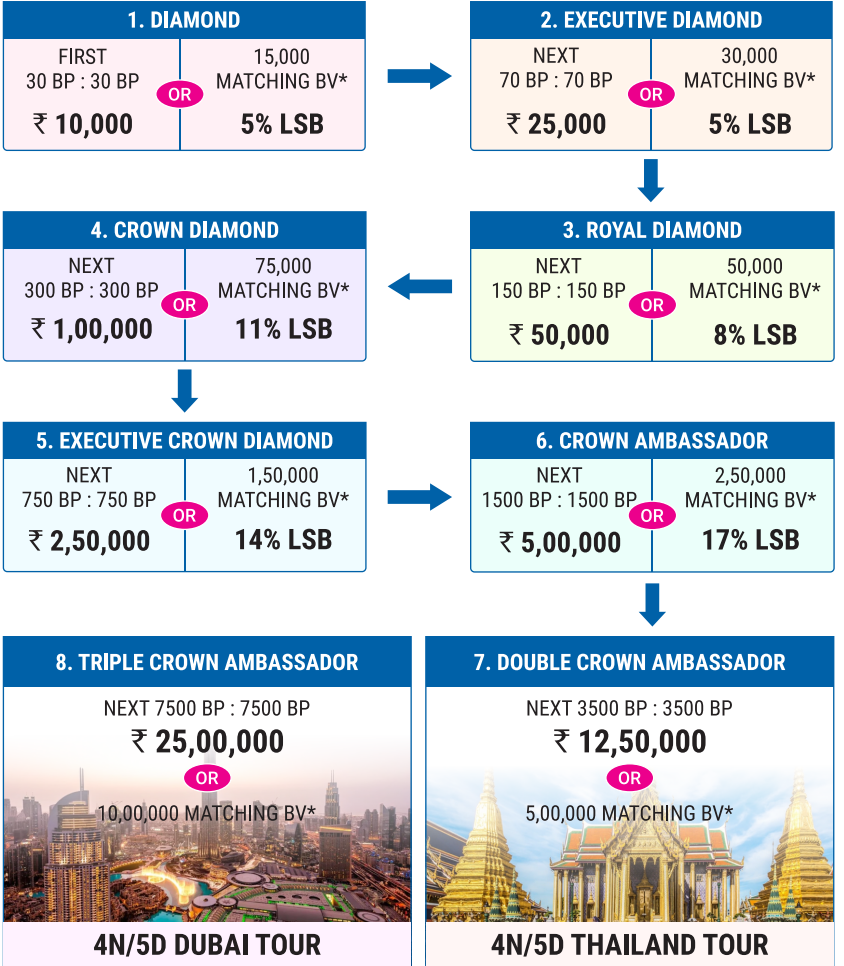
**8. Super Performance Bonus (SPB):** Get 2% of the Company's total BV distributed proportionately amongst all IBOs who achieve 25 Lakhs Matching BV in a calendar month.

**PAY CYCLE & PAY-OUT**  
 Weekly Pay-cycle: 7th, 14th, 21st and last day of calendar month  
 Weekly Pay-out: 12th, 19th, 26th and 5th of calendar month  
 Monthly Closing: Last day of calendar month  
 Monthly Pay-out: 10th of calendar month  
 Standard Deductions: 5% TDS



**SHPL RANKS, PERFORMANCE BONUS AND REWARDS (COMBINED)**

Achieving prestigious SHPL Business ranks is not only a testimony of your commitment and hard work but also is an occasion to be proud and celebrate. And when you add an international tour and lucrative Performance Bonus to it, it will truly be an occasion of limitless joy and grand success. Here is how you can achieve SHPL Business Ranks.



**9. UNIVERSAL CROWN AMBASSADOR**  
 NEXT 17500 BP : 17500 BP  
**₹ 50,00,000**  
 OR  
 25,00,000 MATCHING BV\*  
**STAR CRUISE**

**10. DOUBLE UNIVERSAL CA**  
 NEXT 35000 BP : 35000 BP  
**₹ 1,25,00,000**  
 OR  
 50,00,000 MATCHING BV\*  
**4N/5D SWITZERLAND TOUR**

**12. ROYAL PRESIDENTIAL CD**  
 NEXT 1,50,000 BP : 1,50,000 BP  
**₹ 5,00,00,000**  
 OR  
 2,50,00,000 MATCHING BV\*  
**7N/8D USA / AUSTRALIA TOUR**

**11. PRESIDENTIAL CLUB DIRECTOR**  
 NEXT 80000 BP : 80000 BP  
**₹ 3,00,00,000**  
 OR  
 1,00,00,000 MATCHING BV\*  
**7N/8D EUROPE TOUR**

**13. SHPL BRAND AMBASSADOR**  
 NEXT 3,00,000 BP : 3,00,000 BP  
**₹ 11,00,00,000**  
 OR  
 5,00,00,000 MATCHING BV\*

**12N/13D WORLD TOUR**  
 \* There is no time limit for BP Matching  
 \* Requisite BV for each rank must be achieved in one calendar month



**CORPORATE OFFICE - DELHI**  
 Saarvasri Herbs Pvt Ltd  
 Plot No.- A 236, Pocket-2,  
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**CORPORATE OFFICE - BENGALURU**  
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 Bangalore 560010, Karnataka

**START YOUR OWN HEALTH & WELLNESS DISTRIBUTION BUSINESS**

**0** Investment Risk Liability  
**100** Profit Margin Satisfaction Value For Money



## ABOUT SHPL



Saarvasri Herbs Pvt Ltd (SHPL) was incorporated on 20 Sept 2013 with an honest vision of providing world-class health and wealth solutions to common people with commercial operations from its corporate office in Kolkata through traditional distribution network. Highly encouraged by the resounding response for its finest health & wellness products, SHPL decided to expand its reach pan India and on 20 May 2018, it launched its direct selling business. Today, with its registered office in Delhi, SHPL has emerged as one of the fastest-growing direct selling companies of India rigorously building a loyal consumer network.

### MARCHING AHEAD

SHPL is deeply committed to continue providing innovative and value-for-money products on an ongoing basis and reach-out to every household in India. We are looking out for ambitious, ethical, hardworking and disciplined direct selling professionals to join hands with us and take forward our corporate mission. We assure you endless bliss of limitless personal fulfilment and professional accomplishments with time and financial freedom.

*Come, join hands with the market leader.  
Let us create a sustainable consumer revolution.*

## SHPL VISION

SHPL vision is to offer a wide range of world-class products to our esteemed customers at an affordable price and offer a legitimate entrepreneurship opportunity to awaken the giant within them and help them explore life to the fullest.

### WE FOLLOW...

- All Statutory Compliances
- Ethical & Value-based Leadership
- Offer Excellent Products & Services
- Legitimate Business Opportunity



## SHPL MISSION



**Our mission is to become one of the top 5 direct selling companies of India by FY 2025-26.**

Through relentless hard work, honouring our promises and demonstrating uncompromising commitment towards offering quality products and efficient services, we have forged meaningful business relationship with our sales force and top leadership. We know, we have laid a strong foundation for scaling up our business operations and we are completely determined to walk the talk.

## SHPL MANAGEMENT



### GOPAL KUNDU

Chairman & Managing Director (CMD)



### SUBASH SAHU

Chief Financial Officer (CFO)



### PRASANTA KUNDU

Chief Operating Officer (COO)



### STAN SERRAO

Business Coach

## SHPL BUSINESS PLAN

Consuming world-class SHPL products and services offered to you at an attractive price will not only help you save substantial amount of money on a month-on-month basis, you can also opt for a no-obligation business opportunity that you may consider owning out of your own choice and willingness. SHPL invites you to associate with it in 2 different ways:

### OPTION 1: PREFERRED CUSTOMER (PC)



Any Indian citizen, irrespective of the age or KYC compliance can become a Preferred Customer (PC) of SHPL for absolutely free without any registration fees whatsoever. Simply register online and buy finest quality SHPL products of your own choice at Discounted Price (DP). Kindly note, there is no fixed product package nor minimum amount of mandatory purchase.

### OPTION 2: INDEPENDENT BUSINESS OWNER (IBO)



Once you personally use SHPL products and are satisfied with its benefits, you may voluntarily choose to become an Independent Business Owner (IBO) of SHPL as per the terms and conditions of SHPL business plan. You must be an Indian citizen aged 18 plus with valid KYC documents and must fill up the SHPL IBO Application online.

Whether you are a Preferred Customer (PC) or an Independent Business Owner (IBO), SHPL gives you the following 2 powerful ways of building your sales network. Kindly note, BP Purchase is not mandatory as a PC can buy products directly under the BV Purchase anytime.

### PURCHASE WITH BP (BUSINESS POINT)

A PC can choose to purchase any SHPL products of one's own choice that carry BP (Business Point) from 0.5 BP or 1 BP. Kindly check current exciting BP Purchase offers.

You may opt to place an order online or pick up products from the nearest SHPL gallery # Delivery Charges : For 0.5 BP - Rs. 250/-; For 1 BP - Free # Delivery Charges : Below Rs. 2500 - Actual Charges; Above Rs. 2500 - Free # No delivery charges for picking up products from the gallery, irrespective of the BP or BV.

### PURCHASE WITH BV (BUSINESS VOLUME)

A PC can directly purchase any SHPL products that carry BV (Business Volume) too and start SHPL business. Kindly note, there is no fixed product package nor minimum amount of mandatory purchase. Interestingly, a PC can avail the fascinating 'Buy 1 Get 1 Free Offer' with BV Purchase.



## SHPL BUSINESS PLAN FOR - BP PURCHASE



SHPL employs daily closing with weekly pay-out for BP Purchase with an exciting Ranks and Performance Bonus (RPB) that is cumulative and has no time limit.

**1. Discounted Price Saving (DPS):** Buy any SHPL products @ DP and save the difference between MRP and DP. Money saved is money earned.

**2. Group Matching Bonus (GMB):** Earn Rs.500 for every 1 BP Matching (First Pair 1:2 or 2:1) till unlimited depth subject to 5 BP matching pairs (Rs. 2500) daily.

**3. Cheque Matching Bonus (CMB):** Earn 100% of the GMB of all your directly sponsored IBOs. You can sponsor any number of direct referrals, anytime and place them anywhere to make it the most exciting bonus you can ever get.

**4. Flush Out Bonus (FOB):** Earn attractive FOB on a unit of every 5 flushed out matching pair, up to Rs.10,000 daily.

**5. Ranks & Performance Bonus (RPB):** On various cumulative matching BP slabs achieve prestigious SHPL Ranks from Diamond to SHPL Brand Ambassador and an exciting cash reward ranging from Rs.10,000 to Rs.11 Crores along with fully paid international tours.

## SHPL BUSINESS PLAN FOR - BV PURCHASE

SHPL employs both weekly as well as monthly sales closing under BV Purchase, wherein an SHPL IBO can achieve prestigious SHPL Ranks relatively with far lesser business Volume (BV) on the fresh BV of a particular calendar month.

**1. Instant Retail Profit (IRP):** Avail 'Buy 1 Get 1 Free offer' and earn 100% Instant Retail Profit.

**2. Self-Repurchase Bonus (SRB):** Your Self or Personal BV-Purchase will be automatically counted in your lesser team to give you higher Team Matching Bonus (TMB).

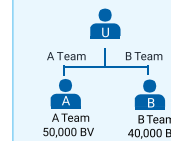


### CONSISTANCY OFFER

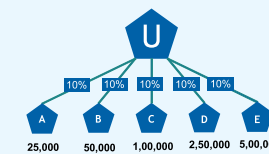
- Buy min. 1000 BV before 15th of every month in single invoice.
- Buy for 3 / 6 / 12 rolling months without break.
- Get SHPL Products worth MRP Rs. 1500 / Rs. 5000 / Rs. 15000 respectively.

### 3. Team Matching Bonus (TMB):

Earn 10% of your Matching BV, up to Rs.1.25 Lakhs per week.



**SUCCESS**



### 4. Team Building Bonus (TBB):

Get 10% of the TMB of all your direct referrals.

**5. Team Consultancy Bonus (TCB):** Get 10% of the Company's total BV distributed proportionately amongst all IBOs who achieve 25,000 Matching BV in a calendar month; Up to 100 Units per month.

### 6. Leadership Bonus (LSB):

- 30% of the Monthly Total Company BV will be allocated to distribute Leadership Bonus (LSB)
- LSB is Distributed amongst Qualifying Diamond up to Qualifying Crown Ambassadors

RANK	SELF BV	MATCHING TEAM BV	DIAMOND 5%	EXECUTIVE DIAMOND 5%	ROYAL DIAMOND 8%	CROWN DIAMOND 11%	EXE. CROWN DIAMOND 14%	CROWN AMBASSADOR 17%
Team Mentoring Bonus (TMB - 15%)	300	15,000	5%	2%	2%	2%	2%	2%
Business D'ment Bonus (BDB - 3%)	500	30,000	-	3%	3%	3%	3%	3%
Child Education Bonus (CEC - 3%)	600	50,000	-	-	3%	3%	3%	3%
Family Travel Bonus (FTB - 3%)	700	75,000	-	-	-	3%	3%	3%
Luxury Car Bonus (LCB - 3%)	800	1,50,000	-	-	-	-	3%	3%
Dream House Bonus (DHB - 3%)	1000	2,50,000	-	-	-	-	-	3%